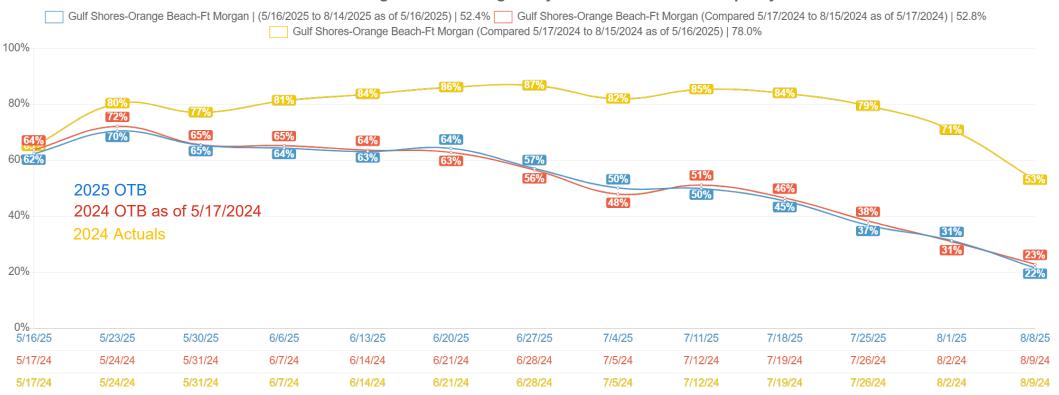


Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

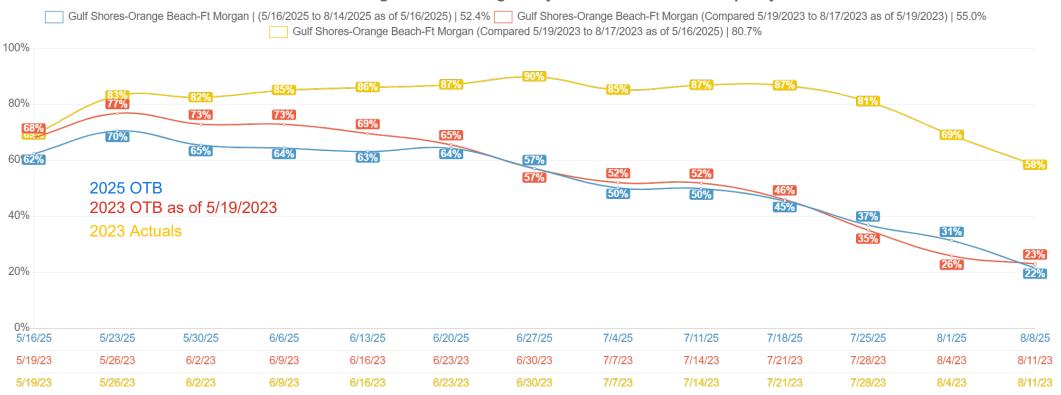


Copyright Key Data, LLC 2025 Created: 5/16/25 08:05 AM Data Source: VR (Direct) Market(s): Gulf Shores-Orange Beach-Ft Morgan

rarket(s): Guil Shores-Orange Beach-Ft Morgan Filter(s): none



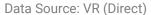
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



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Market(s): Gulf Shores-Orange Beach-Ft Morgan

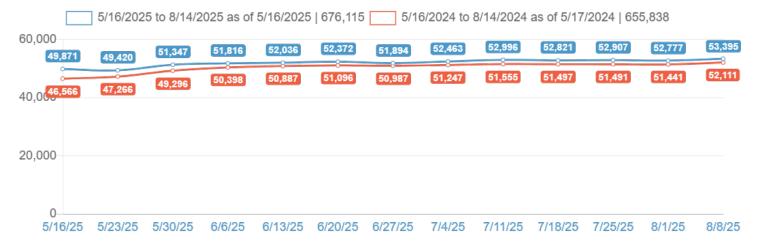
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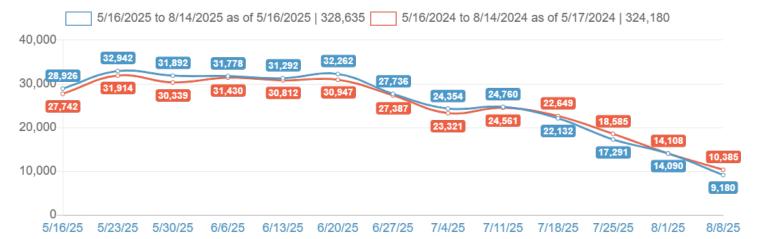


KPI	Value	Compared	Difference
Nights Available	676,115	655,838	3%
Guest Nights	328,635	324,180	1%
Adjusted Paid & Owner Occupancy	52.5%	53.2%	-1%
Avg. Length of Stay	5.0	5.1	-1%

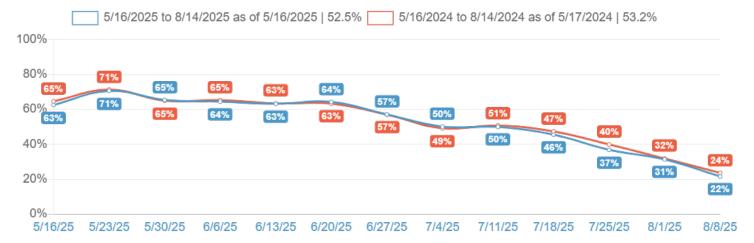
Nights Available



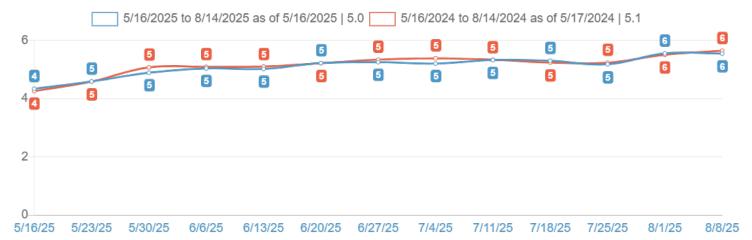
Guest Nights



Adjusted Paid & Owner Occupancy



Avg. Length of Stay



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