

Play at the Beach

SPORTS PLANNER GUIDE



GULF SHORES | ORANGE BEACH
SPORTS & EVENTS



Ashley Wilson, STS
Sales Manager

AWilson@AlabamaBeaches.com
251-597-5227



Baseball
Basketball
Cheerleading
Runs and biking events
Fishing
Pickleball
Tennis
Track and field
Weightlifting
Wrestling



Brittany Roh
Sales Manager

BRoh@AlabamaBeaches.com
251-978-9208



Beach volleyball
Football
Golf
Indoor volleyball
Martial arts
Soccer
Softball
Water sports



Michelle Russ, STS

Vice President of Sales, Sports & Events
MRuss@AlabamaBeaches.com
251-223-7198



Sarah Cooper, STS

Operations Manager
SCooper@AlabamaBeaches.com
251-213-1702



Rainey Pannell

Event Coordinator
RPannell@AlabamaBeaches.com
817-412-9075



Melanie Spohn

Event Coordinator
MSpohn@AlabamaBeaches.com
251-201-8514



Ally Dorrough, APR

Communications & Marketing Manager
ADorrough@AlabamaBeaches.com
334-391-7745

AT YOUR *Service*

Let us be your one-stop shop to ensure your event is unforgettable for all athletes, families, fans and event goers. We assist planners by:

- Seeking the best accommodation options and rates for your group
- Providing welcome bags with destination swag
- Coordinating on-site event activities, including opening ceremonies, banquets, clinics and community service projects based on the size of the event
- Recommending vendors and suppliers
- Supplying marketing and promotional tools
- Providing grants for qualifying events

GET HERE IN A *flash*

The Alabama Gulf Coast is an easy drive from most major Southeast cities. And, airports in nearby Mobile and Pensacola are about an hour's drive from the beach. Most major airlines fly into both, and non-stop flights are available from some cities.



AVERAGE *seasonal* TEMPERATURES

WINTER		SPRING		SUMMER		FALL	
LOW	48.2	LOW	60.1	LOW	75.3	LOW	64.6
HIGH	61.8	HIGH	73.2	HIGH	87.6	HIGH	78.2

Lodging IN A LEAGUE OF OUR OWN



With more than 18,000 condo and hotel units available as well as beach houses that sleep up to 40 guests, Gulf Shores and Orange Beach have accommodation options to suit any group on and off the beach. Your participants can access special discounted room rates through our website specific to your event, simplifying the booking process. Whatever lodging option you choose, you're sure to experience a warm Southern welcome.

Future SPORTS TOURISM DEVELOPMENT

We're planning for the future! Sports and event tourism is a vital part of the economy in the cities of Gulf Shores and Orange Beach, particularly outside the peak summer season. Recognizing the importance of this sector of our business, the Gulf Shores & Orange Beach Tourism Board of Directors approved the purchase of 111.26 acres of land for future sports and event tourism development through Gulf Shores | Orange Beach Sports & Events.

The parcel of land is located in Gulf Shores, on the north side of Coastal Gateway Boulevard (County Road 8 East) and west of the the Foley Beach Express. The far north end of the property meets the city of Foley line and is close to the Orange Beach city limits.

We are in the research phase of this long-term project as we work with a feasibility company to determine the best use of this piece of property. Keep up with our progress as we dream and plan for big things to come!



PROJECT
UPDATES





GULF SHORES SPORTS FACILITIES

- 1 Johnnie Sims Park
- 2 David L. Bodenhamer Center
- 3 George C. Meyer Tennis Center
- 4 Gulf Shores Middle School
- 5 Gulf Shores High School
- 6 Gulf Shores Sportsplex
- 7 Gulf Place Public Beach
- 8 Gulf State Park

ORANGE BEACH SPORTS FACILITIES

- 9 Orange Beach Rec Campus
 - Multi-purpose Facility
 - Aquatics Center
 - Tennis Center
- 10 Orange Beach Event Center at The Wharf
- 11 The Wharf
- 12 Orange Beach Sportsplex

