



Board of Directors Meeting
May 28, 2024
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order	Glen Kaiser
<u>Presentation</u>	
A. 2023 Audited Financial Statements (Grant, Sanders, & Taylor)	Matt Taylor
<u>Operational Topics</u>	
B. 1. Approval of April 23, 2024 Board of Directors Meeting Minutes	Glen Kaiser
C. Consent Agenda Items and Performance Measures	<u>Questions Contact</u>
2. Destination Growth Indicators ; (SharePoint PDF)	Beth Gendler
3. Communications Report ; (SharePoint PDF)	Todd Walton
4. H&I Report ; (SharePoint PDF)	Kim Chapman
5. Sales & Sports Report ; (SharePoint PDF)	Michelle Russ
6. Financial Statements	David Greene
D. Motion to Accept Consent Agenda Items	Glen Kaiser
E. Action Items	
7. May 20, 2024 Finance Committee Meeting Minutes	David Greene
8. Letter to Director Cooper – Bridge Traffic Pattern	Beth Gendler
F. Discussion Items	
9. 2023 Economic Impact Report	Beth Gendler
10. Article: Muscle Shoals Builds Sports, Retail, & Entertainment Complex	Beth Gendler
11. REMINDER: <i>Board Retreat</i> next month: Tuesday, June 25 th , at 8:30 am	

Adjourn

Next Meeting Date
MID-YEAR RETREAT
Tuesday, June 25 – 8:30am - 12:00pm
Orange Beach Welcome Center