



TEAM



Rebecca Robinson
Director of Distribution



John Weimer
CEO



Paige Green
VP of Operations
& Product



Declan Dunleavy
CTO



Veteran leadership team with almost
50 years of travel tech experience

One solution enables you to sell tours and activities online, through mobile devices and your visitor center.



Website

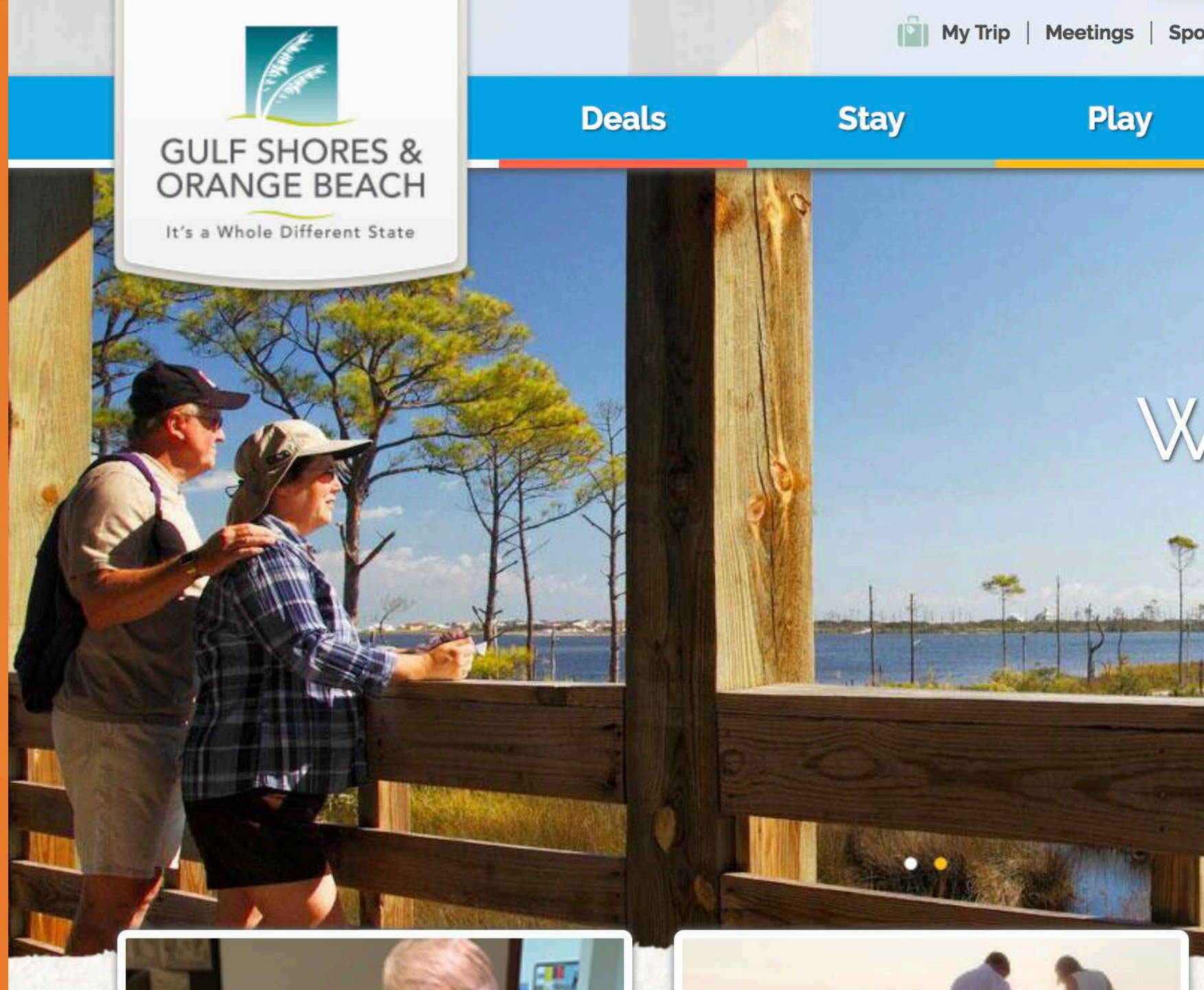


Mobile App or Browser

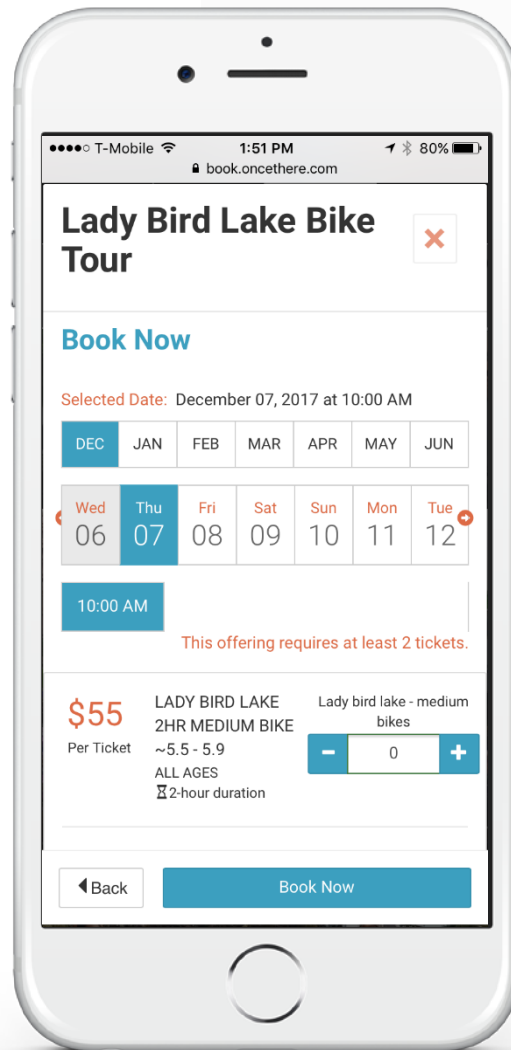
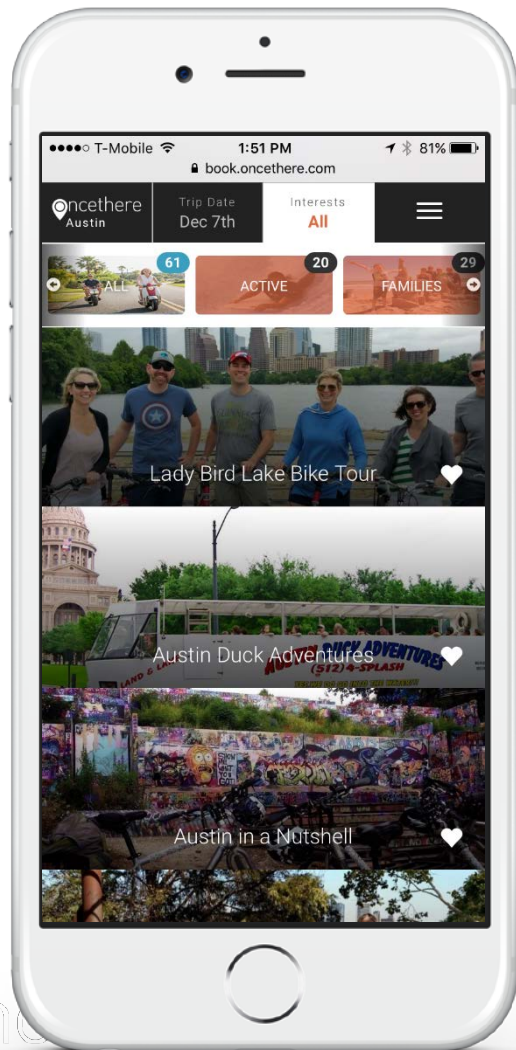


Concierge &
Kiosk

GulfShores.com will become the online destination where all local experiences can be found and booked.



When 4 of 5 bookings are within 24 hours prior to the experience, mobile is everything.

