



GULF SHORES &
ORANGE BEACH
TOURISM
Alabama's White-Sand Beaches

Board of Directors Meeting
April 23, 2024
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order	Glen Kaiser
<u>Operational Topics</u>	
A. 1. Approval of March 26, 2024 Board of Directors Meeting Minutes	Glen Kaiser
B. Consent Agenda Items and Performance Measures	<u>Questions Contact</u>
2. Destination Growth Indicators; (SharePoint PDF)	Beth Gendler
3. Communications Report; (SharePoint PDF)	Todd Walton
4. H&I Report; (SharePoint PDF)	Kim Chapman
5. Sales & Sports Report; (SharePoint PDF)	Michelle Russ
6. Financial Statements	David Greene
C. Motion to Accept Consent Agenda Items	Glen Kaiser
D. Action Items	
7. April 18, 2024 Finance Committee Notes	David Greene
8. Resolution 24-08 – 2024 Special Events Fund Budget V3.0	David Greene
9. Resolution 24-09 – 2024 Sports Commission Fund Budget V3.0	David Greene
10. Resolution 24-10 – 2024 Operating Fund Budget V3.0	David Greene
11. HJM Sports Facility Financing	Beth Gendler
12. Resolution 24-11 – Ratify and Affirm the Proposed Replat of Southland Acres	David Greene
13. Resolution 24-12 – Authorize Beth Gendler to Execute Documents for the Replat of Southland Acres	David Greene
E. Discussion Items	
14. Foley is Building New Hotels to Keep Sports Business Room Nights	Beth Gendler
15. Board Reports – iPad Use & Consent Agenda Items 3-5	Beth Gendler
16. May Meeting – 21 or 28 – Memorial Day	Glen Kaiser
17. June Meeting – Mid-Year Board Retreat	Glen Kaiser
Adjourn	

Next Meeting Date
Tuesday, May 28 - 8:30am
Orange Beach Welcome Center