



# GULF SHORES & ORANGE BEACH TOURISM

Alabama's White-Sand Beaches

Board of Directors' Meeting  
January 24, 2023  
Orange Beach Welcome Center Conference Room

## AGENDA

- Call to Order Glen Kaiser
- Operational Topics
- A. 1. Approval of 2023 Officers Glen Kaiser
- B. 2. [Approval of November Board of Directors' Meeting Minutes](#) Glen Kaiser
- C. Consent Agenda Items and Performance Measures Questions Contact
3. [Destination Growth Indicators](#) Beth Gendler
4. [Communications Report](#) Joanie Flynn
5. [H&I Report](#) Kim Chapman
6. [Sales & Sports Report](#) Michelle Russ
7. [Financial Statements](#) David Greene
- D. Motion to Accept Consent Agenda Items Glen Kaiser
- E. Action Items
8. [Resolution 23-01 Establish 2023 Profit Sharing Plan Contribution](#) David Greene
9. [Finance Committee Meeting Minutes \(1-19-23\)](#)
10. [Resolution 23-02 – Special Events Fund 2023 Budget V2.0](#)
11. [Resolution 23-03 – Sports Commission Fund 2023 Budget V2.0](#)
12. [Resolution 23-04 – Operating Fund 2023 Budget V2.0](#)
13. [Resolution 23-05 – Establish 2023 CVB Check Signers](#)
- F. Discussion Items
14. [2023 Meeting Dates](#) Glen Kaiser
15. Text Chatbot [Video](#) Kim Chapman
16. [Board Retreat Notes/Follow-up Items](#) Beth/Joanie
- Adjourn

**Next Meeting Date**  
**February 28, 2023**  
**Location: Orange Beach Welcome Center**