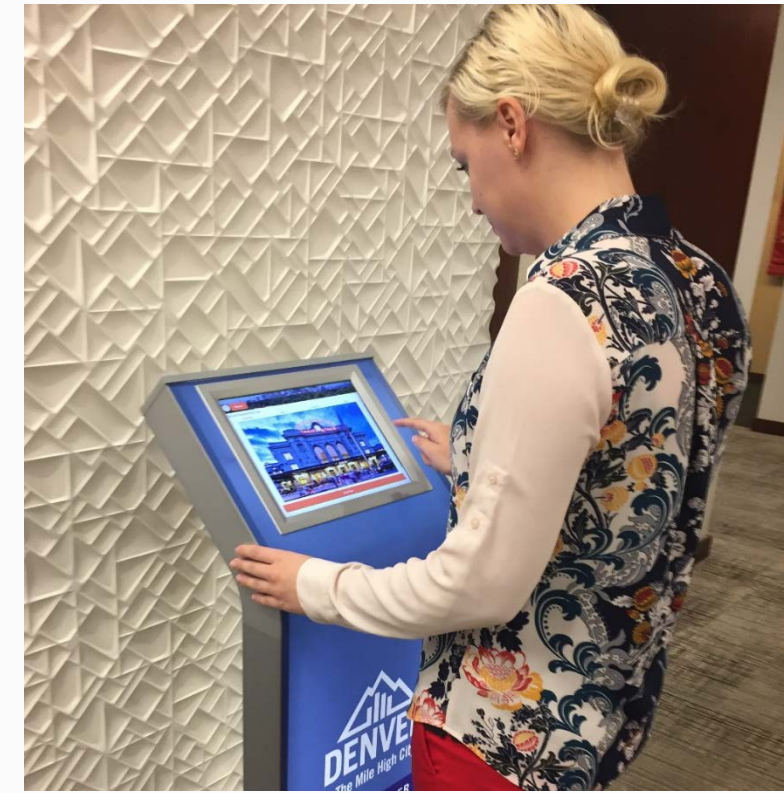


OnceThere supports responsive and native mobile with easy-to-use navigation and cart checkout.

Our concierge and kiosk solutions make it easy for guests to book your activities in the Gulf Shores Visitors Centers.

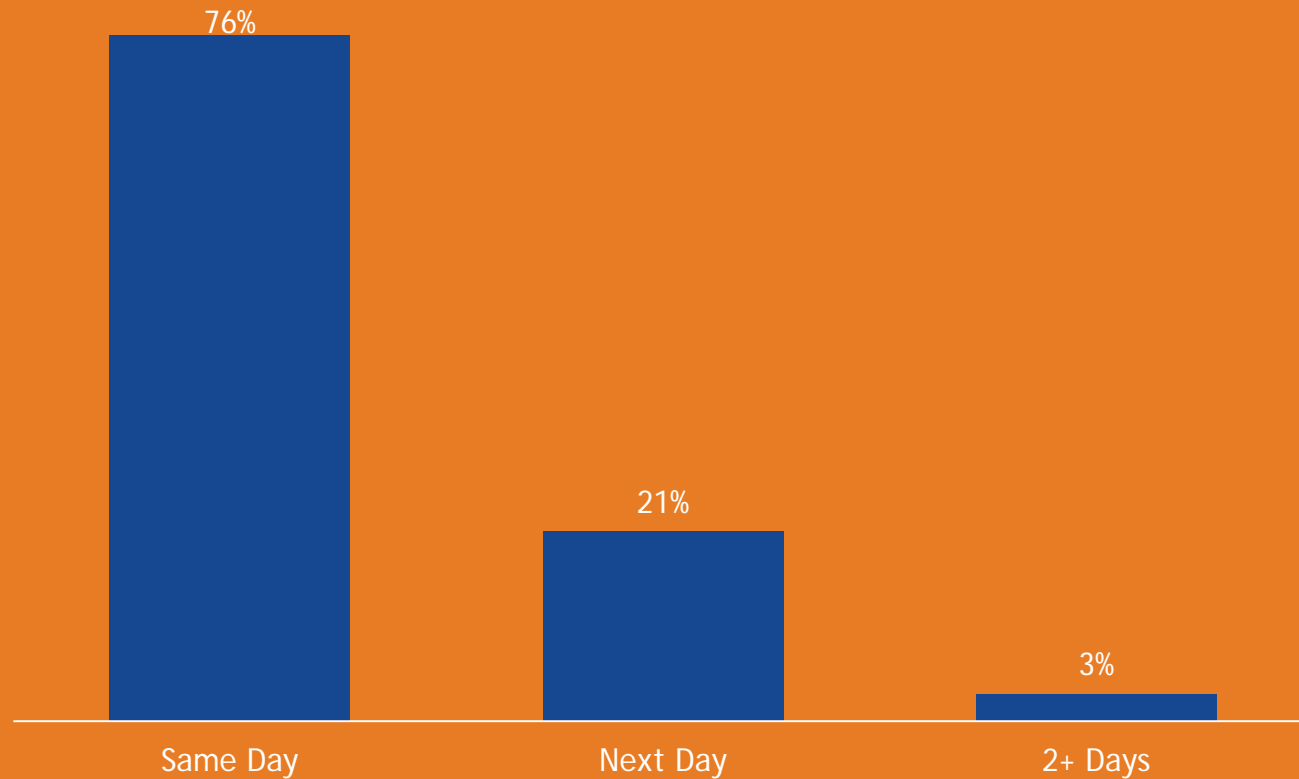


- ✓ iPad Pro and a secure card reader with each model
- ✓ Customized branding on floor model face plate
- ✓ Optional key board with desktop model



Most people walking into a visitor center are looking for things to do that day.

