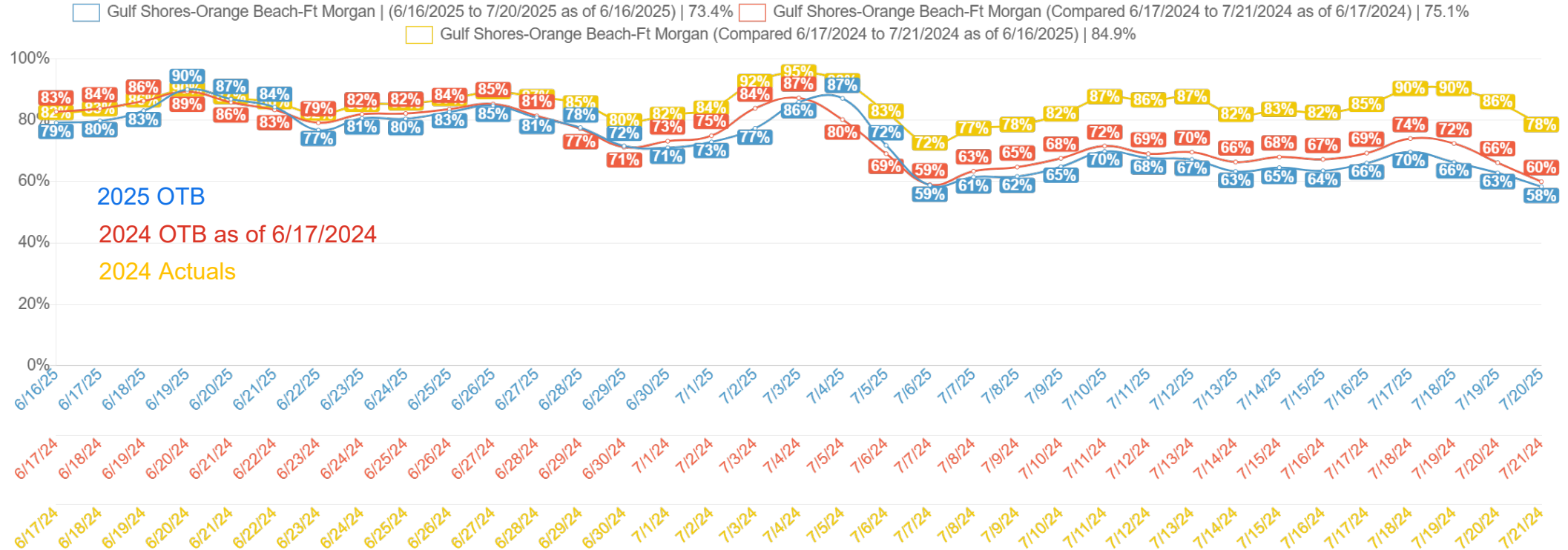
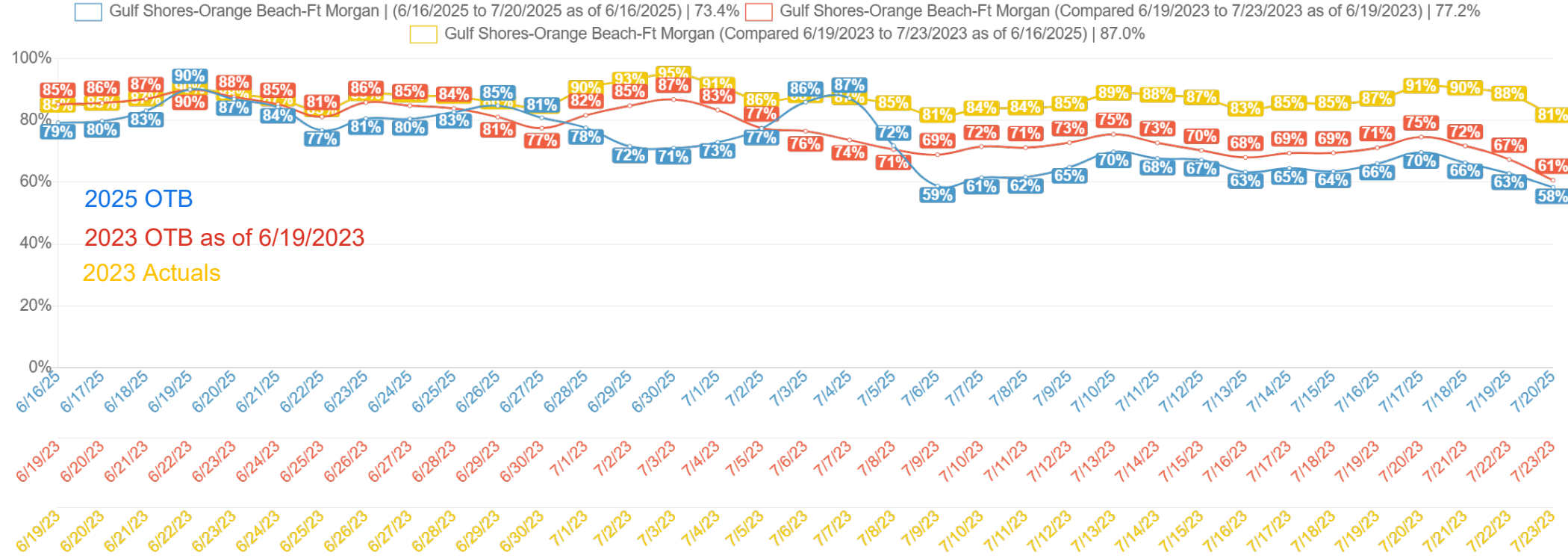


