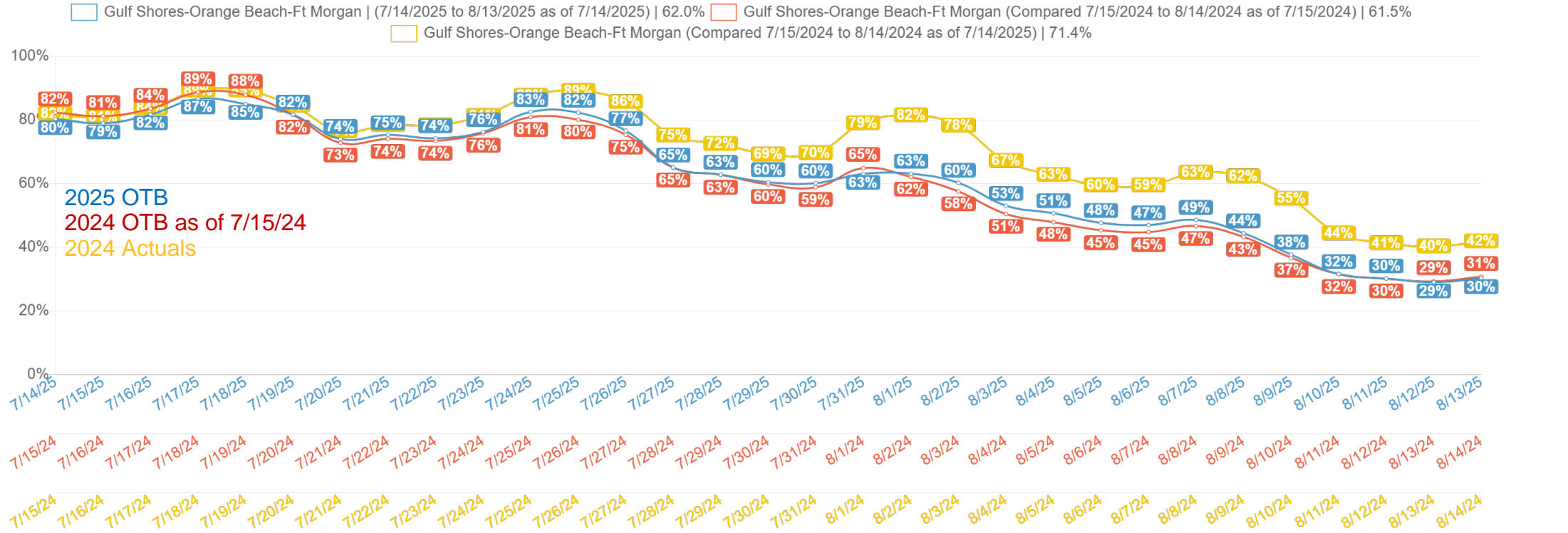


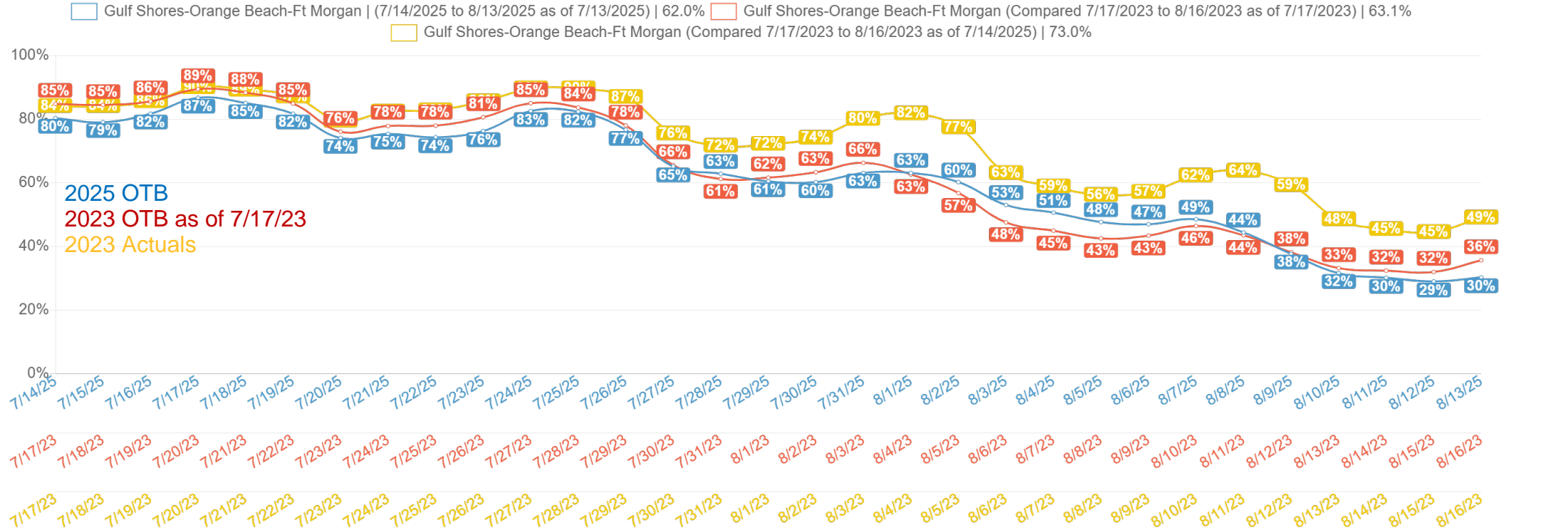
2025 30+ Day Occupancy  
Paid and Owner On-the-Books (OTB) Occupancy\_Daily View\_Same Day-of-Week 2024 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid Occupancy %



