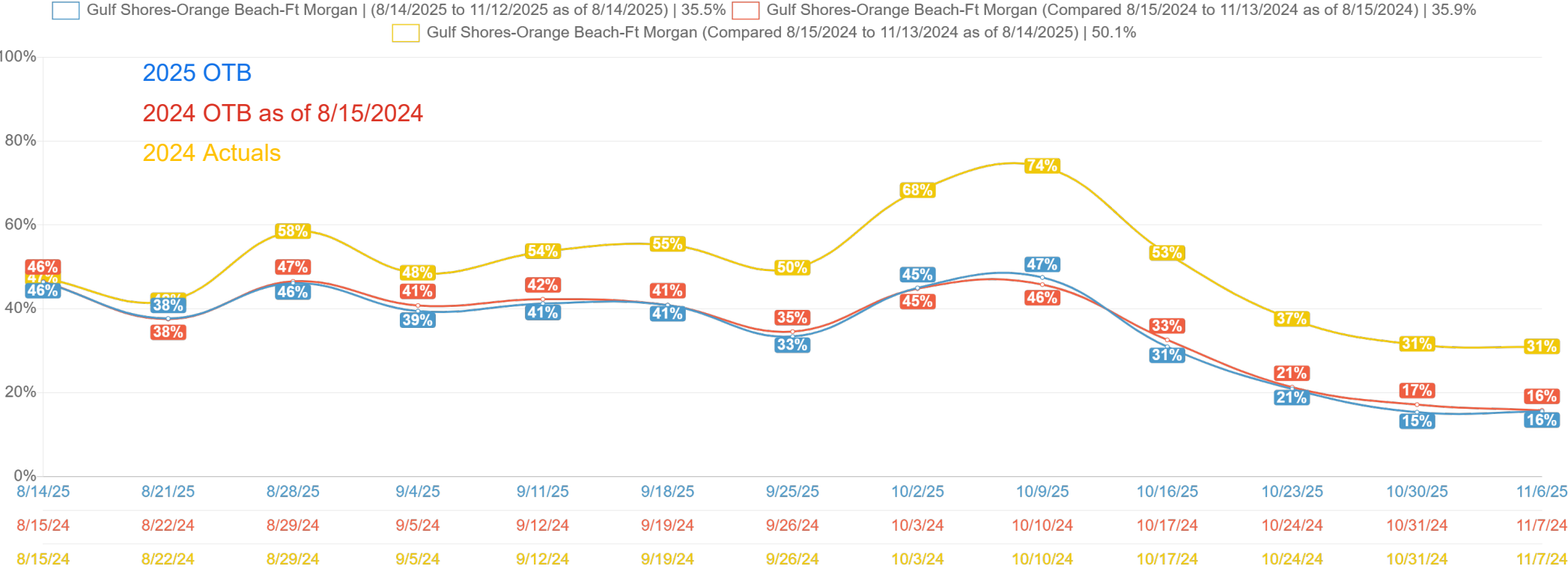


2025 90+ Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy Weekly View_Same Day-of-Week 2024 Comparison



