



Board of Directors Meeting
September 26, 2023
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order	Glen Kaiser
<u>Operational Topics</u>	
A. 1. <i>Approval of August 22, 2023 Board of Directors Meeting Minutes</i>	Glen Kaiser
B. Consent Agenda Items and Performance Measures	<u>Questions Contact</u>
2. <i>Destination Growth Indicators</i>	Beth Gendler
3. <i>Communications Report</i>	Todd Walton
4. <i>H&I Report</i>	Kim Chapman
5. <i>Sales & Sports Report</i>	Michelle Russ
6. <i>Financial Statements</i>	David Greene
C. Motion to Accept Consent Agenda Items	Glen Kaiser
D. Action Items	
7. <i>Resolution 23-14 – Renewal of CVB \$1,000,000 Line-of-Credit Loan with The First Bank</i>	David Greene
E. Discussion Items	
8. Business Insurance Coverage / Potential Surveys	Beth Gendler
9. End-of-Season Thank You Campaign	Todd Walton
10. <i>Economic Impact – 2022</i>	Beth Gendler
11. New and Returning Board Members (Ken Kichler and Susan Boggs)	Glen Kaiser
12. <i>StaySense (OTA) Next Steps</i>	Beth Gendler
13. Sports Complex	Taskforce
14. Board Retreat Agenda	Beth, Glen
Adjourn	

Next Meeting Date
October 24, 2023
Orange Beach Welcome Center