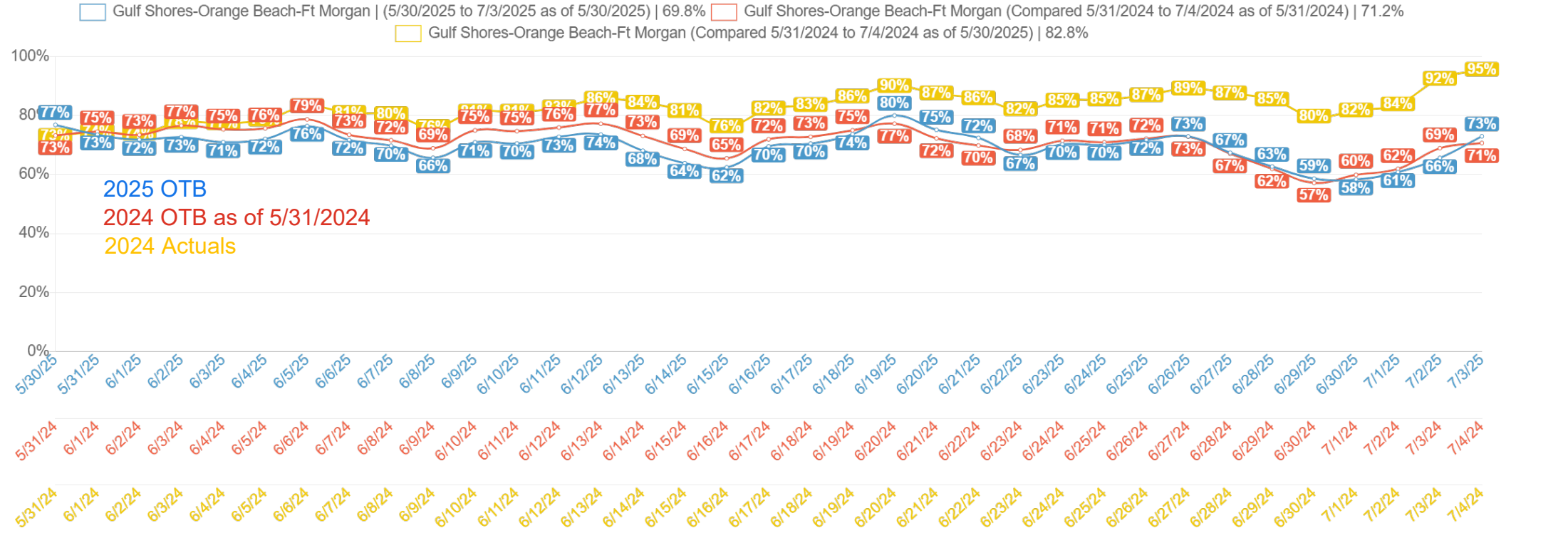


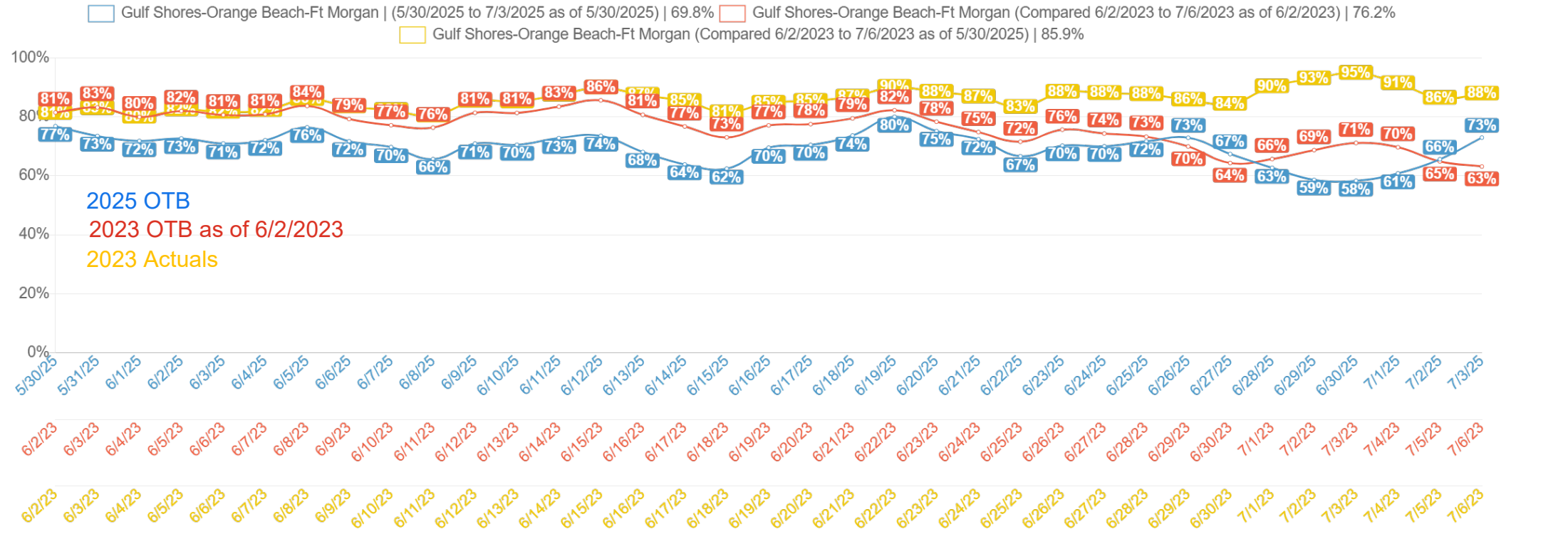
2025 30+ Day Occupancy  
Paid and Owner On-the-Books (OTB) Occupancy\_Daily View\_Same Day-of-Week 2024 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



