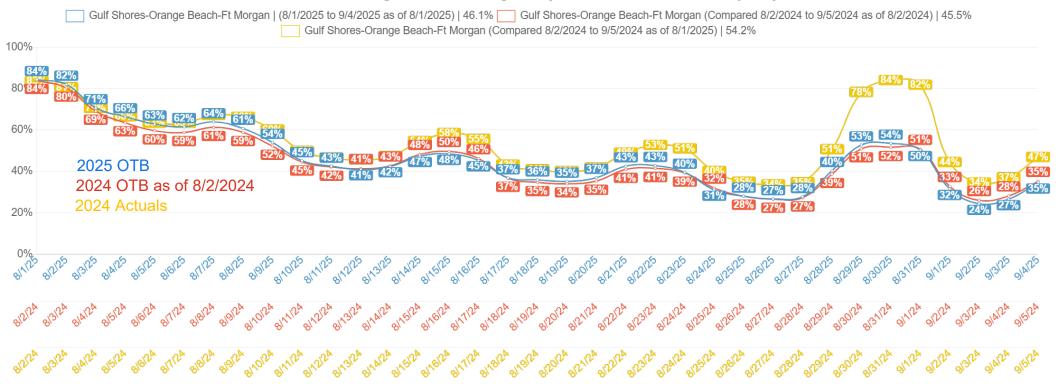
2025 30+ Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2024 Comparison



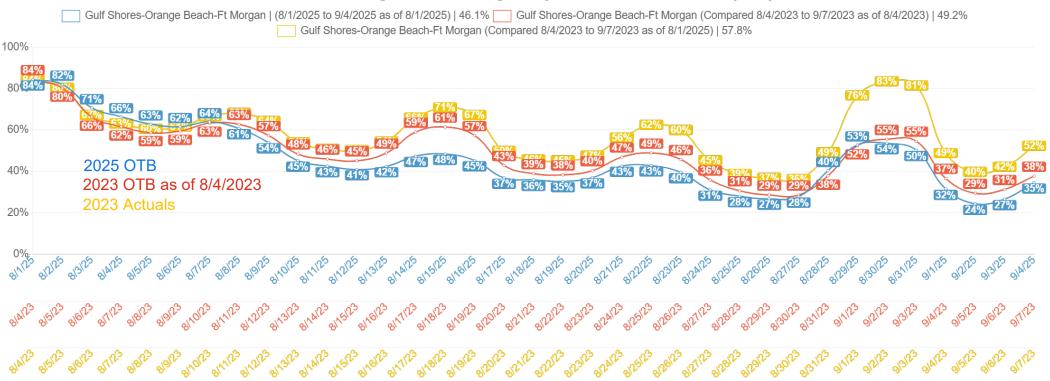
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



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Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



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8/1/25

8/8/25



KPI	Value	Compared	Difference
Nights Available	258,831	248,240	4%
Guest Nights	106,439	103,374	3%
Avg. Length of Stay	4.8	4.8	-0%
Avg. Booking Window	87	90	-3%

Nights Available



8/15/25

8/22/25

8/29/25

Avg. Length of Stay



8/15/25

8/8/25

8/1/25

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8/29/25

8/22/25