

# SPORTS GRANT APPLICATION



I have read and understand the policies/procedures  Yes  No

Signature \_\_\_\_\_

## ORGANIZATION INFORMATION

Name of organization hosting event \_\_\_\_\_

Organization address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact (event planner name) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Organization website \_\_\_\_\_

Event website (if different) \_\_\_\_\_

Non-profit organization  Yes  No

Tax ID or SSN No.  Yes  No

Liability insurance  Yes  No

Name of carrier (N/A if this does not apply) \_\_\_\_\_

## EVENT INFORMATION

Name of event \_\_\_\_\_

Event start date \_\_\_\_\_ Event end date \_\_\_\_\_

Type of event

- National championship  Regional championship  State championship  Invitational  
 Qualifier  Open registration  Series

Age group of athletes

- Adult  Youth  High school  Collegiate  All ages

Governing body affiliated with event \_\_\_\_\_

Event description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Has venue/facility been secured?  Yes  No

Event venue/facility (N/A if venue has not yet been secured) \_\_\_\_\_

Admission/registration fees (include \$ amount) \_\_\_\_\_

Schedule of events (if available) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Scheduled times \_\_\_\_\_

Anticipated number of attendees (athletes) \_\_\_\_\_

Anticipated number of attendees (fans) \_\_\_\_\_

**LODGING**

*If funding is provided to the event by Alabama’s Beaches Sports & Events, the event planner must only promote accommodations in the Gulf Shores and Orange Beach lodging district.*

Have you contacted an area lodging provider?     Yes     No

If yes, which lodging provider(s)? \_\_\_\_\_  
(N/A if venue has not yet been secured)

Do you need assistance securing lodging?     Yes     No

Estimated number of rooms needed per night \_\_\_\_\_    Estimated number of nights \_\_\_\_\_

Room night history of event (N/A if this does not apply)

*Please include: year(s), hotel/condo and contact name, and room nights (# rooms x # nights)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Previous event dates (N/A if this does not apply)

*Please include year(s), location, reference name, phone, email*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Room form collection method     Paper     Web link from us     Included on your website or registration

**FUNDING**

*Grant funding is typically approved for \$500-\$3,000 and based on certain criteria, including time of year, event marketing, etc.*

Amount of funding requested \_\_\_\_\_ Have you previously received a grant from us?     Yes     No

If yes, include amount, name of event and year (N/A if this does not apply)

\_\_\_\_\_  
Community support and other funding sources (N/A if this does not apply) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**MARKETING**

Are you partnering with a business for this event?     Yes     No

Are you soliciting businesses for any of these (check all that apply)?

Program advertising     Signage     Sponsorship     Other     None

What promotion/marketing plans have been made (print media, radio, TV, social media, etc.) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Is there a confirmed media coverage component?  Yes  No

If yes, what type (select all that apply)  National  Regional  Local  None

What type of coverage (select all that apply)?

- TV (live)  TV (streaming or recorded)  Print  Radio  
 Social media  Other  None

Media outlet information (if available)

Examples: CBS sports, Netflix, ESPN, local affiliates, etc.

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### **SPONSOR BENEFITS**

Alabama's Beaches Sports & Events is able to provide grants to events because of our annual sponsors. AB Sports & Events requests representation at each event through signage, tables, etc. AB Sports & Events will occasionally pass these opportunities on to our sponsors, allowing them recognition at such events.

Sporting event sponsorship opportunities

(Select all sporting event sponsorship opportunities for AB Sports & Events to utilize)

- Media  Social media  On-site signage  On-site activation  
 Comped tickets/entry  Other  N/A

### **SIGNATURE/ACKNOWLEDGMENT**

Please complete the supplied W-9 form.

All grants are reviewed, scored and approved prior to the event on a point-based system but are awarded on a performance basis. Grant approval and grant funding may not equal the same amount.

Grant funding will be awarded once the event is complete, room forms have been returned, room night forms have been verified, and a W-9 form is on file.

Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_