2025 30+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2024 Comparison

Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



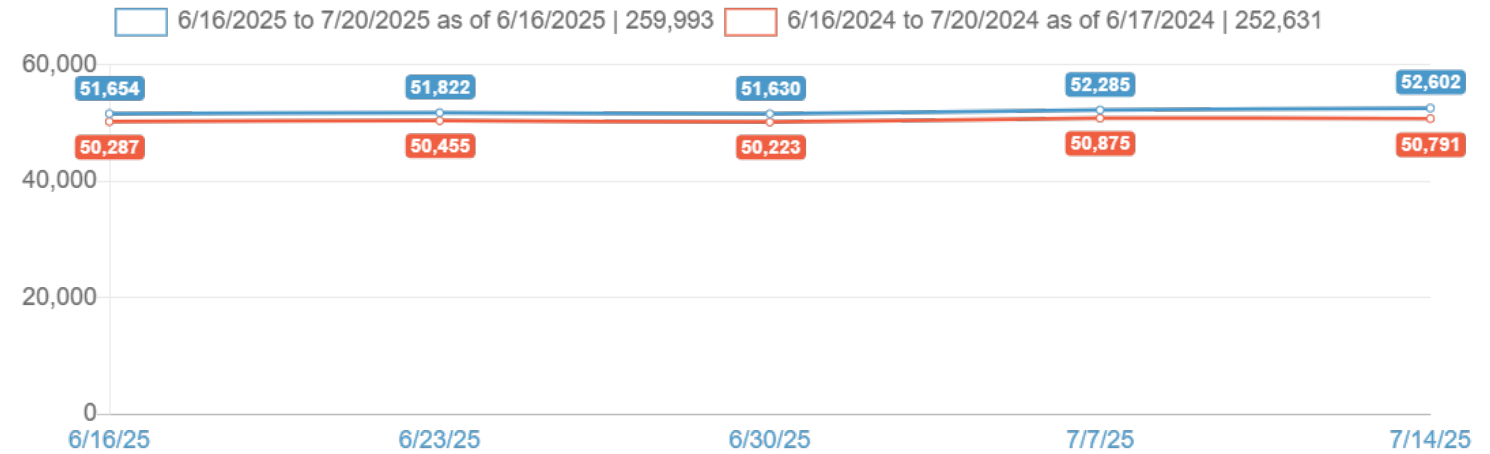
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



