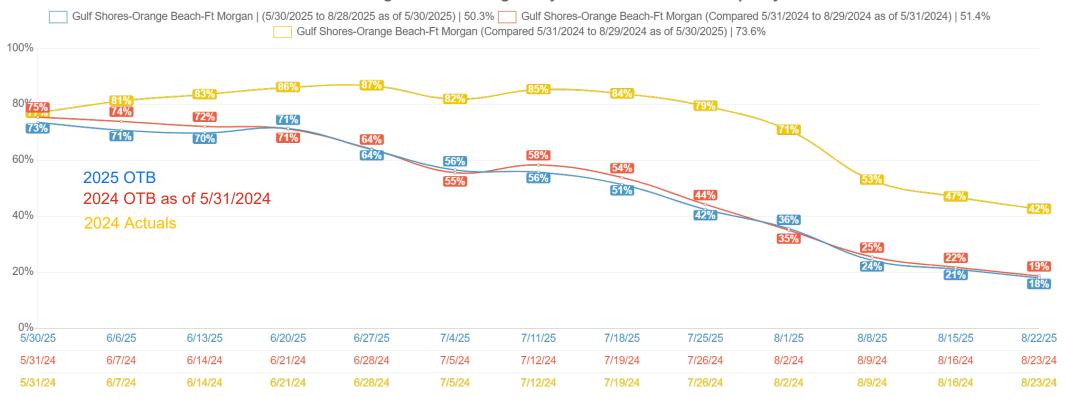
2025 90+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2024 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



Copyright Key Data, LLC 2025 Created: 5/30/25 09:05 AM Data Source: VR (Direct)

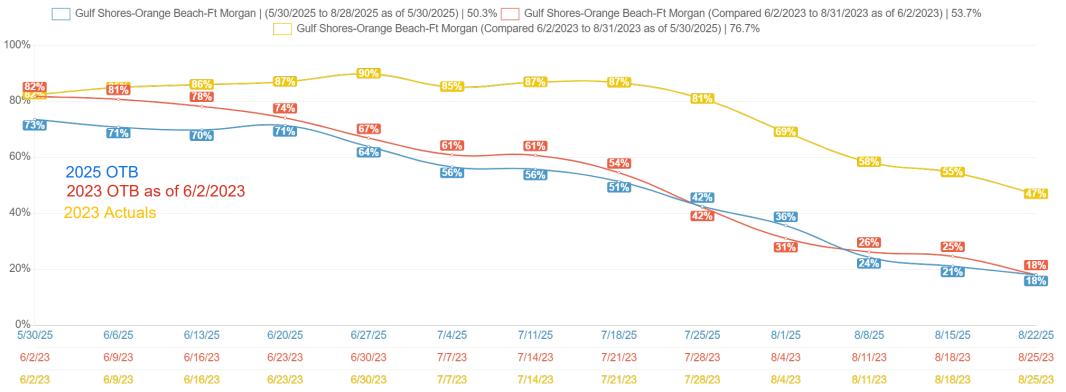
Market(s): Gulf Shores-Orange Beach-Ft Morgan

Filter(s): none

2025 90+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2023 Comparison Gulf Shores Orange Beach Et Morgan Adjusted Baid & Owner Occup



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



Copyright Key Data, LLC 2025 Created: 5/30/25 09:05 AM Data Source: VR (Direct)

Market(s): Gulf Shores-Orange Beach-Ft Morgan

Filter(s): none





KPI	Value	Compared	Difference
Nights Available	682,079	662,665	3%
Guest Nights	316,950	321,432	-1%
Adjusted Paid & Owner Occupancy	50.3%	52.0%	-3%
Avg. Length of Stay	5.1	5.1	-0%

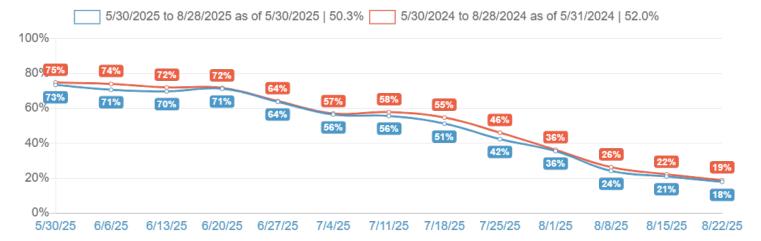
Nights Available



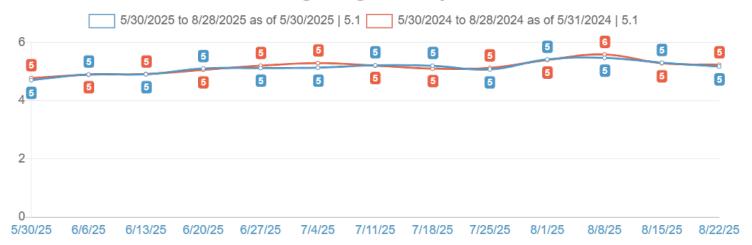
Guest Nights



Adjusted Paid & Owner Occupancy



Avg. Length of Stay



Copyright Key Data, LLC 2025 Created: 5/30/25 09:05 AM Market(s): Gulf Shores-Orange Beach-Ft Morgan Filter(s): none