NUMBER OF FIELDS

Baseball, Gulf Shores.....	11
Baseball, Orange Beach.....	9
Softball, Gulf Shores.....	10
Softball, Orange Beach	4
Soccer, Gulf Shores.....	2
Soccer, Orange Beach	3
Tennis Courts, Gulf Shores.....	18
Tennis Courts, Orange Beach	8
Tennis Courts, Surrounding Area ...	16
Pickleball Courts, Gulf Shores.....	12

ADULT FIELDS

Baseball, Gulf Shores.....	1
Softball, Gulf Shores.....	6
Softball, Orange Beach	1

UNIQUE FACILITIES/VENUES

Golf Courses
 Gulf State Park
 Gulf Place Public Beach
 Hugh S. Branyon Backcountry Trail
 The Wharf

13 Future Sports Tourism Development, see page 4

JOHNNIE SIMS PARK GULF SHORES



2008 West 3rd St., Gulf Shores, AL 36542

Features baseball fields, basketball courts, skate facility, outdoor pavilion and kids' park

4 baseball/softball fields:

- 1 - 185' radius
- 2 - 200' radius
- 1 - 300' radius

DAVID L. BODENHAMER CENTER GULF SHORES



310 W 19th Ave., Gulf Shores, AL 36542

Includes fitness center, indoor heated pool with lap lanes, outdoor wading pool, regulation gym and racquetball courts

- 1 indoor heated pool
- 1 regulation-size gymnasium

GEORGE C. MEYER TENNIS CENTER GULF SHORES



2049 W 2nd St., Gulf Shores, AL 36542

18-court outdoor complex with clubhouse, viewing area and pro shop

- 6 soft courts
- 12 hard courts

GULF SHORES SPORTSPLEX



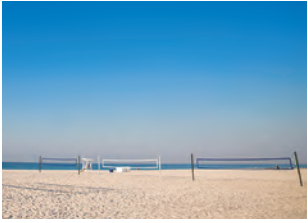
19025 Oak Road West, Gulf Shores, AL 36542

100-acre multifaceted sports complex

- 1 high school baseball field (320'/385' centerfield radius)
- 1 high school softball field (225' radius)
- 5 collegiate softball fields (300' radius)
- 4,000-seat stadium: regulation-size football field and track
- 1 soccer field
- 12 pickleball courts



GULF PLACE PUBLIC BEACH GULF SHORES



101 Gulf Shores Pkwy., Gulf Shores, AL 36542

White-sand beachfront is an ideal natural venue for sports like beach volleyball and triathlons; amenities include open-air pavilions, picnic areas, greenspace with stage, restrooms and playground