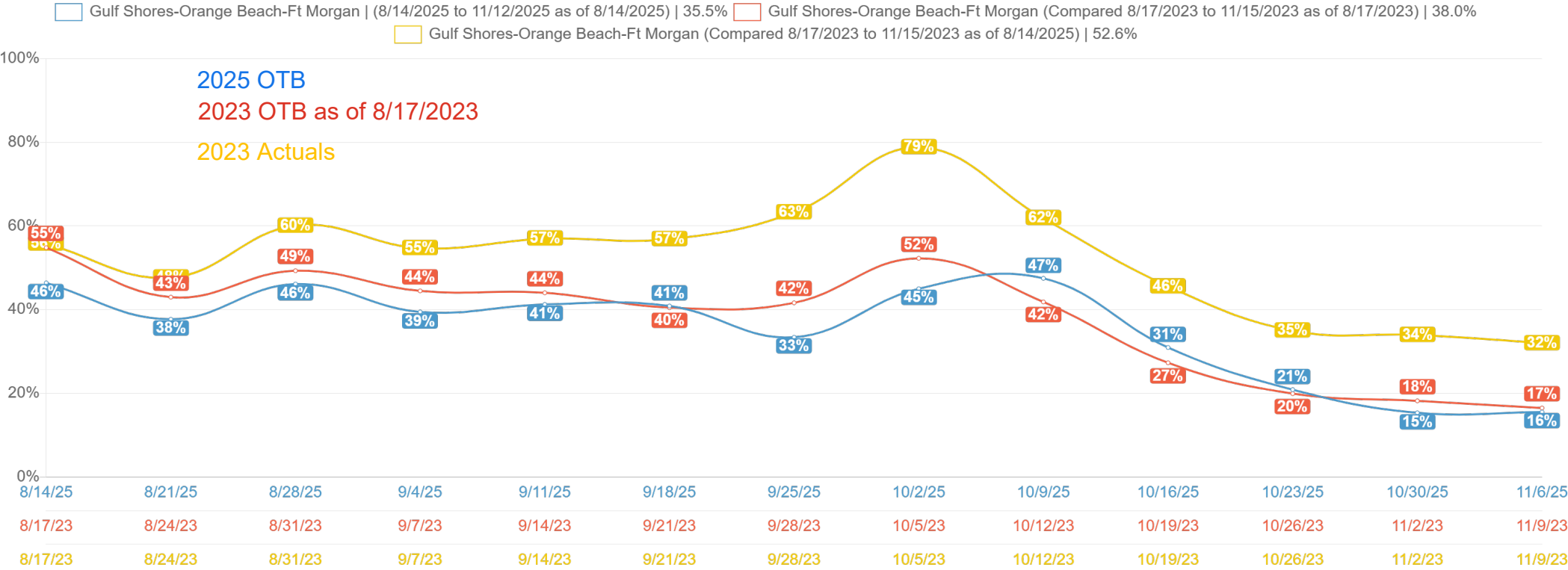
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



2025 90+ Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy Weekly View_Same Day-of-Week 2023 Comaparison



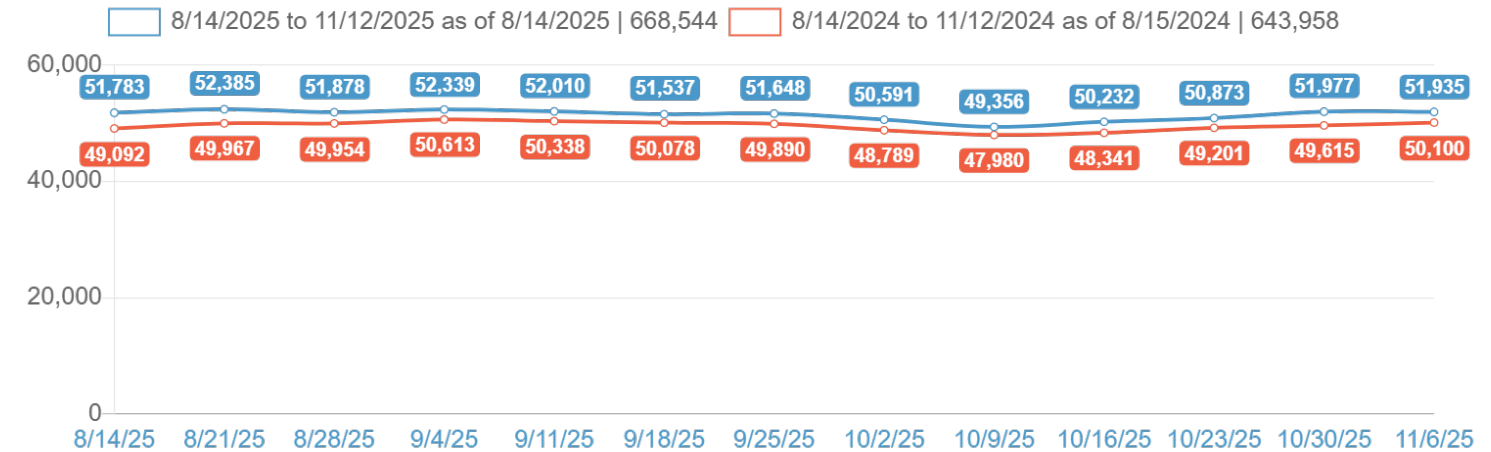
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



