

# CAMPAIGN COLLATERAL



## REQUEST THE FOLLOWING ON GSOBT'S PARTNER WEBSITE

- Key card holder inserts, 3.5" x 2"
- Refrigerator magnets, 4.5" x 3.25"
- Beach Safe brochures, 4" x 9", folded
- Posters, 12" x 18"
- Double red flag static clings, 8" x 12" For display only when double red flags are flying. Apply to beach exit doors.



## DOWNLOAD THE FOLLOWING FROM THE BEACH SAFE ASSET PORTAL

- Campaign messaging
- QR codes
- Rip current sign art
- Beach flag graphics
- Printable signs and posters
- Rip current video
- Social media graphics
- Suggested pre-arrival and confirmation email copy

*\*Materials are available in English & Spanish*



## REQUEST CUSTOMIZED ART FOR KID'S ACTIVITY SHEET

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## QUESTIONS?

Contact Kim Jones, Partner Liaison

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