



Alabama Gulf Coast Convention & Visitor's Bureau
Board of Directors
Regular Meeting Minutes

Date: June 24, 2025

Recorded by Sally Westendorf

Board Members Present: Bill Bennett, David Bodenhamer, Susan Boggs, Bill Brett, Penny Groux, Glen Kaiser, Tony Kennon, Ken Kichler, Frank Reed, Mark Stillings (a quorum was met)

Board Members Absent: Robert Craft, Karen Bobe

GSOBT Staff Members Present: Kim Chapman, Beth Gendler, Kellie Herrod, Crystal Hinds, Michelle Russ, Carlos Serrano, Joanna Almond, Wynnell Bell

Visitors: Ford Handley, Steve Meyer, Sheila Hodges, Tater Harris, Hunter Harrelson, Robert Avila

Call to Order

Chairman Glen Kaiser called the meeting to order at 8:31 a.m. in the conference room at the Orange Beach Welcome Center in Orange Beach, AL.

Guests introduced themselves.

Board Meeting Minutes

The meeting minutes from the May 27, 2025 meeting were presented. David Bodenhamer made a motion to approve the minutes, which Ken Kichler seconded. After no discussion, the motion passed. Members absent in May abstained.

Action Items

Beth Gendler presented the letter template opposing the Mobile dredging project (being referred to as "Mobile Bay Mud Dumping"). She explained GUMBO has also signed and sent a letter of opposition to the project. Tony Kennon made a motion that the CVB will support the Mobile Bay Keepers in their opposition to the "Mud Dumping" project. Susan Boggs seconded the motion. The motion passed unanimously.

Beth Gendler reviewed the specs of the O'Brien property, which is currently under contract with another buyer, but the CVB has been approached about purchasing, if the current buyer cannot work out a deal. David Bodenhamer made a motion to make an offer of \$65,000/acre, seconded

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by Tony Kennon. David amended the motion to \$57,500.00/acre, seconded by Mark Stillings. Discussion continued.

After lengthy discussion and clarification, David Bodenhamer made a motion to give Beth Gendler authority to negotiate on the purchase of the 23.2 acres in Gulf Shores, with a 30-day closing, within a range of \$60,000.00/acre up to \$75,000.00/acre (with Board approval, to be approved during a special meeting), seconded by Bill Brett. With no further discussion, the motion passed unanimously.

Tony Kennon departed prior to action taken to accept the consent agenda items.

Consent Agenda

Senior Staff summarized the departmental reports. Penny Groux made a motion to accept the consent agenda items, seconded by Susan Boggs. After no discussion, the motion passed.

Guests introduced themselves.

Announcements & Discussion Items

Glen Kaiser opened the floor for members to discuss the organization's use and experience with StaySense by Amplify. The discussion topic will remain on the agenda for the next meeting.

Beth Gendler announced that SFC has put the CVB contract on hold until the Board is ready to move forward on project decisions (i.e., after the August local election).

Beth Gendler presented the Kaleo student workforce/housing proposal.

The next Board Meeting will be held on Tuesday, July 22, 8:30 am, Orange Beach Welcome Center

Adjourned

Chairman Glen Kaiser adjourned the meeting at 10:07 am.