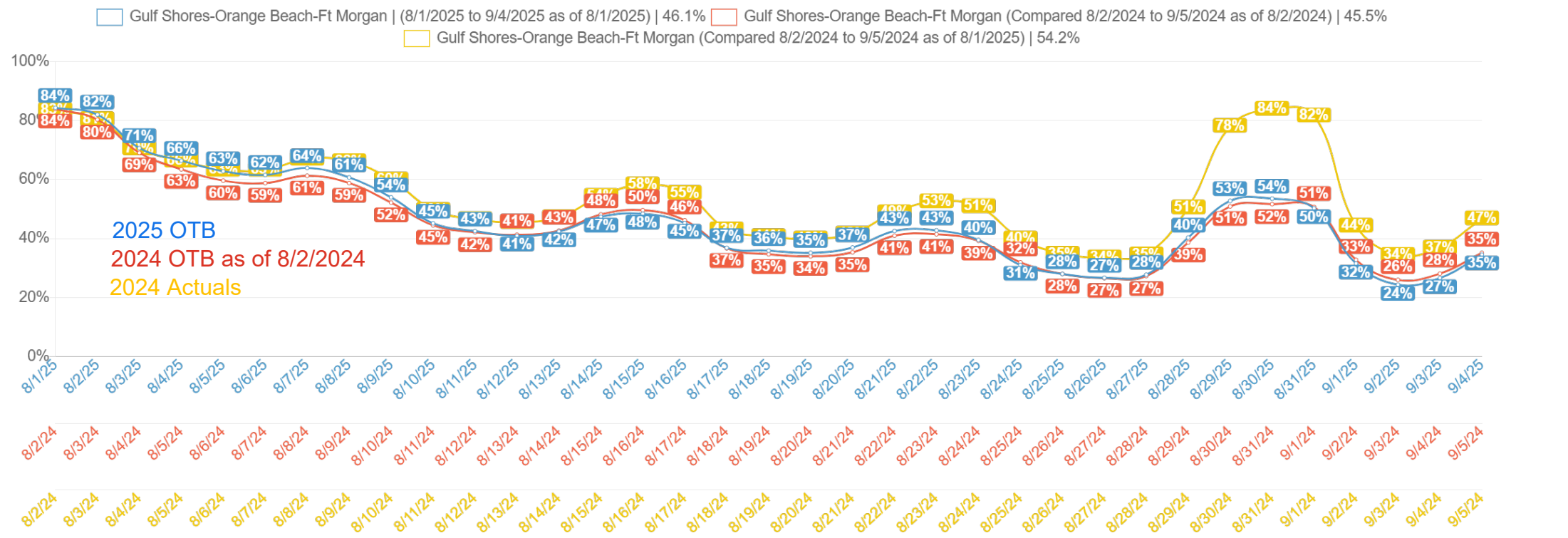


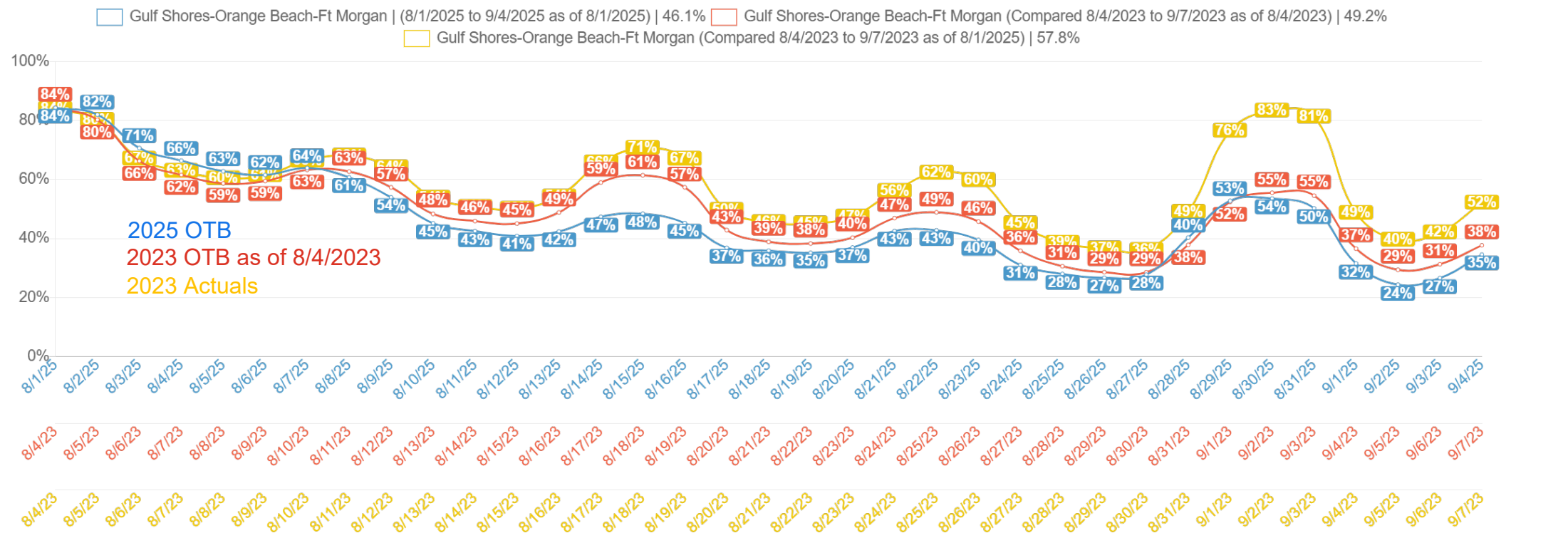
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