Activity Booking Share by Days Prior to Activity



(1) Based upon 6,179 bookings made in Austin TX Visitor Center for the period Jan-Oct 2017. An average of two people per booking.



1 of every 18 people entering the Austin Visitor Center buys a tour or activity

How does OnceThere connect all activities to travelers?



Typical online distribution fees are 20-30%. Activity providers pay only 8% including merchant fees through OnceThere.

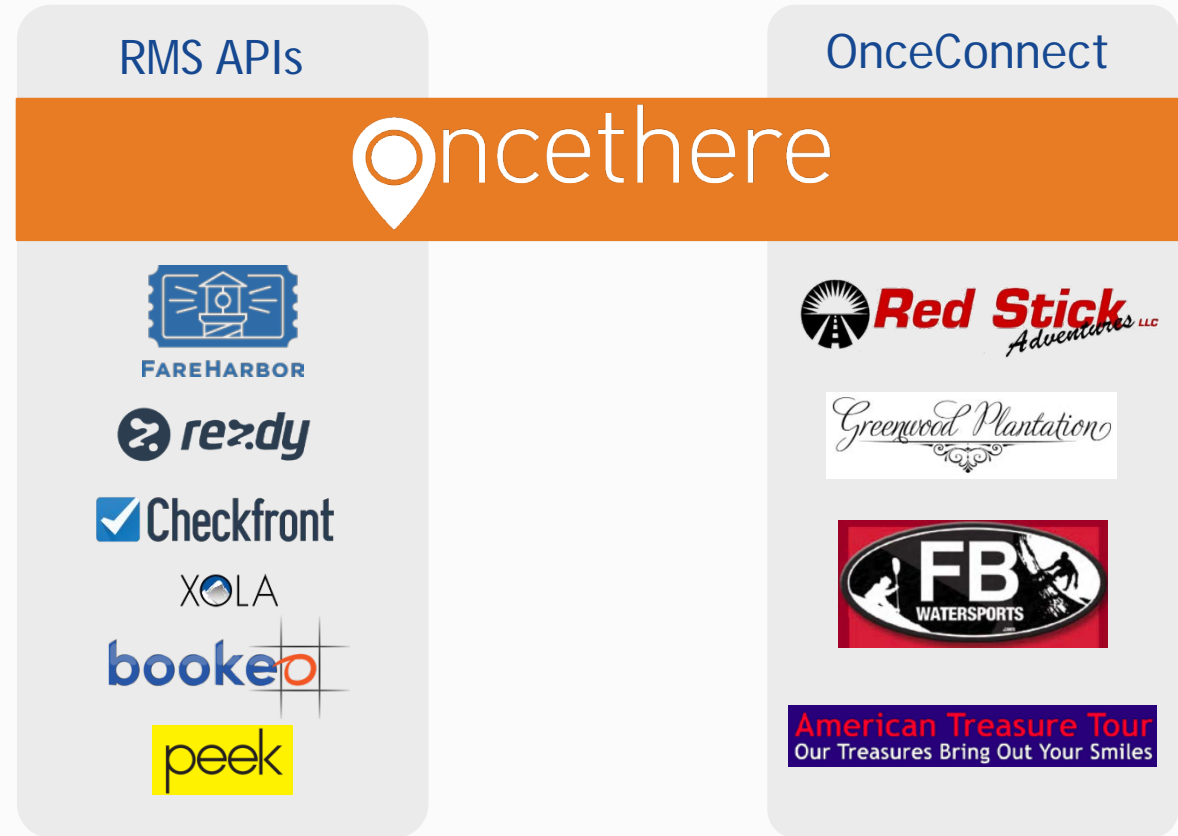


5% distribution fee paid
by experience providers
to OnceThere

0% referral fee paid
by experience
providers to CVB

Don't have reservation software? You can connect through OnceConnect.

And our technology enables access to all activities regardless of provider capabilities.



Tour and activity providers receive on average 30-40% more bookings after implementing an online booking system.