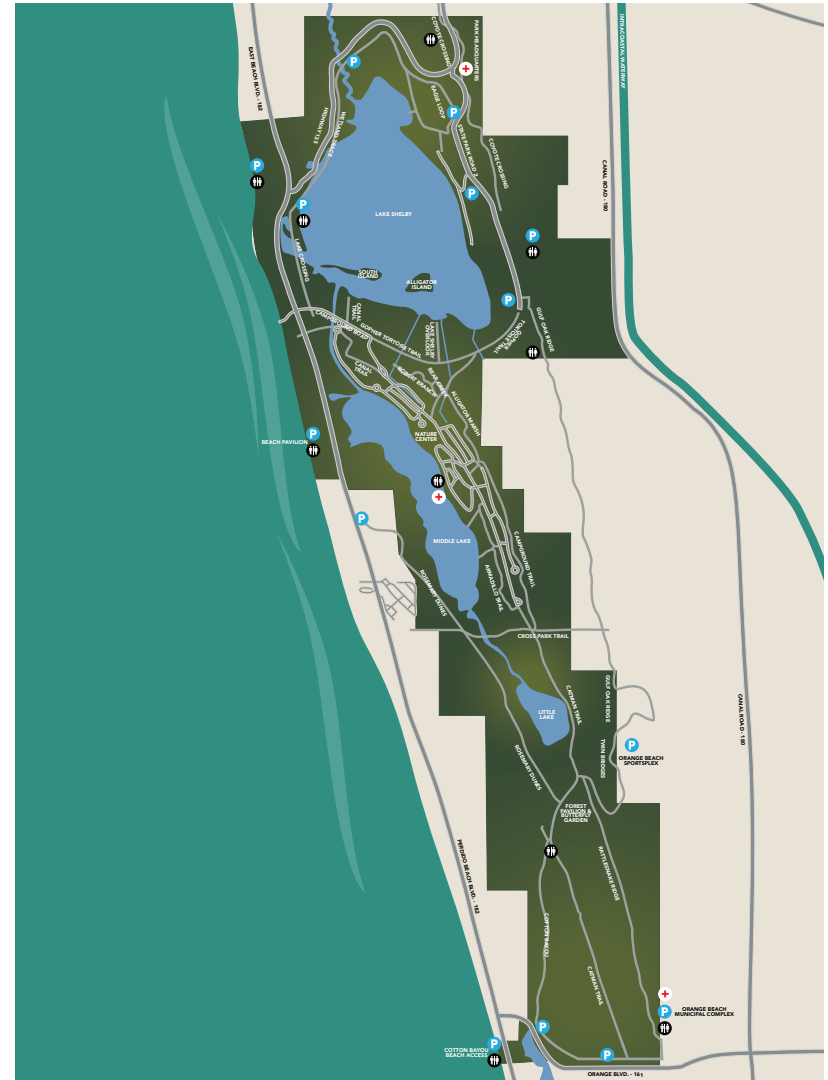


GULF STATE PARK GULF SHORES/ORANGE BEACH



20115 Hwy. 135, Gulf Shores, AL 36542

- Hugh S. Branyon Backcountry Trail
- Lake Shelby
- Pavilion
- Marathon, half marathon and 5K courses



ORANGE BEACH RECREATION CAMPUS



MULTI-PURPOSE FACILITY

4849 Wilson Blvd., Orange Beach, AL 36561

- 2 gyms
- 1 fitness center
- 1 aerobics room
- Classrooms



AQUATICS CENTER

4853 S. Wilson Blvd., Orange Beach, AL 36561

Features junior Olympic pool, diving well, tube slide and wading/children's pool

- 25-yard outdoor heated junior Olympic pool
- 11 ½-ft. diving well with 1-meter board



TENNIS CENTER

4851 Wilson Blvd., Orange Beach, AL 36561

Features medium-speed courts and outdoor seating

- 8 hard courts

ORANGE BEACH EVENT CENTER THE WHARF



4671 Wharf Pkwy. W., Orange Beach, AL 36561

18,000-sq. ft. facility ideal for indoor sporting events, sports banquets and trade shows with breakout space, catering kitchen, stage and PA system