2025 30+ Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2023 Comparison



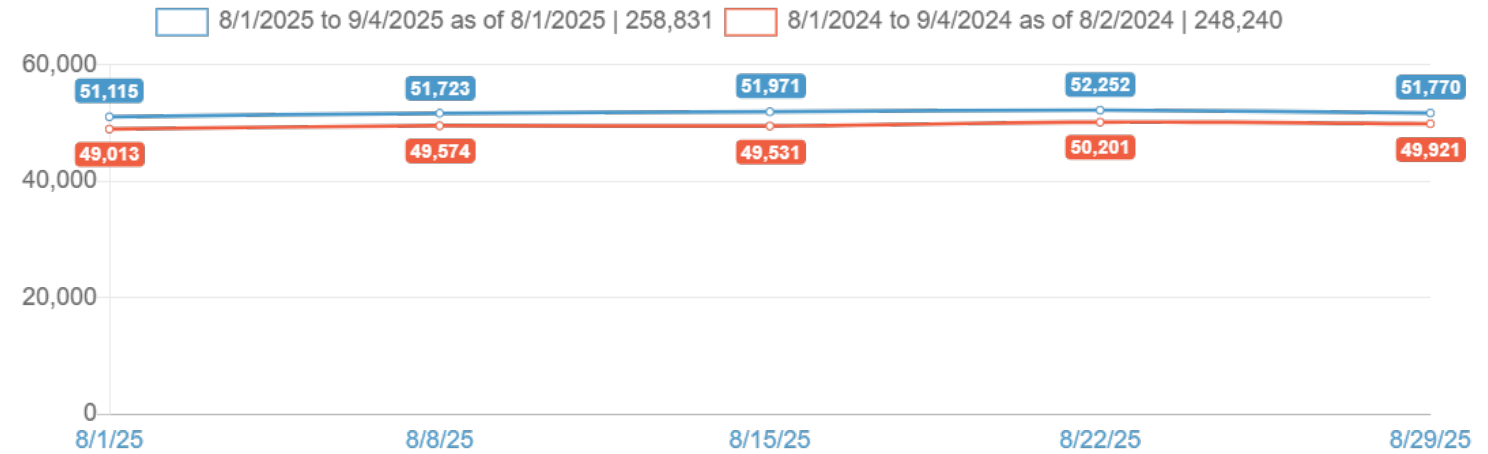
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



