



GULF SHORES & ORANGE BEACH TOURISM

Alabama's White-Sand Beaches

Board of Directors' Meeting
October 25, 2022
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order	Glen Kaiser
<u>Operational Topics</u>	
A. 1. Approval of Board of Directors' Meeting Minutes	Glen Kaiser
a) August 2022	
b) September 2022	
B. Consent Agenda Items and Performance Measures	<u>Questions Contact</u>
2. Destination Growth Indicators	Beth Gendler
3. Communications Report	Joanie Flynn
4. H&I Report	Kim Chapman
5. Sales & Sports Report	Michelle Russ
6. Financial Statements	David Greene
C. Motion to Accept Consent Agenda Items	Glen Kaiser
D. Action Items	
7. Lease Review (Farming on County Road 8 Property)	Beth Gendler
8. Facilities Task Force Recommendation for Sports Feasibility Company	Glen Kaiser
9. Gateway Initiative 2022-2026 Annual Investment	Beth Gendler
E. Discussion Items	
10. Enhancement Grant – Gulf State Park Coastal Christmas Nights of Lights – Executive Committee Approval	David Greene
11. Farming Lease on County Road 8 Property – Executive Committee Approval	Glen Kaiser
12. Board Retreat Agenda Items & Topics	Beth Gendler
Adjourn	

Next Regular Meeting Date:
November 15, 2022
Location: OBWC

Upcoming Board Retreat Date:
December 7, 2022
Location: The Lodge at Gulf State Park
Gulfview Ballroom I