



2019 STATS



6.9M
GUESTS



\$5.2B
VISITOR
SPENDING



54,262
TRAVEL
RELATED JOBS



\$1.7B
WAGES &
SALARIES



**GULF SHORES &
ORANGE BEACH
TOURISM**
Alabama's White-Sand Beaches

Source: ATD - Alabama Tourism Industry 2019 Economic Impact



TAXABLE LODGING RENTALS



Source: Alabama Department of Revenue



TAXABLE RETAIL SALES



Source: Cities' Department of Revenue

