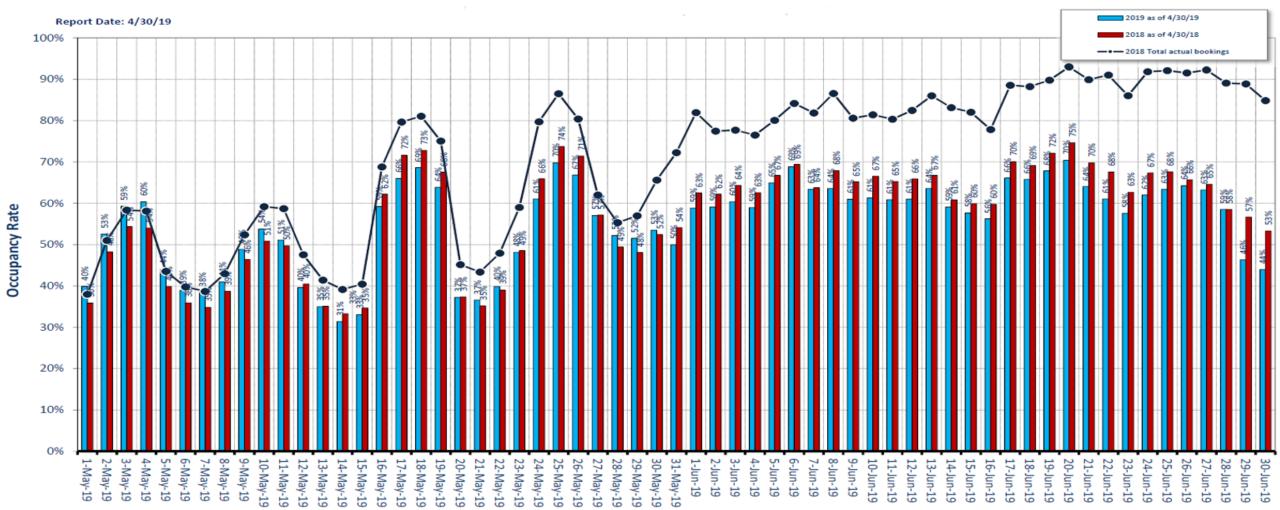
## Gulf Shores & Orange Beach Daily Occupancy Report Vacation Rental Bookings as of April 30, 2019 "RETAIL REPORT": 60-DAY ADVANCE VIEW

This report shows the vacation rental occupancy for each day looking out 60 days in the Gulf Shores, Orange Beach and Fort Morgan area that is on the books as of the report date.

- The blue bars indicate the percentage of occupancy for vacation rentals on a day for the current year.
- The red bars indicate the percentage of occupancy for vacation rentals on a particular day for the previous year.
- The vacation rentals Occupancy Percentages are listed above the daily bars.

- Normally occupancy grows in the month for the month as well as for future months.
- Local companies can use this information in staff scheduling and to be ready for peak periods.
  This report is only representative of the vacation rental occupancy and does not include hotels.

• The line graph shows what the actual vacation rental occupancy was for that day in the prior year.



2019 AHSAA State	2019 AHSAA	Orange Beach	2019 NAIA Outdoor Track
Track Championship	Reg Softball Championship	Billfish Tournament	Nat Championship
5/2 - 4	5/9 – 11	5/17 – 18	5/23 – 25
2019 NCAA	Wharf Concert Series	Hangout Music	Wharf Concert Series
VB Championship	Alabama 5/9	Festival	Thomas Rhett
5/3 – 5	Bryan Adams 5/10	5/17 - 19	5/25 -26
	Jim Gaffigan 5/11		Memorial Day 5/25 - 27



Series II: 6/17 - 22

Series III: 6/24 - 29