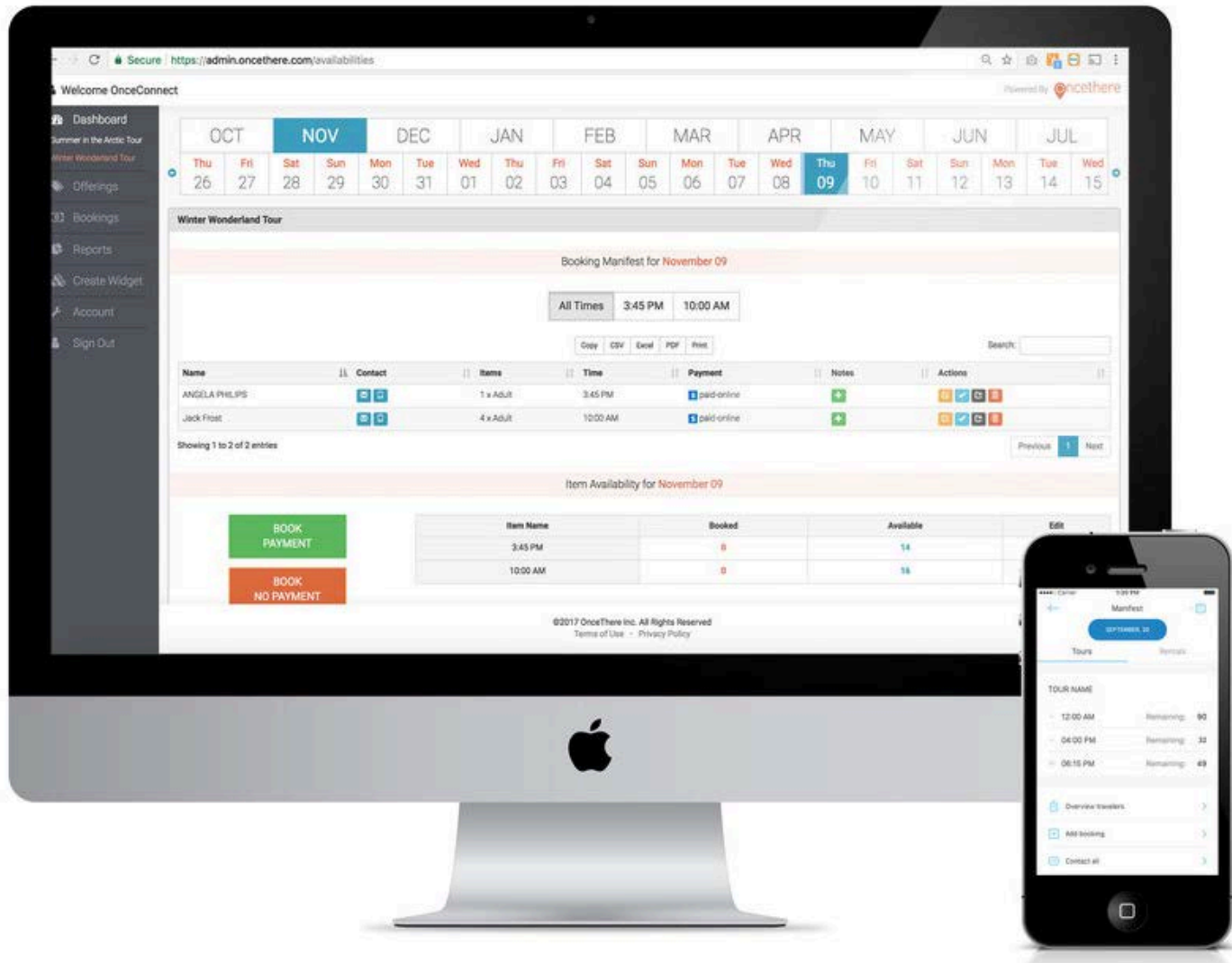


30% of all online bookings
are made using a mobile
device

45% of connected travelers use
their mobile device for booking
activities before they arrive

OnceConnect Activity Booking Made Easy

- ✓ Real-time booking availability
- ✓ Real-time pricing
- ✓ Automated notifications & confirmations
- ✓ Order modification/cancellation capabilities
- ✓ Sales reporting



Benefits for tour & activity providers:

- ✓ Capture a new audience by increased awareness
- ✓ Get payments directly deposited into your bank account
- ✓ Save time & money with a simple reservation management system
- ✓ Seamlessly integrate through your reservation management system

OnceThere Onboarding Process for Activity Providers

- ✓ Self-guided or personalized account setup
- ✓ One-on-One Training
- ✓ Dedicated Sales Manager
- ✓ Experienced Customer Support Team



“When Visit Denver established a relationship with OnceThere, we immediately wanted to be a part of it because their partnership with OnceThere allows us to be visible among the many options when a visitor stops in at the Tourist Information Centre.”

— DAVID HOWARD | OWNER | SCOOTOURS
DENVER SCOOTER RENTAL

Thank you!

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