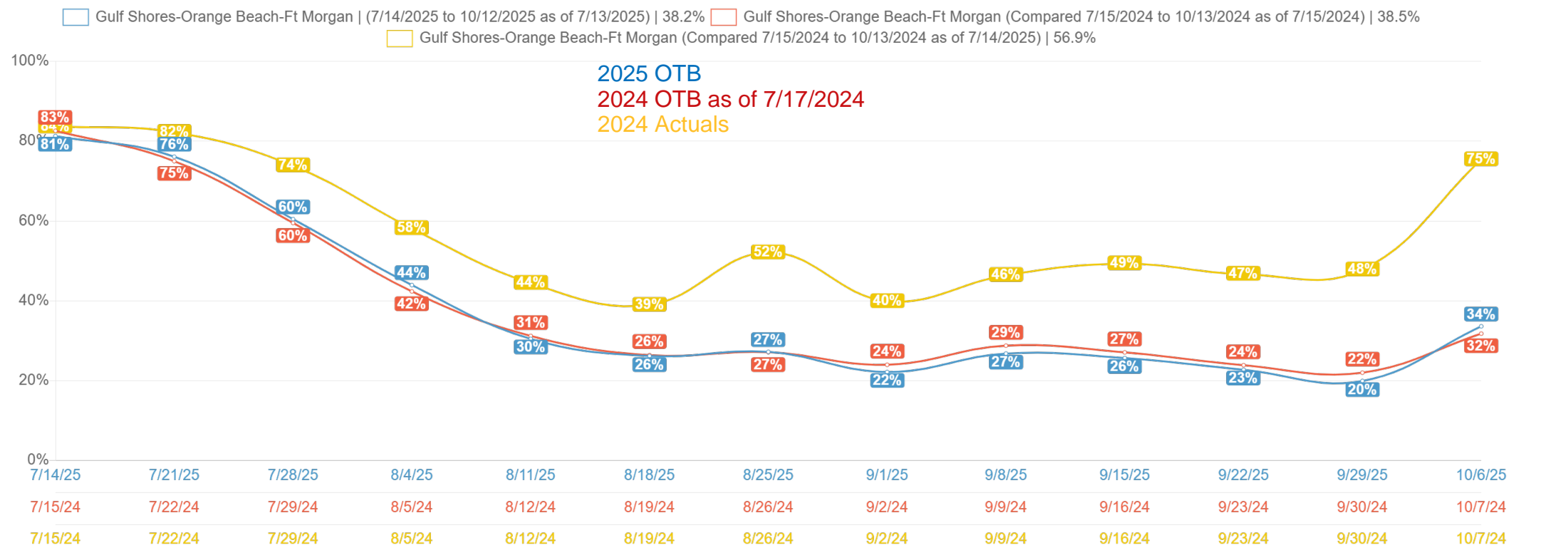


2025 90+ Day Occupancy  
Paid and Owner On-the-books (OTB) Occupancy\_Weekly View\_Same Day-of-Week 2024 Comparison



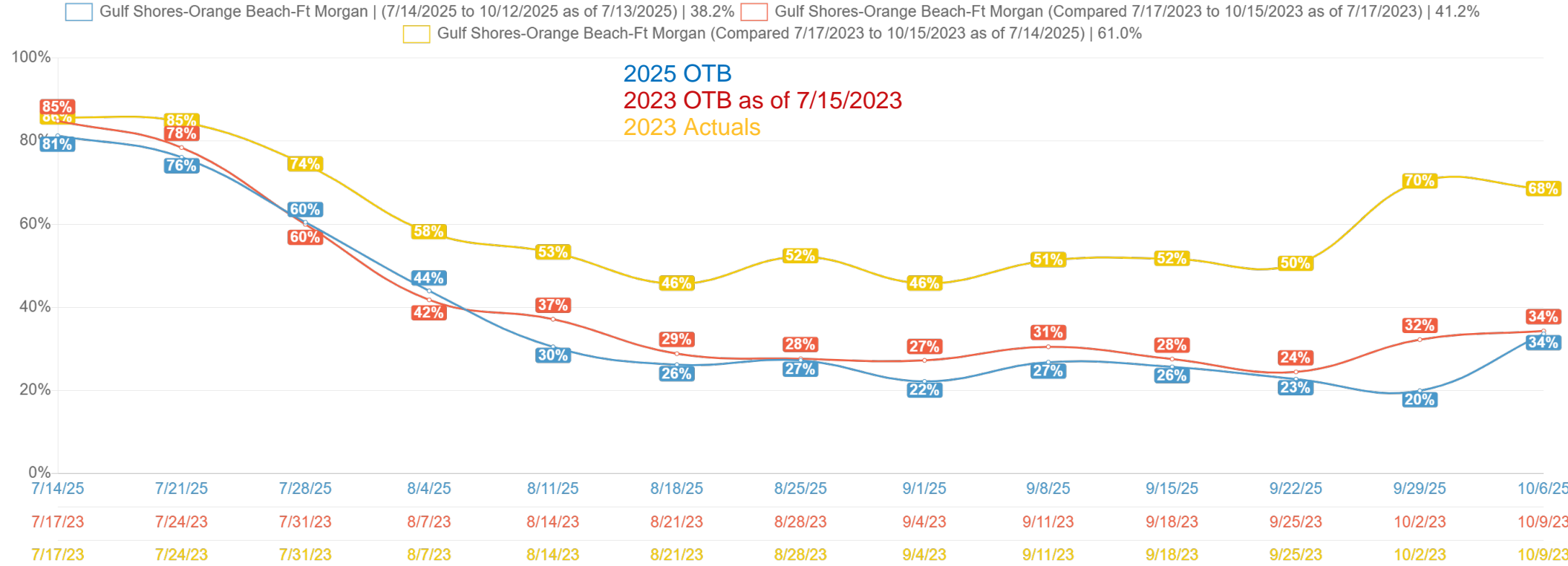
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid Occupancy %