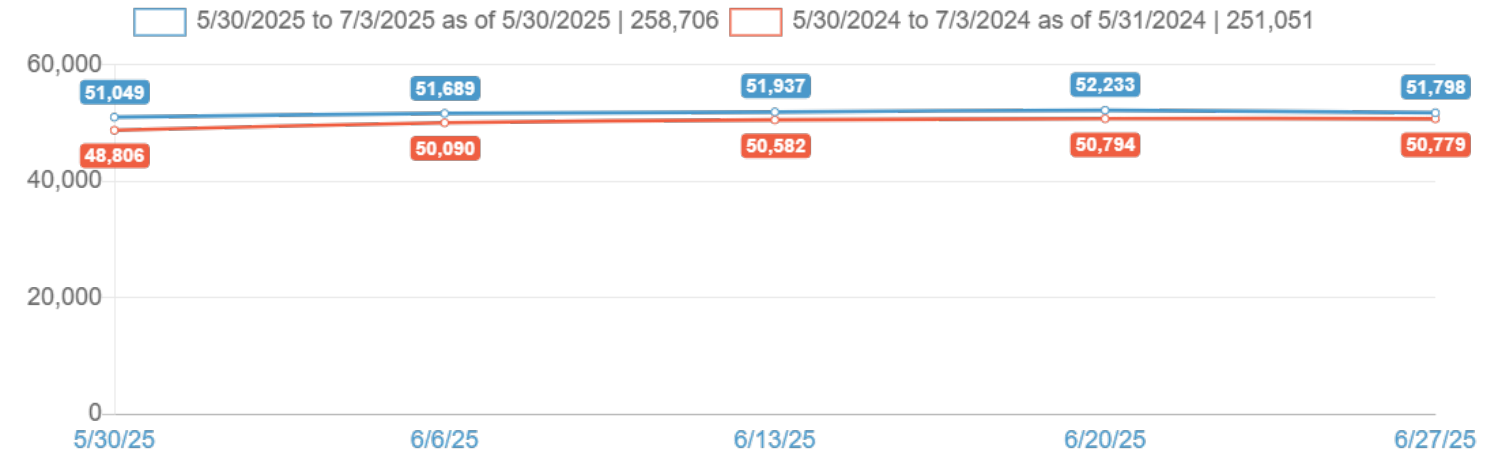
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



