



**GULF SHORES &
ORANGE BEACH
TOURISM**

Alabama's White-Sand Beaches

Board of Directors' Meeting
September 27, 2022
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order		Glen Kaiser
<u>Operational Topics</u>		
A.	1. Gateway Initiative Presentation	
B.	2. Approval of August Board of Directors' Meeting Minutes	Glen Kaiser
C.	Consent Agenda Items and Performance Measures	<u>Questions Contact</u>
	3. Destination Growth Indicators	Beth Gendler
	4. Communications Report	Joanie Flynn
	5. H&I Report	Kim Chapman
	6. Sales & Sports Report	Michelle Russ
	7. Financial Statements	David Greene
D.	Motion to Accept Consent Agenda Items	Glen Kaiser
E.	Action Items	
	8. Gateway Initiative Investment	Beth Gendler
	9. Land Lease for Farming on County Road 8 Property	Beth Gendler
	10. Enhancement Event Grant Application – Gulf State Park Coastal Christmas Nights of Lights	David Greene
F.	Discussion Items	
	11. Longwood's Travel Sentiment Survey – Wave 65	Joanie Flynn
Adjourn		

**Next Regular Meeting Date:
October 25, 2022
Location: OBWC**