



GULF SHORES &
ORANGE BEACH
TOURISM
Alabama's White-Sand Beaches

Board of Directors Meeting
October 24, 2023
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Operational Topics

- A. 1. [Approval of September 26, 2023 Board of Directors Meeting Minutes](#) Glen Kaiser
- B. **Consent Agenda Items and Performance Measures** Questions Contact
2. [Destination Growth Indicators](#) Beth Gendler
3. [Communications Report](#) Todd Walton
4. [H&I Report](#) Kim Chapman
5. [Sales & Sports Report](#) Michelle Russ
6. [Financial Statements](#) David Greene
- C. **Motion to Accept Consent Agenda Items** Glen Kaiser
- D. **Action Items**
7. [10-17-23 Finance Committee Meeting Notes](#) David Greene
8. [Resolution 23-15 – 2023 Special Events Fund Budget V5.0 and 2024 Preliminary Special Events Fund Budget V1.0](#) David Greene
9. [Resolution 23-16 – 2023 Sports Commission Fund Budget V5.0 and 2024 Preliminary Sports Commission Fund Budget V1.0](#) David Greene
10. [Resolution 23-17 – 2023 Operating Fund Budget V5.0 and 2024 Preliminary Operating Fund Budget V1.0](#) David Greene
11. [By-Laws Update – Role of Secretary-Treasurer](#) David Greene
12. [CVB Weapons Policy – Executive Summary & Policy](#) David Greene
13. [StaySense / Amplify Next Steps](#) Beth Gendler
- E. **Discussion Items**
14. November Board Meeting (one week early) Glen Kaiser
15. Board Retreat Room Preferences (by 10/27) Beth Gendler

Adjourn

Next Meeting Date

*****November 14, 2023**

Orange Beach Welcome Center