

PARTNER POST



[GSOB Partners](#) | [My GSOBT Extranet](#) | [Sports Commission Events](#) | [Calendar of Events](#)



GSOBT NEWS

Stay Informed This Hurricane Season

As hurricane season approaches, please update your business contact information in [MyGSOBT](#) so we can get information to you as quickly as possible.

We Can't Wait to Meet Your Guests

Our Gulf Shores and Orange Beach [Welcome Centers](#) are open daily 8 a.m. to 5 p.m. Please encourage your guests to pop in and see us at any time during their stay for information about things to see and do in the destination.

GSOBT Marketing Survey

We have [three quick questions](#) about how you use our guests' email and mailing lists.



The largest number of first-time guests (26%) visit in the fall.

Source: Fall 2018 visitor profile study



View the full [report](#) to better understand our guests and how to market to them.

How Many Guests Should You Expect?

Our projected occupancy reports can help you anticipate staffing needs for the next few weeks. View the June [report](#), or contact [Susan Brush](#) to receive the monthly report via email.

It's Time to Play Ball!

More than 1,200 youth baseball and softball teams along with their friends and families are coming this June and July for the USSSA World Series.

[Full Schedule](#) 

665 Media @ Mentions in 2018 = **170** Million Reach

Contact [Kay Maghan](#) to learn how you can introduce your business or organization to millions of people across the globe in 2019.



Community News

It's Time For Alabama Restaurant Week!

Don't forget to [register](#) your eatery for this year's week of events.



Creating Experiences



Bath Boldly at High Cotton

High Cotton Bath Company, along with nine fellow IPs, joined us on our adventure of creating Signature Experiences over the past nine months. They have created the ideal activity for a girlfriend's getaway — [Bath Boldly](#).

During the 60 to 90-minute class, guests create their own signature scent which is then added to any of High Cotton's chemical-free bath, body, home and pet products. The classes must be booked in advance and can accommodate as few as two and as many as 25 participants.

[LEARN MORE](#)



What We're Reading

[Discover Survey Finds More Americans Will Travel This Summer](#)

[10 of the Best Social Media Monitoring Tools for Every Business](#)



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