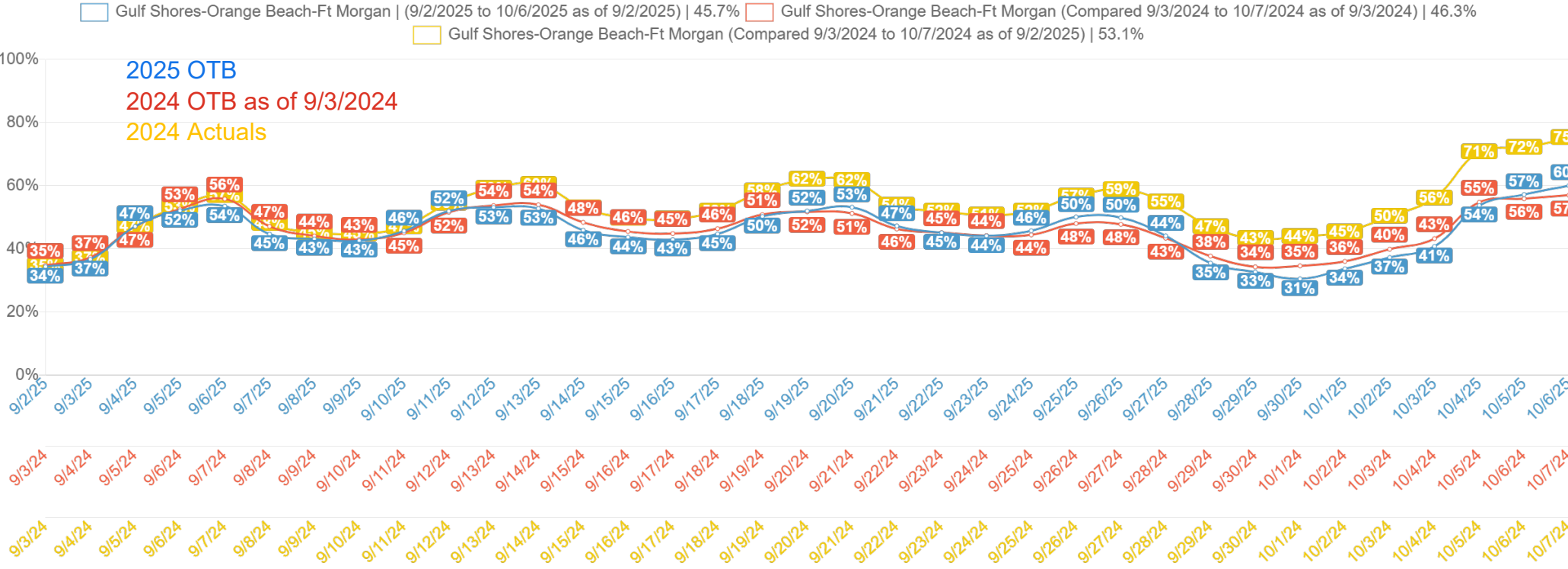


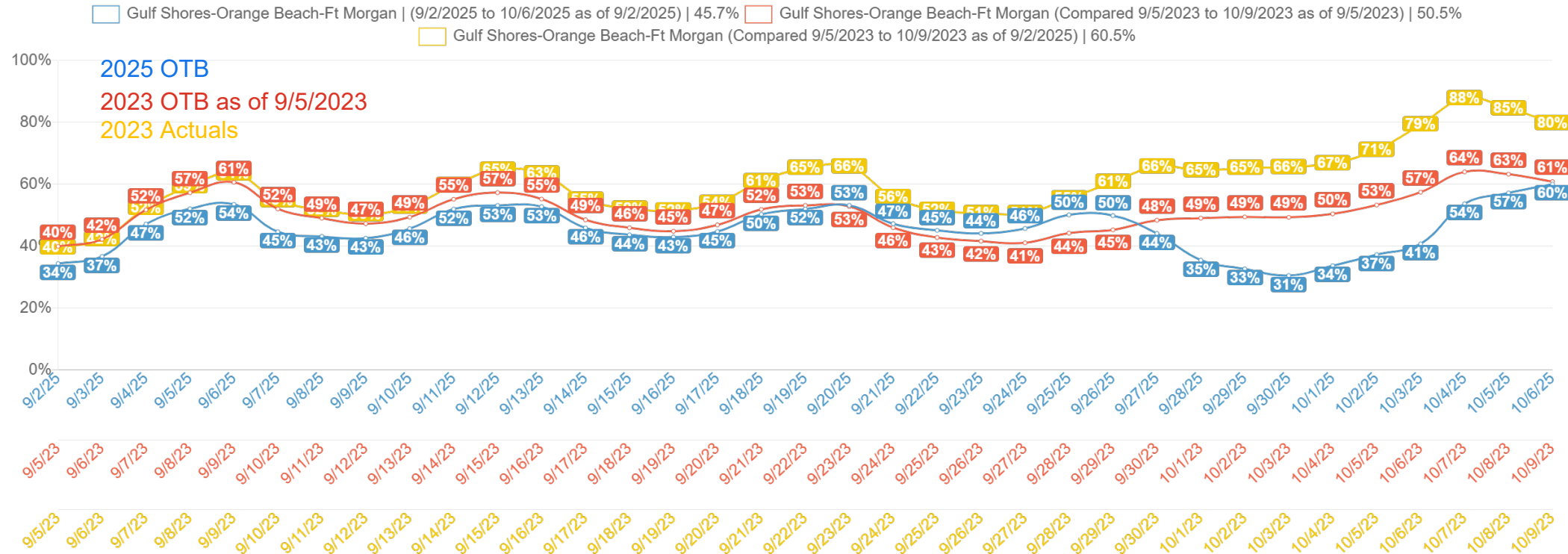
2025 30+ Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2024 