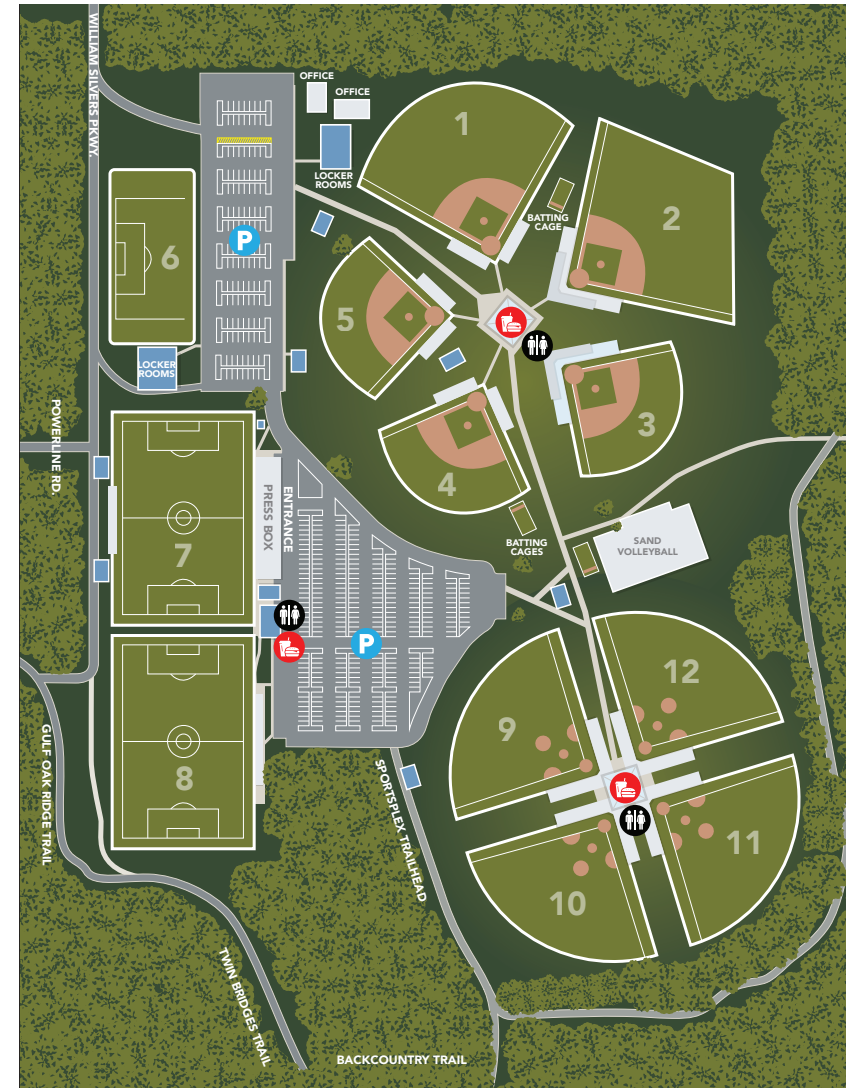
ORANGE BEACH SPORTSPLEX



4389 William Silvers Pkwy., Orange Beach, AL 36561

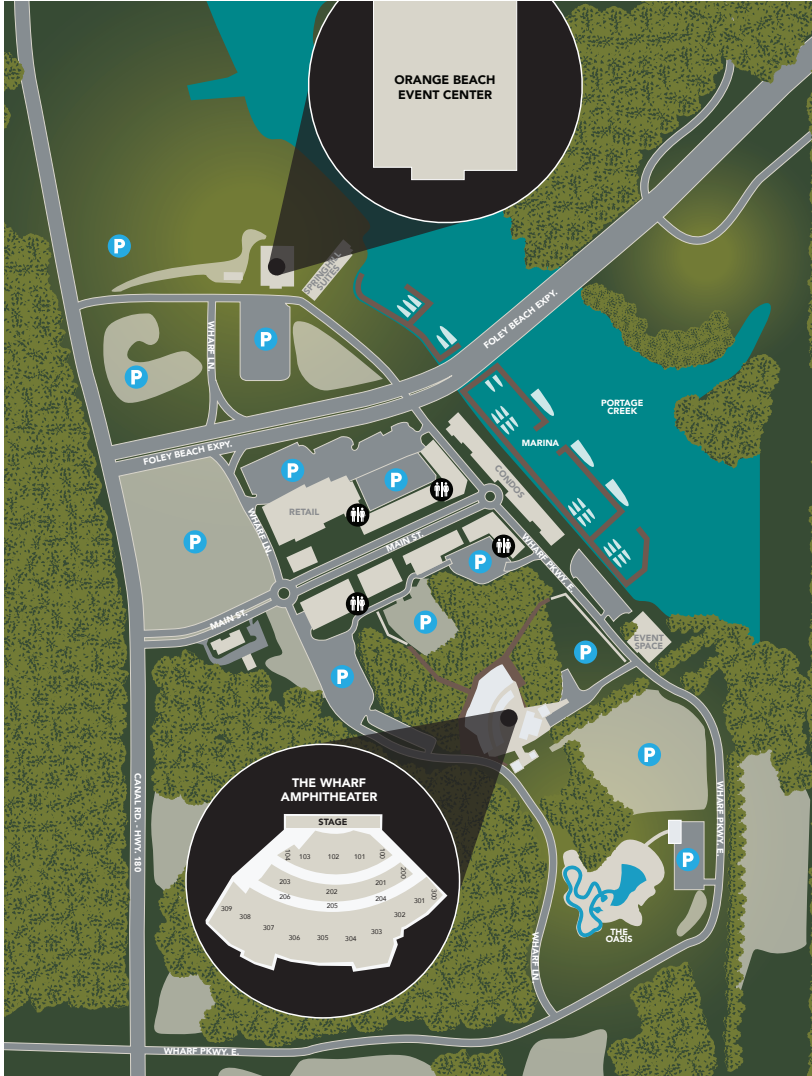
45-acre versatile sports complex with collegiate-level soccer fields with press box, baseball, softball and football fields as well as sand volleyball courts and playground

