



BOARD OF DIRECTORS MEETING

August 26, 2025

Orange Beach Welcome Center Conference Room

AGENDA

- Call to Order** Glen Kaiser
- Suspension of Reading & Approval of Minutes** *(voting)*
1. [Approval of July 22, 2024 Board of Directors Meeting Minutes](#) Glen Kaiser
- Financial Update** *(non-vote)*
2. [Report on Financial Status of the Organization as of July 31, 2025](#) Carlos Serrano
- Action Items** *(vote if necessary)*
none planned for this month
- New Business** *(non-vote)*
3. Facilities Task Force Beth Gendler
 4. Sports Complex Development Beth Gendler
 - a. O'Brien Property Update
- Departmental Reports** *(non-vote; open for questions)*
5. [Destination Growth Indicators Dashboard](#); [\(SharePoint Link\)](#) Beth Gendler
 6. [Communications Report Dashboard](#); [\(SharePoint Link\)](#) Crystal Hinds
 7. [Visitor & Partner Services Report Dashboard](#); [\(SharePoint Link\)](#) Kim Chapman
 8. [Sales & Sports Report Dashboard](#); [\(SharePoint Link\)](#) Michelle Russ
- Announcements**
9. Next Meeting: Tuesday, September 23, 8:30 am, Orange Beach Welcome Center
- Adjourn** Glen Kaiser