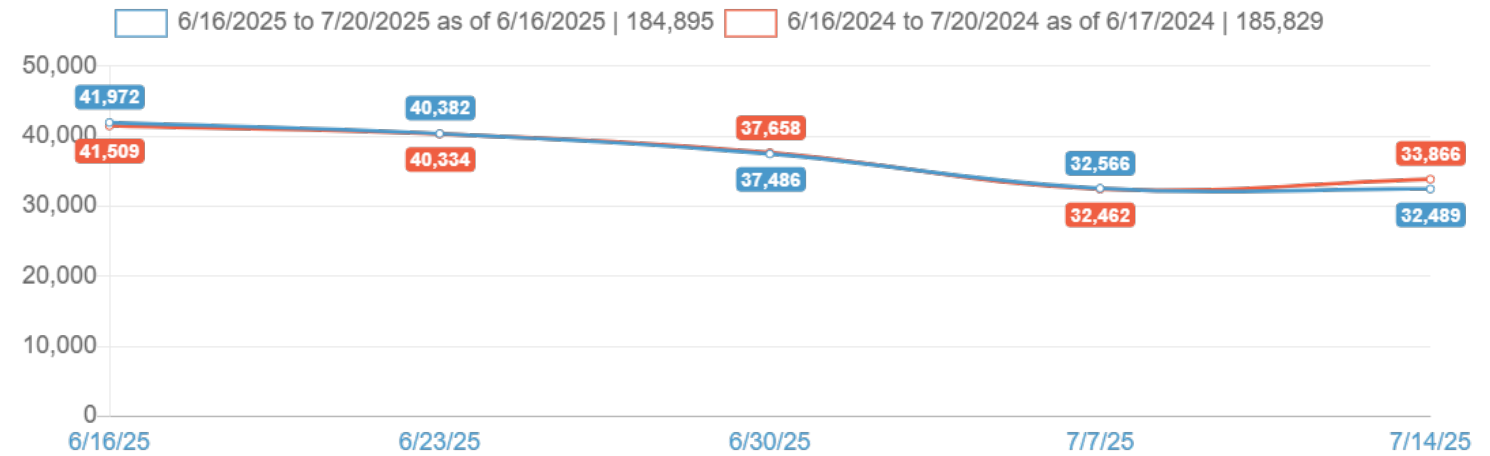
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	259,993	252,631	3%
Guest Nights	184,895	185,829	-1%
Adjusted Paid & Owner Occupancy	73.4%	75.6%	-3%
Avg. Length of Stay	4.9	4.9	-0%

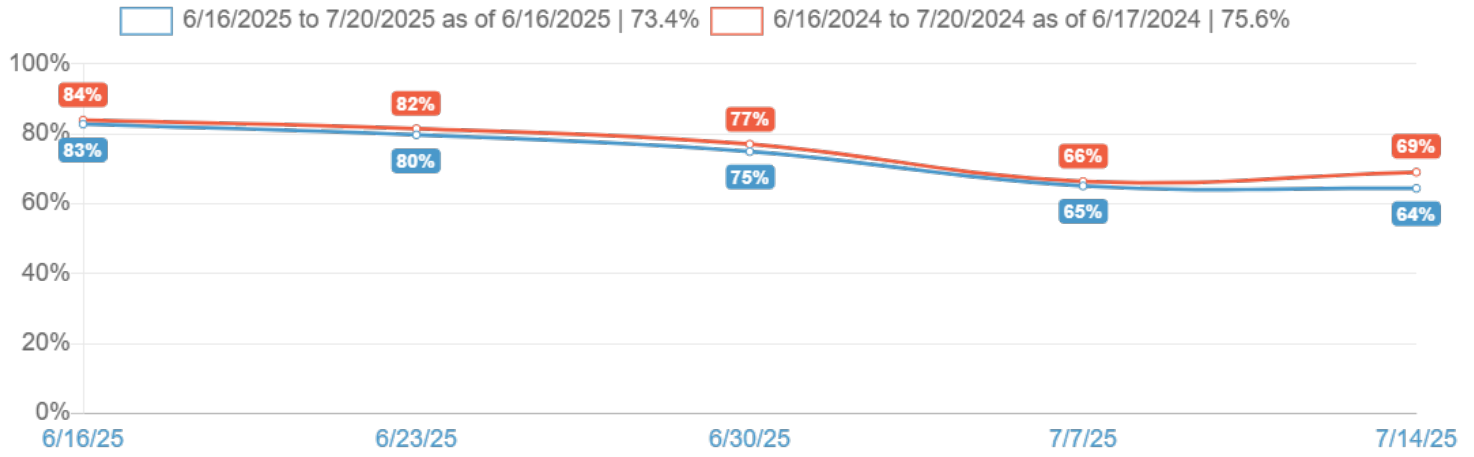
Nights Available



Guest Nights



Adjusted Paid & Owner Occupancy



Avg. Length of Stay