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



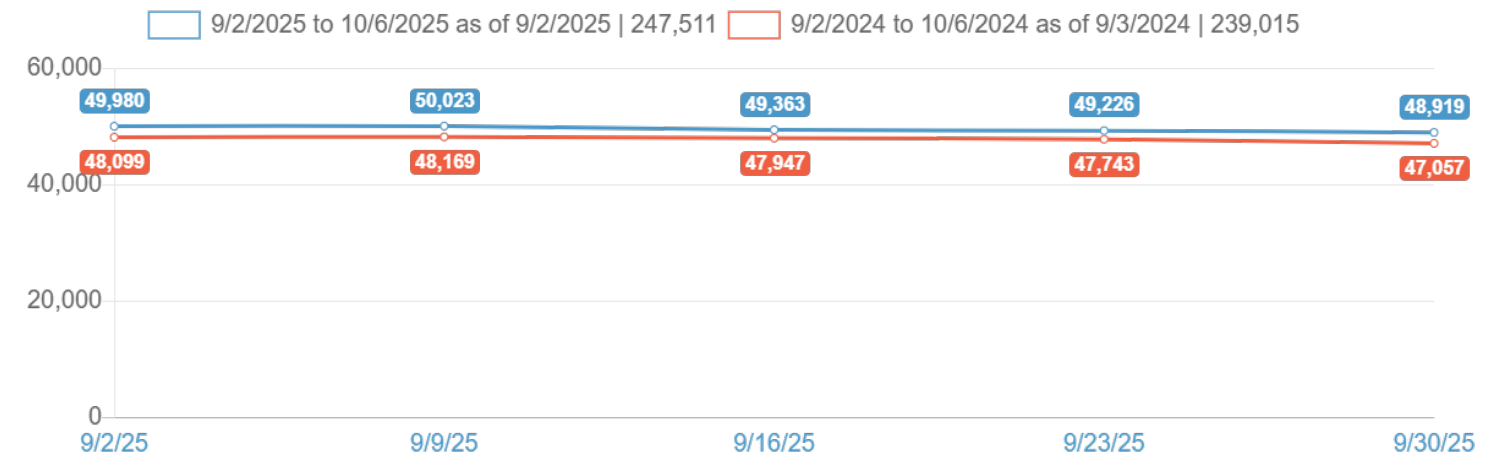
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



