



# GULF SHORES & ORANGE BEACH TOURISM

Alabama's White-Sand Beaches

Board of Directors' Meeting  
March 22, 2022  
Orange Beach Welcome Center Conference Room

## AGENDA

- Guest Speaker: Chris Blankenship, Commissioner  
Alabama Department of Conservation and Natural Resources
- Call to Order Glen Kaiser
- A. **1. [Approval of February Board of Directors' Meeting Minutes](#)** Glen Kaiser
- B. **Consent Agenda Items and Performance Measures** Questions Contact
2. [Destination Growth Indicators](#) Beth Gendler
3. [Communications Report](#) Joanie Flynn
4. [H&I Report](#) Kim Chapman
5. [Sales and Sports Report](#) Michelle Russ
6. [Financial Statements](#) David Greene
- C. **Motion to Accept Consent Agenda Items** Glen Kaiser
- D. **Action Items**
7. [Approval of Enhancement Event Grant Application, Gulf State Park, Multiple Events](#) David Greene
8. [Approval of City of Gulf Shores' Special Events Sponsorship Agreement](#) David Greene
9. [Approval of City of Orange Beach Special Events Sponsorship Agreement](#) David Greene
10. [Approval of Revised Purchase Agreement for County Road 8 Property](#) Beth Gendler
- E. **Discussion Items**
- Adjourn

**Next Regular Meeting Date:**  
**April 26, 2022**  
**Location: OBWC**