



Board of Directors Meeting
January 23, 2024
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order		Glen Kaiser
<u>Operational Topics</u>		
A.	1. <i>Approval of November 14, 2023 Board of Directors Meeting Minutes & 2023 Board Meeting Minutes Re-Approval (Feb. – Sept. date errors)</i>	Glen Kaiser
B.	Consent Agenda Items and Performance Measures	<u>Questions Contact</u>
	2. <i>Destination Growth Indicators; PDF; Key Data</i>	Beth Gendler
	3. <i>Communications Report; PDF</i>	Todd Walton
	4. <i>H&I Report; PDF</i>	Kim Chapman
	5. <i>Sales & Sports Report; PDF</i>	Michelle Russ
	6. <i>Financial Statements</i>	David Greene
C.	Motion to Accept Consent Agenda Items	Glen Kaiser
D.	Action Items	
	7. Board of Directors Officer Re-election	Beth Gendler
	8. <i>Resolution 24-01 – 2024 Profit Sharing Plan Contribution</i>	David Greene
	9. <i>January 16, 2024 Finance Committee Meeting Minutes</i>	David Greene
	10. <i>Resolution 24-02 – 2024 Special Events Fund Budget V2.0</i>	David Greene
	11. <i>Resolution 24-03 – 2024 Sports Commission Fund Budget V2.0</i>	David Greene
	12. <i>Resolution 24-04 – 2024 Operating Fund Budget V2.0</i>	David Greene
	13. <i>Resolution 24-05 – 2024 Designated Check Signers</i>	David Greene
	14. <i>Resolution 24-07 – Renewal of \$2M Line of Credit with The First Bank</i>	David Greene
	15. Approve policy allowing GSOBT to do Paid Search Marketing	Todd Walton

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| 16. | AADMO Supporting Statewide TID-Enabling Legislation | Beth Gendler |
| 17. | <u>Revised Weapons Policy</u> | David Greene |
| 18. | <u>2024 Meeting Dates</u> | Beth Gendler |
| 19. | <u>Enhancement Event Grant Program</u> | David Greene |

E. **Discussion Items**

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| 20. | Emeritus Board Members | Beth Gendler |
| 21. | <u>Zartico Overview</u> | Todd Walton |
| 22. | <u>Sports Facility Task Force Meeting Minutes and Recap</u> | Beth Gendler |
| 23. | <u>Reappointment of Bodenhamer, Reed, Stillings</u> | Glen Kaiser |

Adjourn

Next Meeting Date
Tuesday, February 27, 2024, 8:30am
Orange Beach Welcome Center