- 3 soccer fields (2 regulation, 1 multipurpose)
- 2 sand volleyball courts
- 4 softball fields (200' radius-3, 290' radius-1)
- 5 baseball fields (300' radius-1, 250' radius-4)



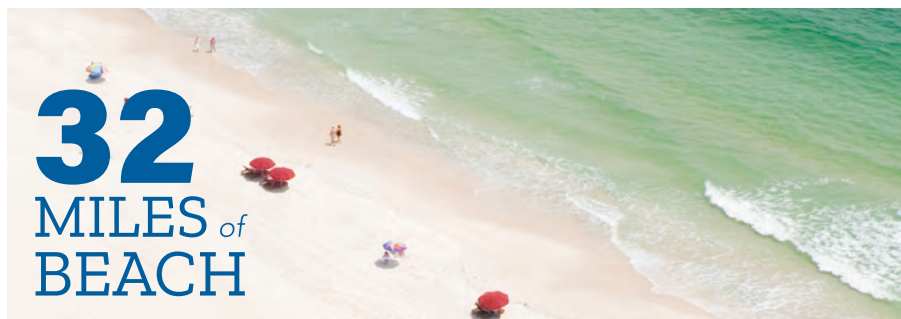
A large Ferris wheel is the central focus, partially obscured by a row of tall palm trees in the foreground. The scene is set on a beach with a clear blue sky and a modern building visible in the background.

- Certified 5K courses
- Orange Beach Event Center
- Amphitheater
- Marina



Notes

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on the right side, suggesting it's resting on a surface.



36 MILES of
RECREATIONAL TRAILS
60 MILES of
PADDLING TRAILS

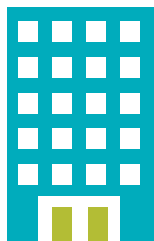


MORE THAN
120
SPORTS EVENTS
HELD ANNUALLY

One of the
**LARGEST
FISHING
FLEETS**



on the Gulf Coast



MORE THAN
18,000
LODGING UNITS

14

GOLF COURSES



**OVER
200**
RESTAURANTS








FAVORITE ATTRACTIONS

Alabama Gulf Coast Zoo
Fort Morgan
Gulf State Park
Tanger Outlets
The Wharf
Waterville USA
The Factory



6 MAJOR CITIES
WITHIN A **6-HOUR DRIVE**

FOLLOW US:

-  GulfShoresOrangeBeachSports
-  GulfShoresOrangeBeachSports
-  GSOB_SportsandEvents
-  GSOBsports
-  GSOB-Sports-and-Events



GULF SHORES | ORANGE BEACH
SPORTS & EVENTS
GSOBsports.com

#GSOBsports • #GSOBsportsandevents