2025 90+ Day Occupancy  
Paid and Owner On-the-books (OTB) Occupancy\_Weekly View\_Same Day-of-Week 2023 Comparison



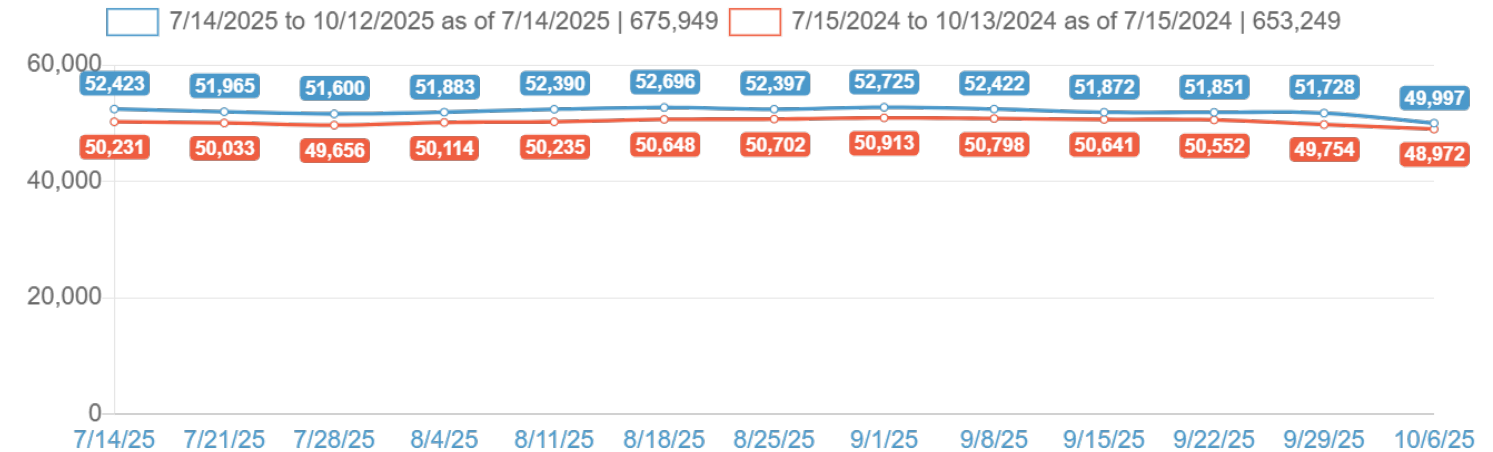
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid Occupancy %