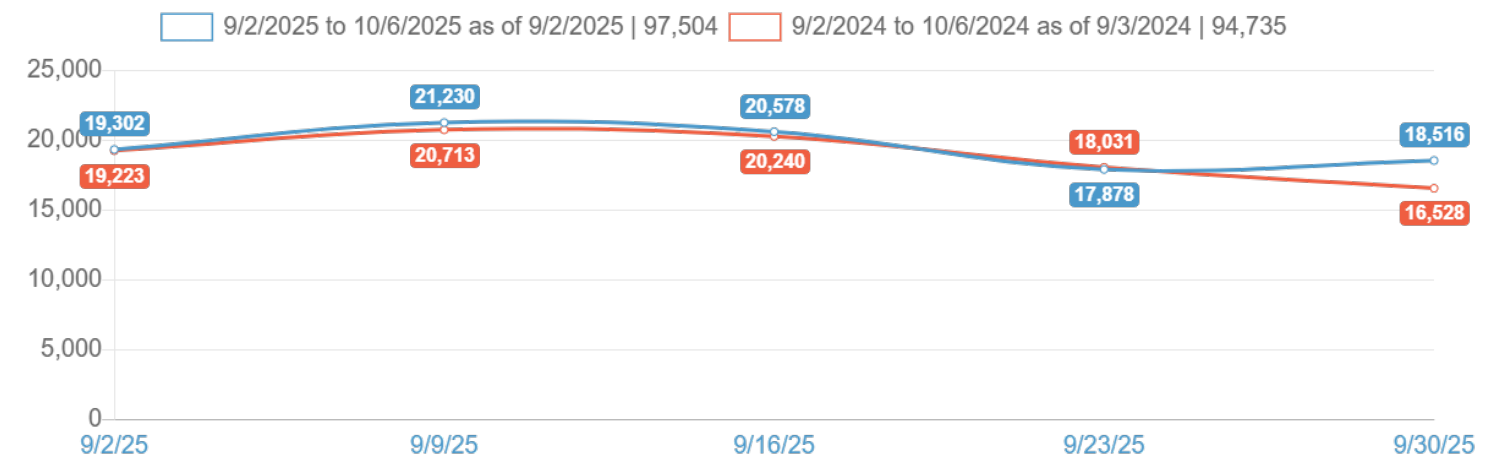
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	247,511	239,015	4%
Guest Nights	97,504	94,735	3%
Avg. Length of Stay	5.4	5.4	-1%
Avg. Booking Window	107	108	-1%

Nights Available

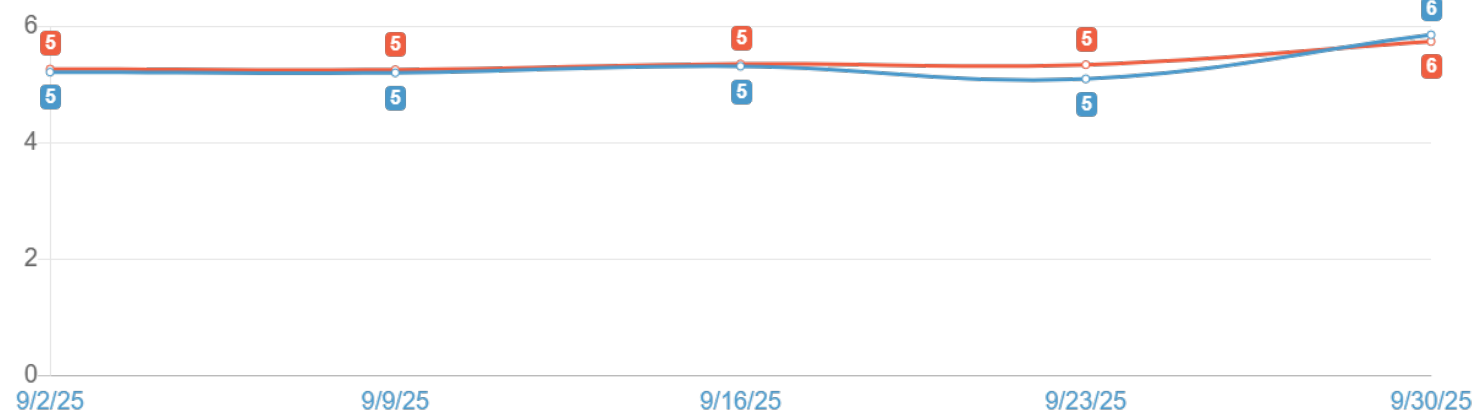


Guest Nights



Avg. Length of Stay

9/2/2025 to 10/6/2025 as of 9/2/2025 | 5.4 9/2/2024 to 10/6/2024 as of 9/3/2024 | 5.4



Avg. Booking Window

9/2/2025 to 10/6/2025 as of 9/2/2025 | 107 9/2/2024 to 10/6/2024 as of 9/3/2024 | 108

