



BOARD OF DIRECTORS MEETING

June 24, 2025

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order	Glen Kaiser
Approval of Minutes	
1. <i>Approval of May 27, 2024 Board of Directors Meeting Minutes</i>	Glen Kaiser
Action Items	
2. <i>O'Brien Property (23 Acres, N. of Auburn Facility)</i>	Beth Gendler
Consent Agenda	
3. <i>Destination Growth Indicators Dashboard; (SharePoint Link)</i>	Beth Gendler
4. <i>Communications Report Dashboard; (SharePoint Link)</i>	Crystal Hinds
5. <i>Visitor & Partner Services Report Dashboard; (SharePoint Link)</i>	Kim Chapman
6. <i>Sales & Sports Report Dashboard; (SharePoint Link)</i>	Michelle Russ
7. <i>May Financial Statements</i>	Carlos Serrano
Motion to Accept Consent Agenda Items	Glen Kaiser
Announcements & Discussion	
8. StaySense Overview & Discussion	Crystal Hinds
9. <i>Legislative Update: Mobile Bay Mud Dumping Letter</i>	Beth Gendler
10. Sports Complex Development – SFC	Beth Gendler
11. Board Meeting Agenda Format, Robert's Rules: Consent Agenda	Beth Gendler
12. Next Meeting: Tuesday, July 22, 8:30 am, Orange Beach Welcome Center	
Adjourn	Glen Kaiser