

CAMPAIGN COLLATERAL



REQUEST THE FOLLOWING ON GSOBT'S PARTNER WEBSITE

- Staff buttons, 2" x 2", pin back
- Key card holder inserts, 3.5" x 2"
- Refrigerator magnets, 4.5" x 3.25"
- Beach Safe brochures, 4" x 9", folded
- Posters, 12" x 18"
- Double red flag static clings, 8" x 12"
For display only when double red flags are flying. Apply to beach exit doors.



DOWNLOAD THE FOLLOWING FROM THE BEACH SAFE ASSET PORTAL

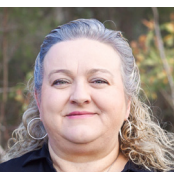
- Campaign messaging
- QR codes
- Rip current sign art
- Beach flag graphics
- Printable signs and posters
- Rip current video
- Social media graphics
- Suggested pre-arrival and confirmation email copy



REQUEST CUSTOMIZED ART FOR KID'S ACTIVITY SHEET

Tammy Burkhart

TBurkhart@GulfShoresAL.gov · 251-968-4213



QUESTIONS?

Contact Kim Jones, Community Liaison
KJones@AlabamaBeaches.com · 251-228-2629



**GULF SHORES &
ORANGE BEACH
TOURISM**
Alabama's White-Sand Beaches