

# SPORTS GRANT APPLICATION



I have read and understand the policies/procedures ☐ Yes ☐ No

Signature \_\_\_\_\_

## ORGANIZATION INFORMATION

Name of organization hosting event \_\_\_\_\_

Organization address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact (event planner name) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Organization website \_\_\_\_\_

Event website (if different) \_\_\_\_\_

Non-profit organization ☐ Yes ☐ No

Tax ID or SSN No. ☐ Yes ☐ No

Liability insurance ☐ Yes ☐ No

Name of carrier (N/A if this does not apply) \_\_\_\_\_

## EVENT INFORMATION

Name of event \_\_\_\_\_

Event start date \_\_\_\_\_ Event end date \_\_\_\_\_

Type of event

- |  |  |   |                                       |
|--|--|---|---------------------------------------|
| <input type="checkbox"/> National championship | <input type="checkbox"/> Regional championship | <input type="checkbox"/> State championship | <input type="checkbox"/> Invitational |
| <input type="checkbox"/> Qualifier             | <input type="checkbox"/> Open registration     | <input type="checkbox"/> Series             |                                       |

Age group of athletes

- |                                |                                |                                      |                                     |                                   |
|--------------------------------|--------------------------------|--------------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Adult | <input type="checkbox"/> Youth | <input type="checkbox"/> High school | <input type="checkbox"/> Collegiate | <input type="checkbox"/> All ages |
|--------------------------------|--------------------------------|--------------------------------------|-------------------------------------|-----------------------------------|

Governing body affiliated with event \_\_\_\_\_

Event description \_\_\_\_\_

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Has venue/facility been secured? ☐ Yes ☐ No

Event venue/facility (N/A if venue has not yet been secured) \_\_\_\_\_

Admission/registration fees (include \$ amount) \_\_\_\_\_

Schedule of events (if available) \_\_\_\_\_

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Scheduled times \_\_\_\_\_

Anticipated number of attendees (athletes) \_\_\_\_\_

Anticipated number of attendees (fans) \_\_\_\_\_

## LODGING

*If funding is provided to the event by Gulf Shores | Orange Beach Sports & Events, the event planner must only promote accommodations in the Gulf Shores and Orange Beach lodging district.*

Have you contacted an area lodging provider? ☐ Yes ☐ No

If yes, which lodging provider(s)? \_\_\_\_\_  
(N/A if venue has not yet been secured)

Do you need assistance securing lodging? ☐ Yes ☐ No

Estimated number of rooms needed per night \_\_\_\_\_ Estimated number of nights \_\_\_\_\_

Room night history of event (N/A if this does not apply)

*Please include: year(s), hotel/condo and contact name, and room nights (# rooms x # nights)*

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Previous event dates (N/A if this does not apply)

*Please include year(s), location, reference name, phone, email*

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Room form collection method ☐ Paper ☐ Web link from us ☐ Included on your website or registration

## FUNDING

*Grant funding is typically approved for \$750-\$3,000 and based on certain criteria, including time of year, event marketing, etc.*

Amount of funding requested \_\_\_\_\_ Have you previously received a grant from us? ☐ Yes ☐ No

If yes, include amount, name of event and year (N/A if this does not apply)

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Community support and other funding sources (N/A if this does not apply) \_\_\_\_\_

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## MARKETING

Are you partnering with a business for this event? ☐ Yes ☐ No

Are you soliciting businesses for any of these (check all that apply)?

☐ Program advertising ☐ Signage ☐ Sponsorship ☐ Other ☐ None

What promotion/marketing plans have been made (print media, radio, TV, social media, etc.) \_\_\_\_\_

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Is there a confirmed media coverage component? ☐ Yes ☐ No

If yes, what type (select all that apply) ☐ National ☐ Regional ☐ Local ☐ None

What type of coverage (select all that apply)?

- ☐ TV (live) ☐ TV (streaming or recorded) ☐ Print ☐ Radio  
☐ Social media ☐ Other ☐ None

Media outlet information (if available)

Examples: CBS sports, Netflix, ESPN, local affiliates, etc.

## SPONSOR BENEFITS

*Gulf Shores | Orange Beach Sports & Events is able to provide grants to events because of our annual sponsors. GSOB Sports & Events requests representation at each event through signage, tables, etc. GSOB Sports & Events will occasionally pass these opportunities on to our sponsors, allowing them recognition at such events.*

Sporting event sponsorship opportunities

(Select all sporting event sponsorship opportunities for GSOB Sports & Events to utilize)

- ☐ Media ☐ Social media ☐ On-site signage ☐ On-site activation  
☐ Comped tickets/entry ☐ Other ☐ N/A

## SIGNATURE/ACKNOWLEDGMENT

*Please complete the supplied W-9 form.*

*All grants are reviewed, scored and approved prior to the event on a point-based system but are awarded on a performance basis. Grant approval and grant funding may not equal the same amount.*

*At all events sponsored by Gulf Shores | Orange Beach Sports & Events, either by in-kind contributions or cash-only, event-specific sponsors or GSOB Sports & Events sponsors may be promoting within the event could reduce GSOB Sports & Events' sponsorship of the event.*

*Grant funding will be awarded once the event is complete, room night forms have been verified, room forms have been returned, and a W-9 form is on file.*

Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_