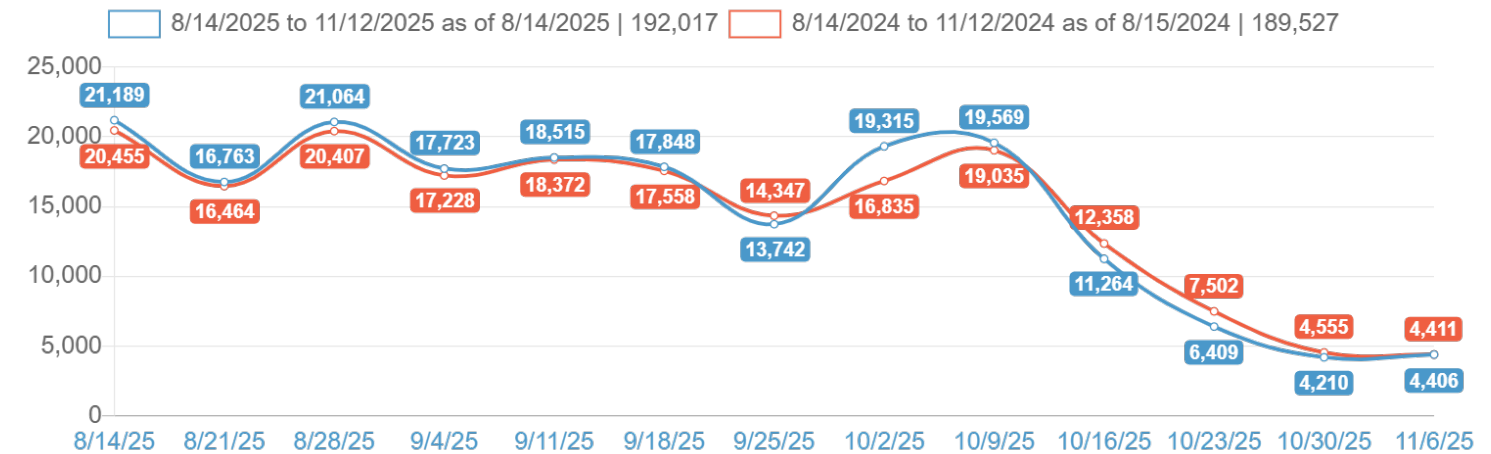
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	668,544	643,958	4%
Guest Nights	192,017	189,527	1%
Avg. Length of Stay	5.5	5.5	-1%
Avg. Booking Window	117	120	-3%

Nights Available

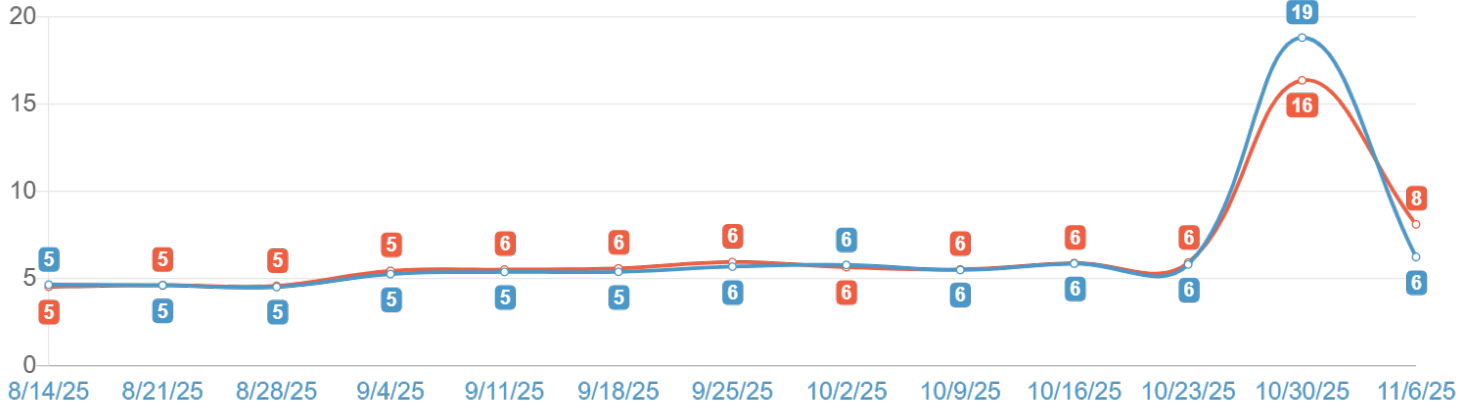


Guest Nights



Avg. Length of Stay

8/14/2025 to 11/12/2025 as of 8/14/2025 | 5.5 8/14/2024 to 11/12/2024 as of 8/15/2024 | 5.5



Avg. Booking Window

8/14/2025 to 11/12/2025 as of 8/14/2025 | 117 8/14/2024 to 11/12/2024 as of 8/15/2024 | 120