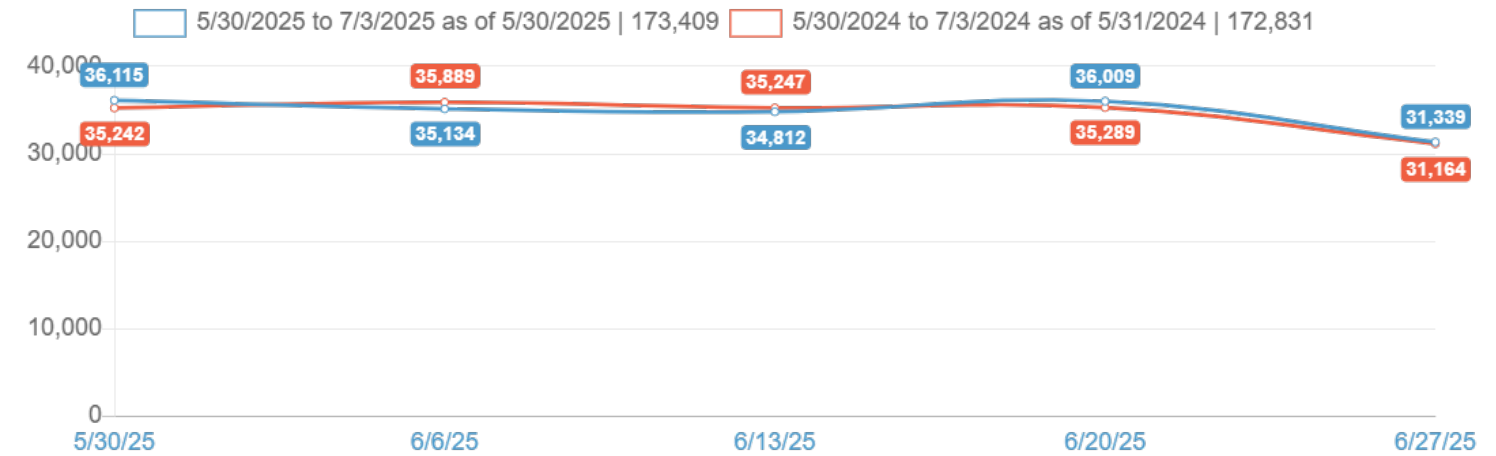
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	258,706	251,051	3%
Guest Nights	173,409	172,831	0%
Adjusted Paid & Owner Occupancy	69.8%	71.4%	-2%
Avg. Length of Stay	4.9	5.0	-0%

### Nights Available

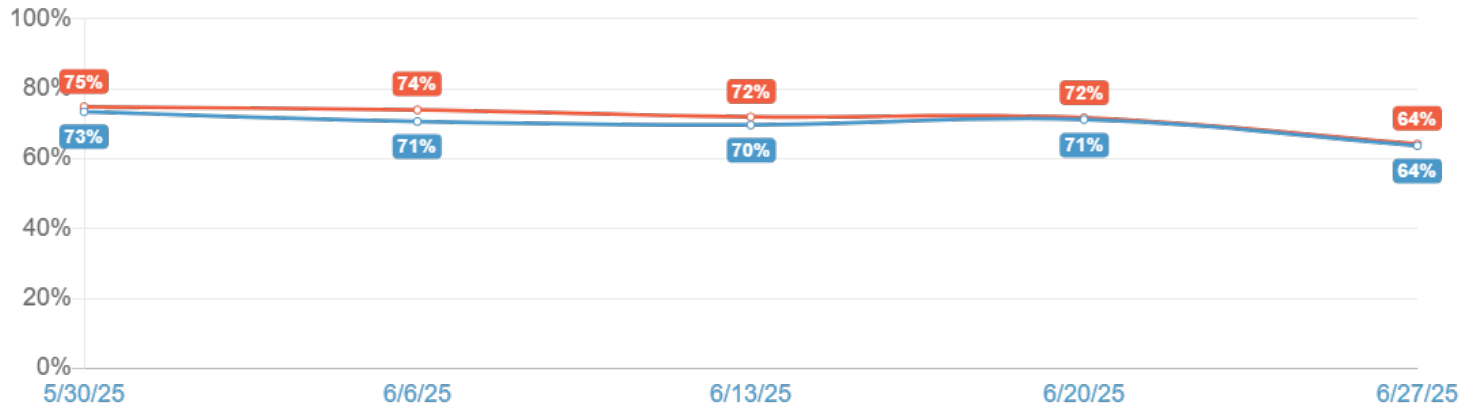


### Guest Nights



## Adjusted Paid & Owner Occupancy

5/30/2025 to 7/3/2025 as of 5/30/2025 | 69.8% 5/30/2024 to 7/3/2024 as of 5/31/2024 | 71.4%



## Avg. Length of Stay

5/30/2025 to 7/3/2025 as of 5/30/2025 | 4.9 5/30/2024 to 7/3/2024 as of 5/31/2024 | 5.0

