



Board of Directors' Meeting
July 25, 2023
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Operational Topics

A. 1. [Approval of June 23, 2023 Board of Directors' Meeting Minutes](#)

Glen Kaiser

B. Consent Agenda Items and Performance Measures

Questions Contact

2. [Destination Growth Indicators](#)

Beth Gendler

3. [Communications Report](#)

Laura Beebe

4. [H&I Report](#)

Kim Chapman

5. [Sales & Sports Report](#)

Michelle Russ

6. [Financial Statements](#)

David Greene

C. Motion to Accept Consent Agenda Items

Glen Kaiser

D. Presentation: StaySense – OTA Implementation

E. Presentation: Civitas – TID Establishment

Adjourn

Next Meeting Date
August 22, 2023
Orange Beach Welcome Center