



GULF SHORES & ORANGE BEACH TOURISM

Alabama's White-Sand Beaches

Board of Directors' Meeting
June 28, 2022
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Operational Topics

- | | | |
|----|---|--------------------------|
| A. | 1. <u>Approval of May Board of Directors' Meeting Minutes</u> | Glen Kaiser |
| B. | Consent Agenda Items and Performance Measures | <u>Questions Contact</u> |
| | 2. <u>Destination Growth Indicators</u> | Beth Gendler |
| | 3. <u>Communications Report</u> | Joanie Flynn |
| | 4. <u>H&I Report</u> | Kim Chapman |
| | 5. <u>Sales & Sports Report</u> | Michelle Russ |
| | 6. <u>Financial Statements</u> | David Greene |
| C. | Motion to Accept Consent Agenda Items | Glen Kaiser |
| D. | Action Items | |
| | 7. <u>Resolution 22-10: County Road 8 Property Closing and Execution Approval</u> | David Greene |
| | 8. <u>Banding Coalition of the Americas Contract</u> | David Greene |
| E. | Discussion Items | |
| | 9. <u>Sports Facilities Study – RFP</u> | Beth Gendler |
| | 10. County Road 8 Land Update | Beth Gendler |
| | 11. Board Retreat Planning (Date & Location) | Beth Gendler |
| | 12. <u>Alabama Department of Tourism Annual Report 2021</u> | Laura Beebe |
| | 13. <u>American Travel Sentiment Survey – Wave 62</u> | Joanie Flynn |

Adjourn

Next Regular Meeting Date:
July 26, 2022
Location: OBWC