



The Gulf Shores & Orange Beach Sports Commission is a division of Gulf Shores & Orange Beach Tourism. As such it is our mission to market the area as a sports destination, thus enhancing the quality of life in Gulf Shores & Orange Beach through sports.

Events considered for grant funding include amateur, collegiate and professional athletic events. These events must be planned, presented and played in Gulf Shores and/or Orange Beach, AL. When awarding grants, the GSOB Sports Commission places emphasis on confirmed room nights, media/TV coverage and other marketing or sponsorships opportunities.

The following criteria must be met in order to qualify for any grants (both financial and in-kind):

1. All housing listed and/or promoted for the event must be located within Gulf Shores & Orange Beach.
2. Event must show proof of insurance with a minimum of \$500,000 in coverage for said event and naming both GSOBSC and GSOB Tourism as additional insured.
3. Hotel/condominium room nights must be confirmed with the return of:
  - a. Room Forms
  - b. Survey Sheet conducted by GSOBSC staff during event
4. If event is partnered solely with one area business i.e. One accommodation provider or one restaurant and the GSOBSC does not have the opportunity to promote GSOBSC annual sponsors, we will be unable to provide any grants financial or in-kind.
5. If event is soliciting for sponsorships, ad program sales, signage or other funding from area businesses, this will minimize the amount of grant assistance the GSOBSC can provide.
6. Recognition of the GSOBSC must be included where appropriate on all printed material, the organization's website, official program and referred to in all public relations activities for the event.
7. Grant application must be completed and returned to GSOBSC no later than 45 days prior to event start date.

All financial grants will be awarded after the event and upon confirmation of actual room nights used, media coverage garnered and sponsorship opportunities to the GSOBSC have been fulfilled. In-kind grants will be awarded based on previous year event's room night history and fulfillment of obligations by the event planner.

No financial grants will be awarded until a W-9 has been completed, signed and is on file in our offices.



Name of event

Event start date

Event end date

Contact person

Address

City

State

Zip

Daytime phone

Cell phone

E-mail address

Website

**EVENT SUMMARY**

Event description (national, regional, adult, youth, etc.)

Host organization

Organization description (include date organization was established)

Location

Admission

Scheduled times

Type of event (championship, qualifier, etc.)

Age of athletes

Governing body affiliated with event

**OTHER**

Non-profit organization	Yes	No
Tax ID or SSN no.		
Liability insurance	Yes	No
Name of carrier		
Has venue/facility been secured	Yes	No
Facility		
Facility contact name		Contact phone

**LODGING**

*If funding is provided to the event by the Gulf Shores and Orange Beach Sports Commission, event planner must only promote accommodations in Gulf Shores and Orange Beach lodging district.*

Anticipated number of attendees	Athletes	Fans
Have you contacted area lodging	Yes	No
If yes, which lodging		
Can the tourism office assist you in securing lodging	Yes	No
Number of room nights	no. of rooms x	no. of nights = total room nights
Room night history of event (if applicable); attached additional sheets if needed		

**Date**

**Hotel and contact name**

**Room nights**  
(#rooms x #nights)

**FUNDING**

Amount of funding requested \$

Intended use of funds

Have you received a grant from the Sports Commission in the past Yes No

If yes, include amount, name of event and year received

Community support and other sources of funding

Please list any city, county or other cash contributions from public entities for this event (include amount and source)

Please outline any in-kind support from the community that has been committed for this event (donated facilities, volunteer/staff support, city/county services, etc.)

**MARKETING**

Are you partnered with any businesses for this event Yes No

Are you soliciting businesses for any of the following (check all that apply)

Sponsorship Program advertising Signage Other

What is the overall event plan (include schedules, competition specifics, special events)

What plans have been made for promotion/marketing of the event

Is there media coverage Yes No

If yes Local Regional National

What type of coverage TV Social Other

Where

**EVENT HISTORY**

Previous event dates

Previous event organizer

Name

Phone

E-mail

**SPONSOR BENEFITS**

The Gulf Shores & Orange Beach Sports Commission is able to provide grants to events because of our corporate sponsors. The Gulf Shores & Orange Beach Sports Commission requests representation at each event through signage, tables, etc. The Sports Commission on occasion will pass these opportunities on to our sponsors, allowing them recognition at such events.

Sponsorship opportunities during your event for the Sports Commission are available through

Media

Social

At event

Other

\_\_\_\_\_  
Authorized signature of applicant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title

*Please complete the attached W-9 form.*

All grants are reviewed, scored and approved prior to the event on a point based system, but are awarded on a performance basis. Grant approval and grant funding may not equal the same amount.

At all events sponsored by the Gulf Shores & Orange Beach Sports Commission either by in-kind or cash contributions, only sponsors specific to the event or Sports Commission sponsors may be promoted or on-site. Bringing outside sponsors to event or promoting within the event could reduce Sports Commission sponsorship of the event.

Grant funding will be awarded once event is complete, room night forms have been returned, and W-9 form is on file. \_\_\_\_\_Initial