

LEAVE ONLY FOOTPRINTS



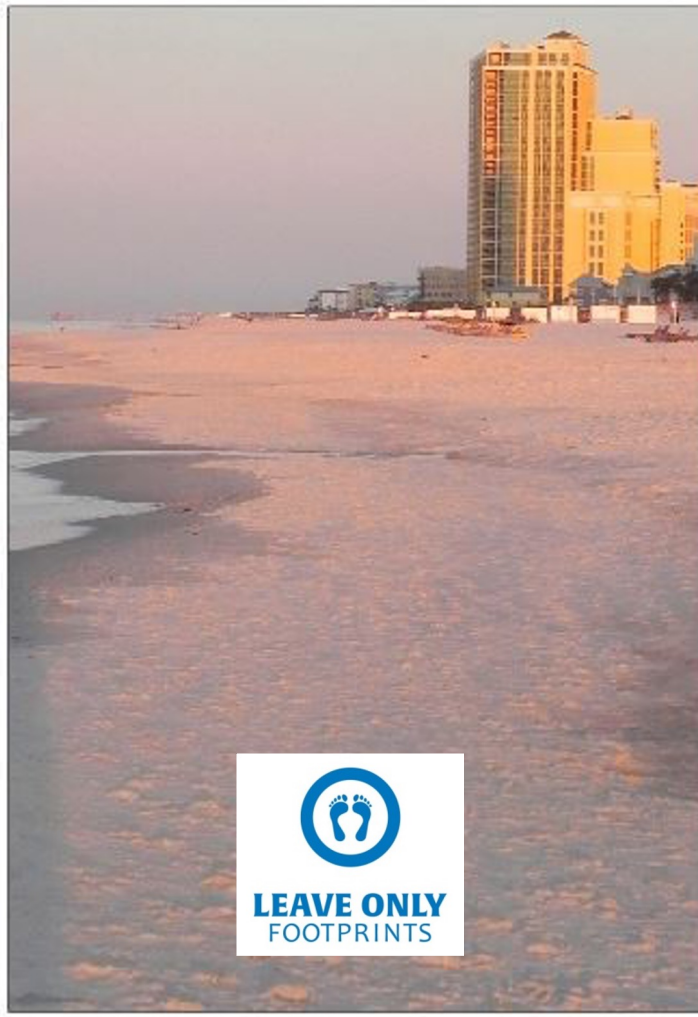
2023 UPDATE

Phillip West, Coastal Resources Director





BEFORE AND AFTER









Coastal Resources Division

RECENT ACCOMPLISHMENTS

Leave Only Footprints



2021 Totals

- 91,120 lbs of metal recycled
- 679 tents collected
- 7,119 chairs collected
- 625,077 lbs of trash

2022

- 47,740 lbs of metal recycled
- 733 tents collected
- 6,392 chairs collected
- 432,433 lbs of trash



Coastal Resources Division

2023 EFFORTS

Beach Ambassadors

- 63,258 public interactions
- 10,109 promotional items distributed
- 6,066 warnings (glass, tents, holes, dogs)
- 1,031 holes filled



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Coastal Resources Division

ONGOING EFFORTS

Operation Clean Sweep

2022:

733 Tents Collected

6,392 Chairs Collected

1,943 Umbrellas Collected

1,904 Boogie Boards

54 Coolers Collected

1,694 Floats Collected



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Coastal Resources Division

Waterways & Shoreline Cleanup Initiative



2021:

- 46,735 lbs of debris that would not fit into a bag
- 9,287 lbs of trash

2022:

- 55,954 lbs of debris that would not fit into a bag
- 8,637 lbs of trash



Partnership with Gulf Shores

2023 EFFORTS

Glass Recycling

- Approximately 1,200 lbs per week
- Weekly recycling hauls to the Gulf Shores recycling facility
- More frequently during the winter season



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How can you help?

- Post LOF & BEach Safe signage in multiple locations
- Distribute brochures
- Remind guests during check-in
- Informal staff training- call us!





Thank you!



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