



GULF SHORES & ORANGE BEACH TOURISM

Alabama's White-Sand Beaches

Board of Directors' Meeting

April 25, 2023

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Mark Stillings

Operational Topics

A. 1. [Approval of March 28, 2023 Board of Directors' Meeting Minutes](#)

Mark Stillings

B. Consent Agenda Items and Performance Measures

Questions Contact

2. [Destination Growth Indicators](#)

Beth Gendler

3. [Communications Report](#)

Beth/Laura

4. [H&I Report](#)

Beth Gendler

5. [Sales & Sports Report](#)

Michelle Russ

6. [Financial Statements](#)

David Greene

C. Motion to Accept Consent Agenda Items

Mark Stillings

D. Action Items

7. [4-18-23 Finance Committee Meeting Notes](#)

8. [Resolution 23-07 - Approval of Proposed 1st Quarter Revised 2023 Special Events Fund Budget](#)

David Greene

9. [Resolution 23-08 – Approval of Proposed 1st Quarter Sports Commission Fund Budget](#)

David Greene

10. [Resolution 23-09 – Approval of Proposed 1st Quarter Operating Fund Budget](#)

David Greene

E. Open Discussion

Adjourn

Next Meeting Date

May 23, 2023

Orange Beach Welcome Center