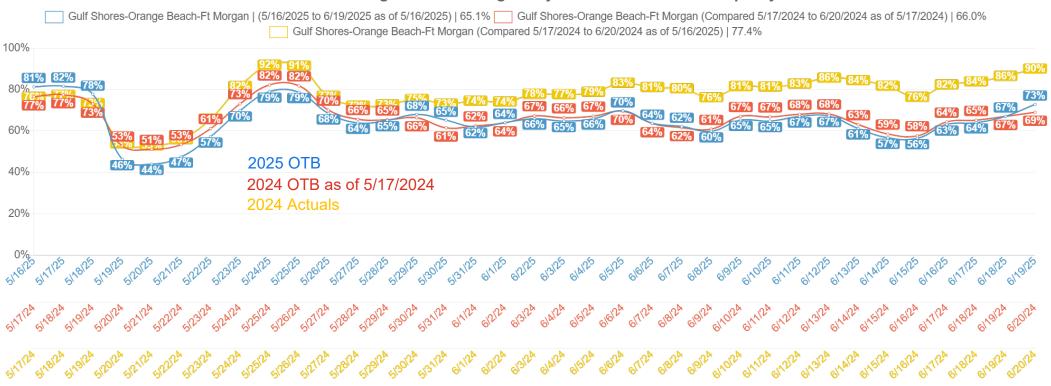
$\bullet \blacksquare \blacksquare \blacksquare \mathsf{KEYDATA}^{\mathsf{M}}$

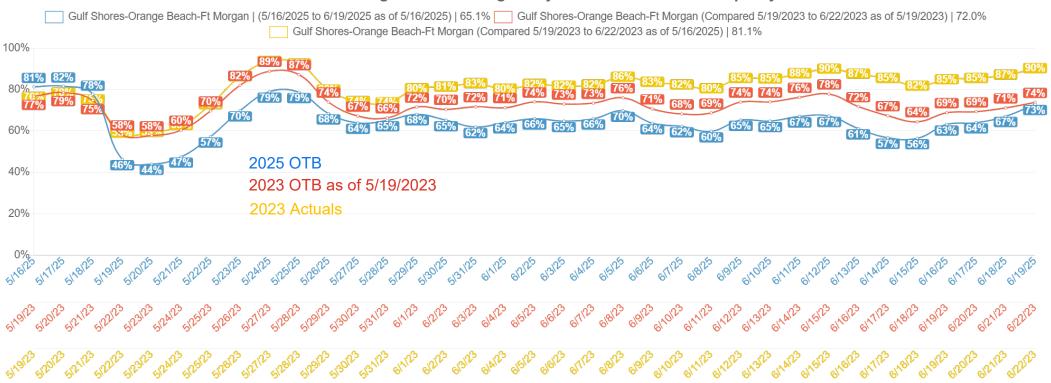
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



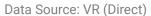
Copyright Key Data, LLC 2025 Created: 5/16/25 08:05 AM Data Source: VR (Direct) Market(s): Gulf Shores-Orange Beach-Ft Morgan Filter(s): none



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



Copyright Key Data, LLC 2025 Created: 5/16/25 08:05 AM Data Source: VR (Direct) Market(s): Gulf Shores-Orange Beach-Ft Morgan Filter(s): none





KPI	Value	Compared	Difference
Nights Available	254,490	244,413	4%
Guest Nights	156,830	152,237	3%
Adjusted Paid & Owner Occupancy	65.2%	65.9%	-1%
Avg. Length of Stay	4.8	4.8	-0%

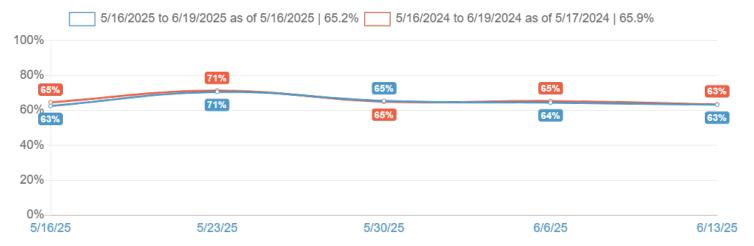
Nights Available



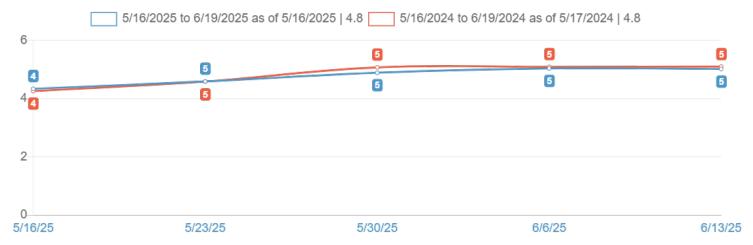
Guest Nights



Adjusted Paid & Owner Occupancy



Avg. Length of Stay



Copyright Key Data, LLC 2025 Created: 5/16/25 15:05 PM Market(s): Gulf Shores-Orange Beach-Ft Morgan Filter(s): none