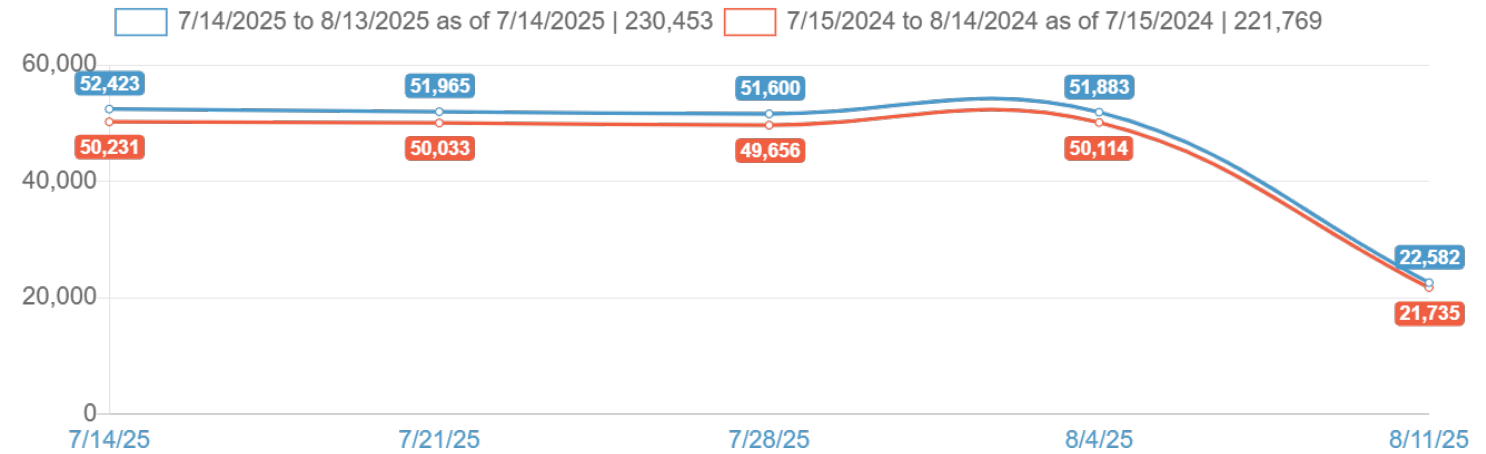
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid Occupancy %



