

# BALDWIN COUNTY TOURISM IMPACT 2021



**8M**  
GUESTS



**\$7.3B**  
VISITOR  
SPENDING



**63,628**  
TRAVEL  
RELATED JOBS



**\$2.4B**  
WAGES &  
SALARIES



**GULF SHORES &  
ORANGE BEACH  
TOURISM**

Alabama's White-Sand Beaches