



BOARD OF DIRECTORS MEETING

September 23, 2025

Orange Beach Welcome Center Conference Room

AGENDA

- | | |
|--|----------------|
| Call to Order | Glen Kaiser |
| Suspension of Reading & Approval of Minutes <i>(voting)</i> | |
| 1. <u>Approval of July 22, 2024 Board of Directors Meeting Minutes</u> | Glen Kaiser |
| Financial Update <i>(non-vote)</i> | |
| 2. <u>Report on Financial Status of the Organization as of August 31, 2025</u> | Carlos Serrano |
| Action Items (Tab 3 - vote if necessary) | |
| A. December Board Meeting (12/16) | Glen Kaiser |
| B. <u>Facilities Taskforce Recommendation – Gulf Shores Welcome Center</u> | Glen Kaiser |
| New Business <i>(non-vote)</i> | |
| 4. Sports Complex Development Update(s) | Beth Gendler |
| Departmental Reports <i>(non-vote; open for questions)</i> | |
| 5. <u>Destination Growth Indicators Dashboard</u> ; <u>(SharePoint Link)</u> | Beth Gendler |
| 6. <u>Communications Report Dashboard</u> ; <u>(SharePoint Link)</u> | Crystal Hinds |
| 7. <u>Visitor & Partner Services Report Dashboard</u> ; <u>(SharePoint Link)</u> | Kim Chapman |
| 8. <u>Sales & Sports Report Dashboard</u> ; <u>(SharePoint Link)</u> | Michelle Russ |
| Announcements | |
| 9. Next Meeting: Tuesday, October 28, 8:30 am, Orange Beach Welcome Center | |
| Adjourn | Glen Kaiser |