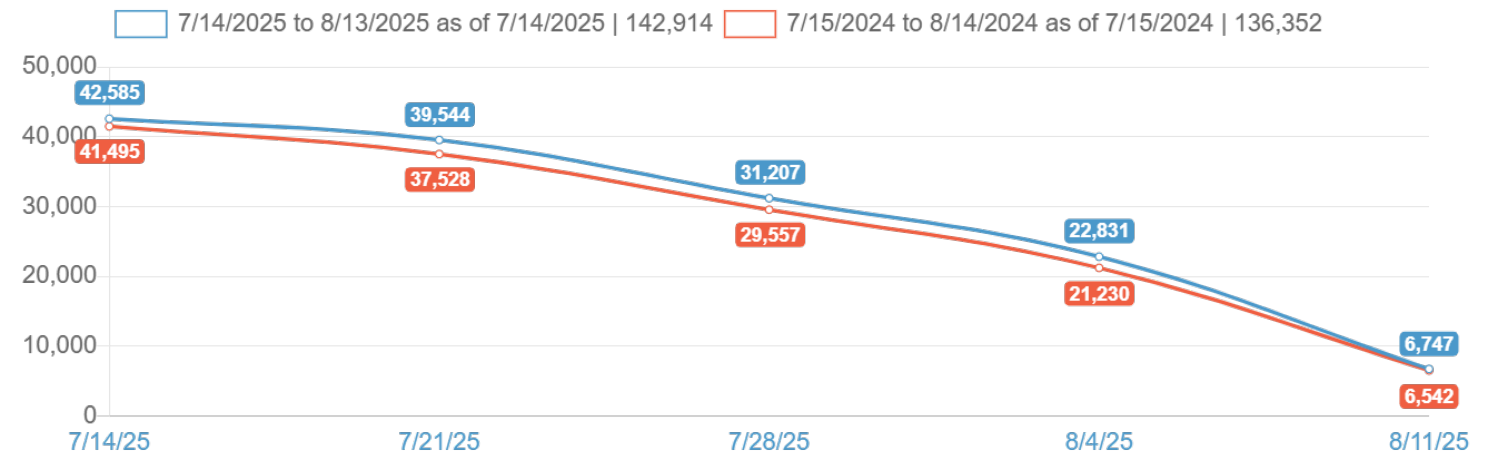
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	230,453	221,769	4%
Guest Nights	142,914	136,352	5%
Adjusted Paid & Owner Occupancy	65.1%	64.6%	1%
Avg. Length of Stay	4.7	4.8	-1%

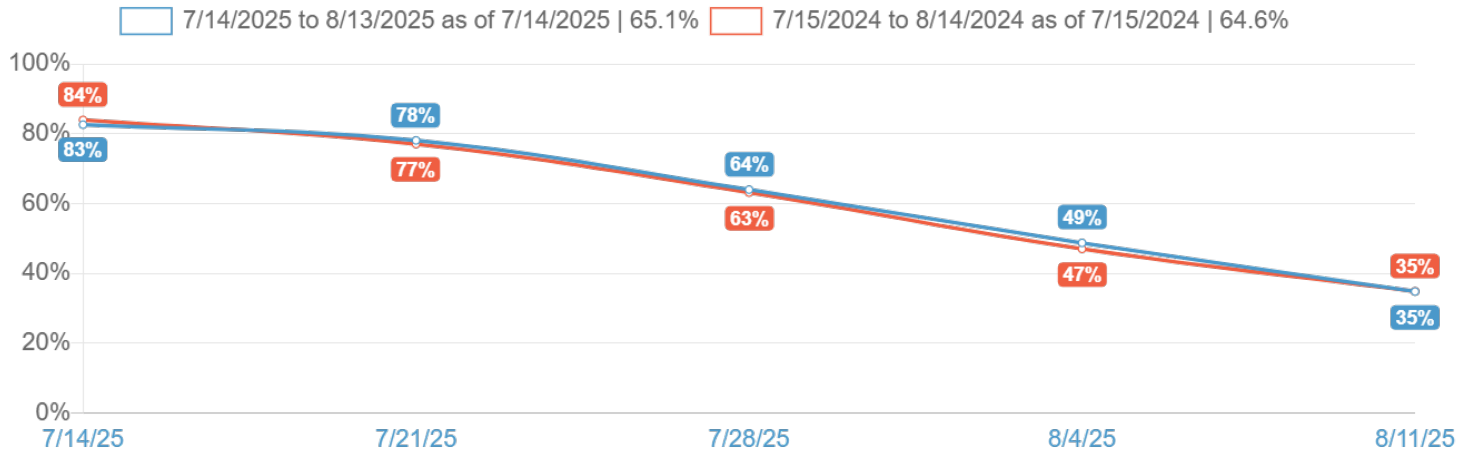
## Nights Available



## Guest Nights



## Adjusted Paid & Owner Occupancy



## Avg. Length of Stay

