



BOARD OF DIRECTORS MEETING

May 27, 2025

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Approval of Minutes

1. [*Approval of April 22, 2024 Board of Directors Meeting Minutes*](#)

Glen Kaiser

Action Items

Consent Agenda

2. [*Destination Growth Indicators Dashboard; \(SharePoint Link\)*](#)
3. [*Communications Report Dashboard; \(SharePoint Link\)*](#)
4. [*Visitor & Partner Services Report Dashboard; \(SharePoint Link\)*](#)
5. [*Sales & Sports Report Dashboard; \(SharePoint Link\)*](#)
6. [*April Financial Statements*](#)

Beth Gendler

Beth Gendler

Kim Chapman

Michelle Russ

Carlos Serrano

Motion to Accept Consent Agenda Items

Glen Kaiser

Announcements & Discussion

7. Retreat – Pensacola Beach – December 3-4
8. Reappointments: Kaiser and Bobe
9. Beach Safety Week Proclamation
10. Legislative Update (i.e., GUMBO news)
11. Next Meeting: Tuesday, June 24, 8:30 am, Orange Beach Welcome Center

Beth Gendler

Glen Kaiser

Beth Gendler

Beth Gendler

Adjourn

Glen Kaiser