



Board of Directors' Meeting
May 23, 2023
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Presentation

[2022 Audited Financial Statements](#)
(pending Board Finance Committee approval)

Matt Taylor,
Grant, Sanders &
Taylor

Operational Topics

A. 1. [Approval of April 28, 2023 Board of Directors' Meeting Minutes](#)

Glen Kaiser

B. Consent Agenda Items and Performance Measures

Questions Contact

2. [Destination Growth Indicators](#)
3. [Communications Report](#)
4. [H&I Report](#)
5. [Sales & Sports Report](#)
6. [Financial Statements](#)

Beth Gendler
Laura Beebe
Kim Chapman
Michelle Russ
David Greene

C. Motion to Accept Consent Agenda Items

Glen Kaiser

D. Discussion Items

7. [SMARI Winter 22-23 Visitor Profile Results \(digital only\)](#)
8. [Guest Experience Improvement Recommendations](#)
9. [NOAA Proposal - Rice's Whale Migration](#)
10. Sports Tourism Complex – Next Steps

Beth Gendler
Beth Gendler
Beth Gendler
Beth Gendler

Adjourn

Next Meeting Date
June 27, 2023
Orange Beach Welcome Center