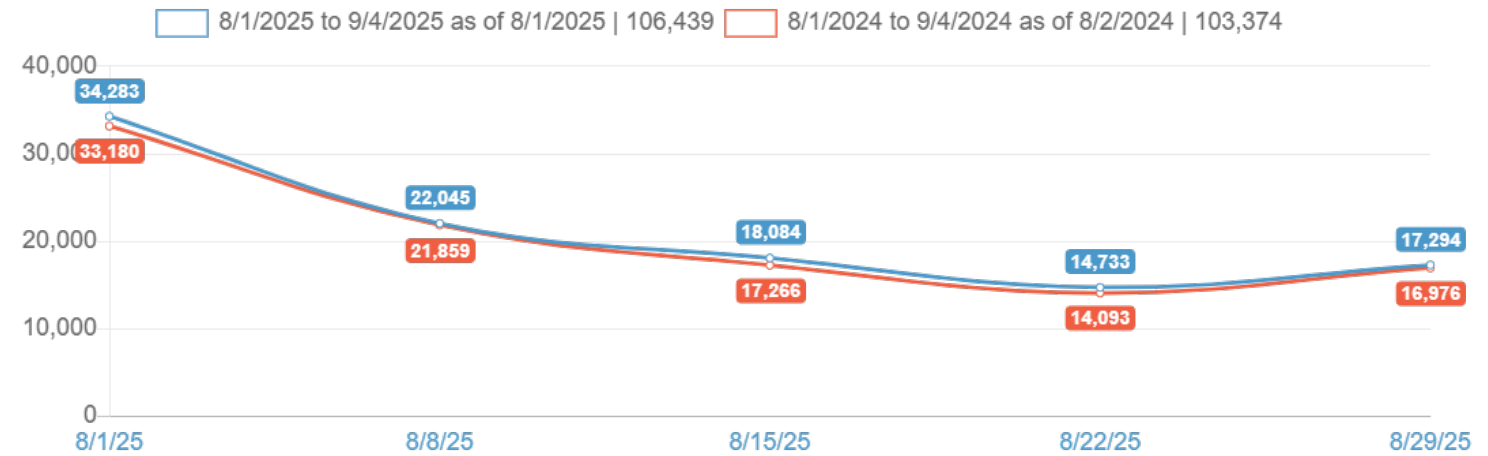
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	258,831	248,240	4%
Guest Nights	106,439	103,374	3%
Avg. Length of Stay	4.8	4.8	-0%
Avg. Booking Window	87	90	-3%

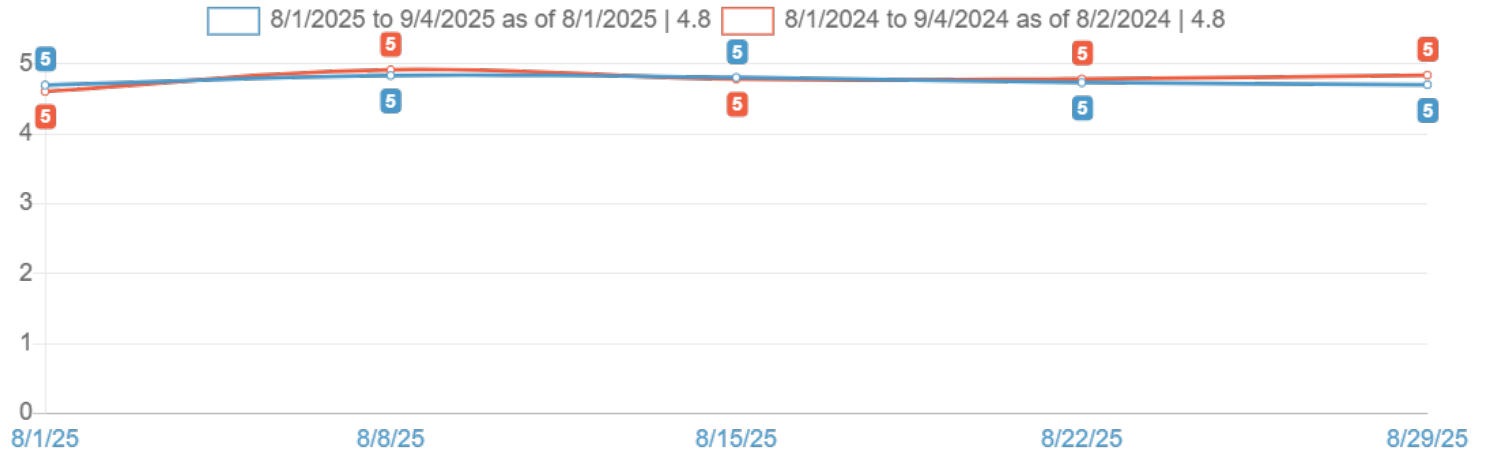
Nights Available



Guest Nights



Avg. Length of Stay



Avg. Booking Window

