



GULF SHORES & ORANGE BEACH TOURISM

Alabama's White-Sand Beaches

Board of Directors' Meeting
February 28, 2023
Orange Beach Welcome Center Conference Room

AGENDA

- Call to Order Glen Kaiser
- Operational Topics
- A. 1. [Approval of January Board of Directors' Meeting Minutes](#) Glen Kaiser
- B. Consent Agenda Items and Performance Measures Questions Contact
2. [Destination Growth Indicators](#) Beth Gendler
3. [Communications Report](#) Beth/Laura
4. [H&I Report](#) Kim Chapman
5. [Sales & Sports Report](#) Michelle Russ
6. [Financial Statements](#) David Greene
- C. Motion to Accept Consent Agenda Items Glen Kaiser
- D. Action Items
- E. Discussion Items
7. [Organizational Core Values – 2023](#) Beth Gendler
8. Compensation / Salary Study Update Beth Gendler
9. Sports Feasibility Study Update Michelle Russ
10. VP of Marketing Update Beth Gendler
- Adjourn

Next Meeting Date
March 28, 2023
Orange Beach Welcome Center

Please join us as we host V.I.B.E. @ 5

March 16, 2023 | 5pm – 7pm

Gulf Shores Welcome Center