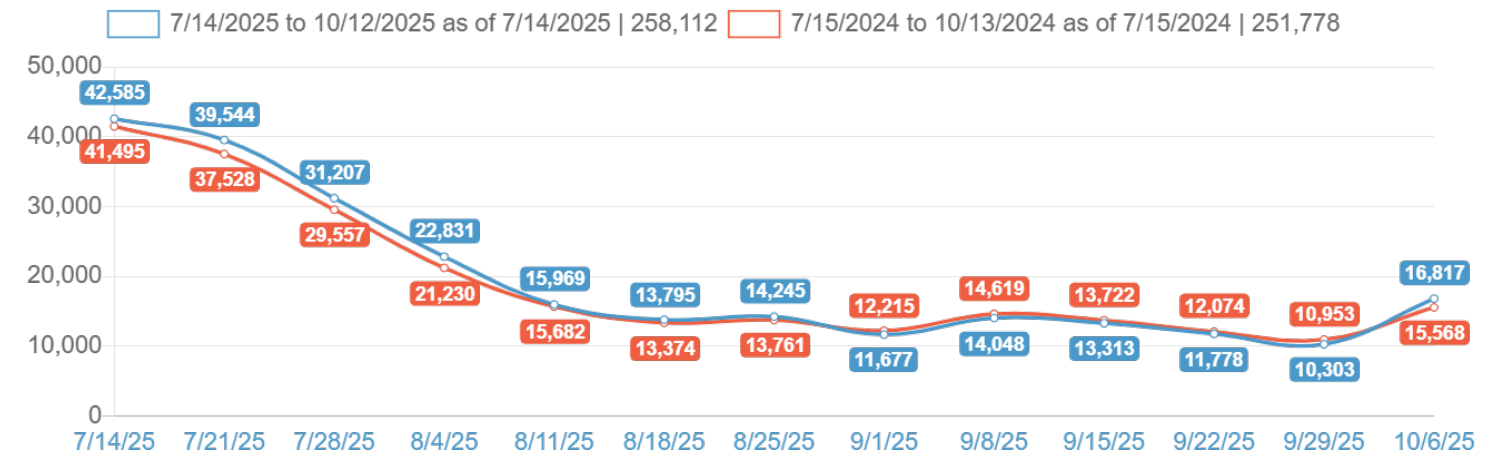
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	675,949	653,249	3%
Guest Nights	258,112	251,778	3%
Adjusted Paid & Owner Occupancy	43.2%	43.5%	-1%
Avg. Length of Stay	5.0	5.1	-1%

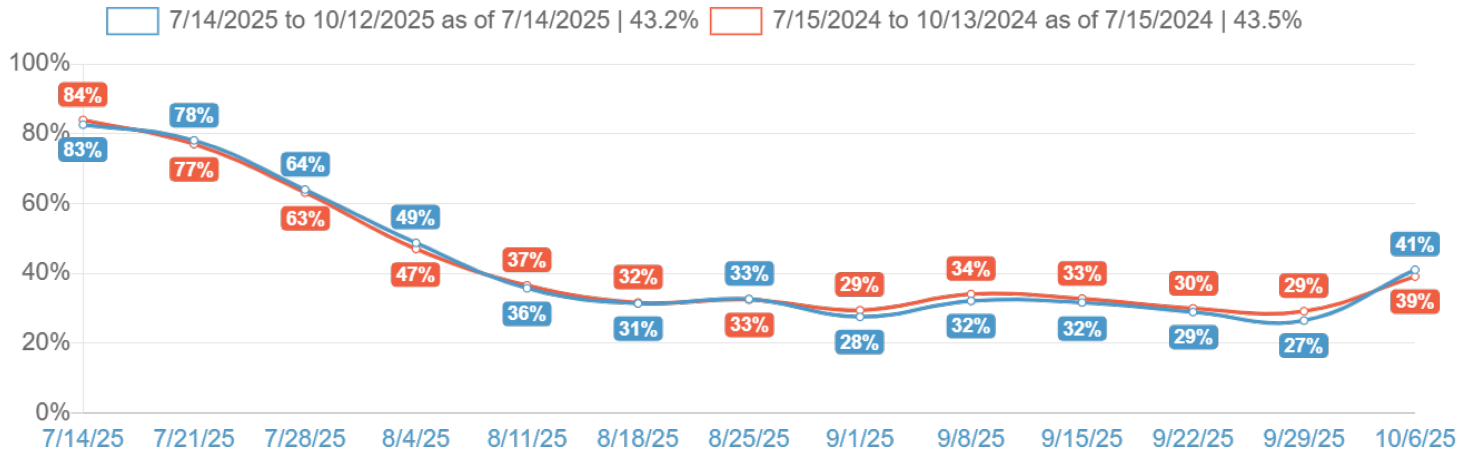
## Nights Available



## Guest Nights



## Adjusted Paid & Owner Occupancy



## Avg. Length of Stay

7/14/2025 to 10/12/2025 as of 7/14/2025 | 5.0 7/15/2024 to 10/13/2024 as of 7/15/2024 | 5.1

