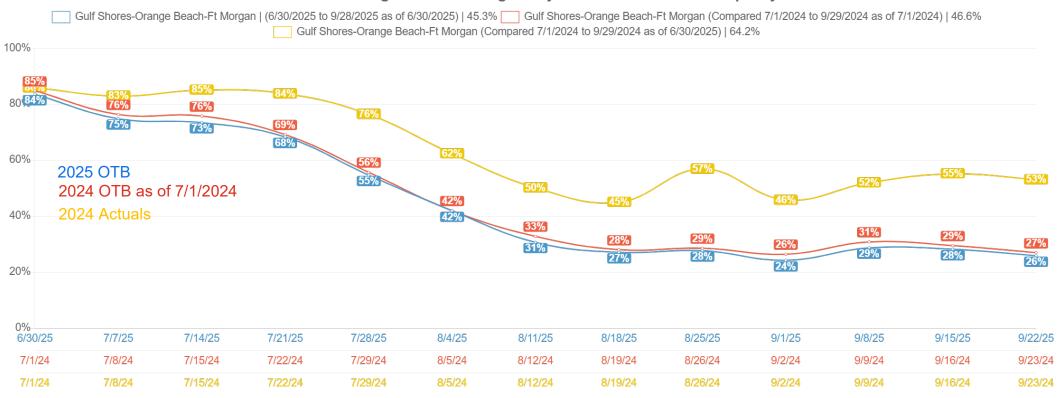


Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



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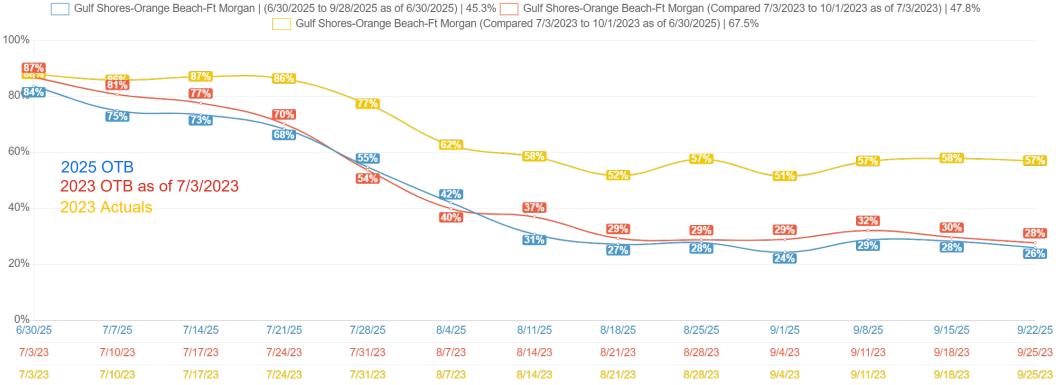
Market(s): Gulf Shores-Orange Beach-Ft Morgan

Filter(s): none

2025 90+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2023 Comparison



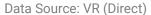




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Market(s): Gulf Shores-Orange Beach-Ft Morgan

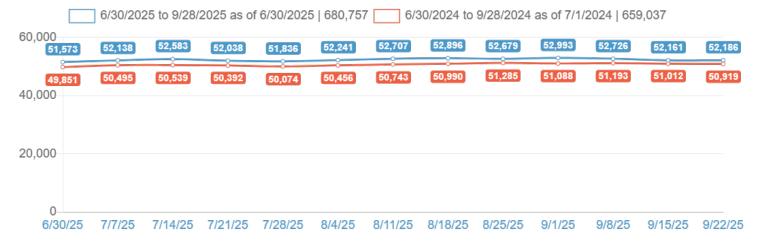
Filter(s): none



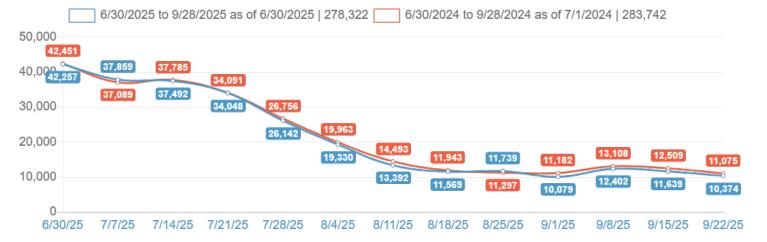


| KPI | Value | Compared | Difference |
|---------------------------------|---------|----------|------------|
| Nights Available | 680,757 | 659,037 | 3% |
| Guest Nights | 278,322 | 283,742 | -2% |
| Adjusted Paid & Owner Occupancy | 45.3% | 47.2% | -4% |
| Avg. Length of Stay | 5.0 | 5.0 | -1% |

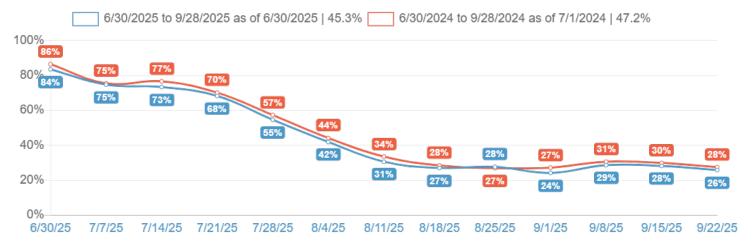
Nights Available



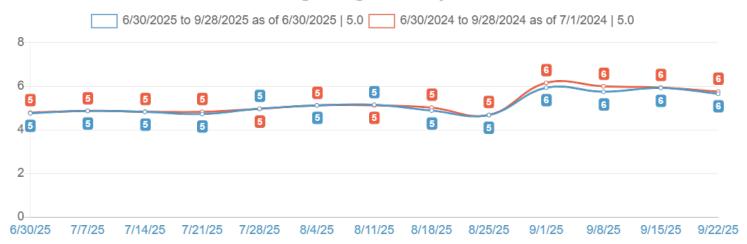
Guest Nights



Adjusted Paid & Owner Occupancy



Avg. Length of Stay



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