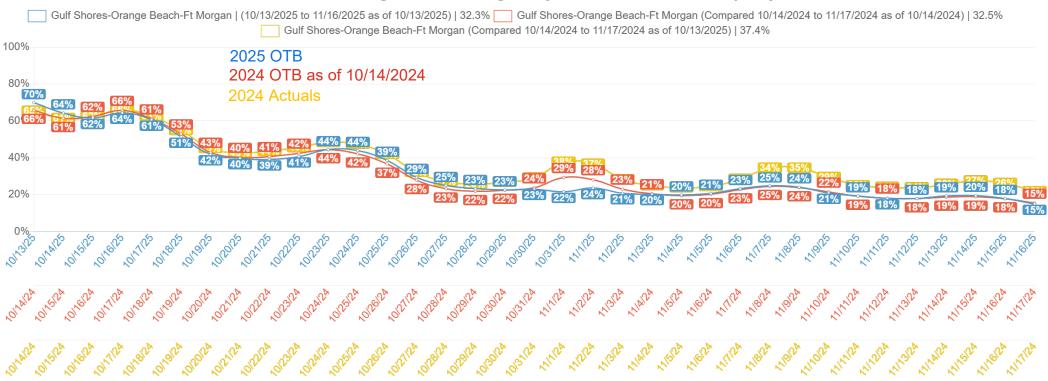


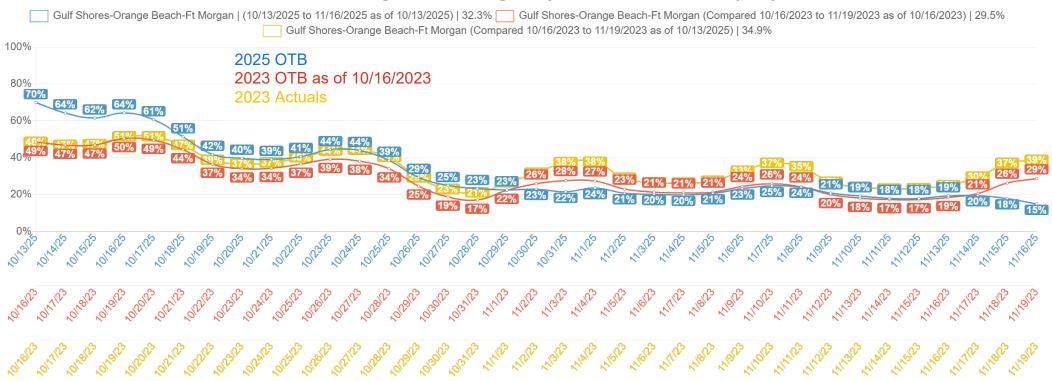
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



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Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



Copyright Key Data, LLC 2025 Created: 10/13/25 08:10 AM Data Source: VR (Direct) Market(s): Gulf Shores-Orange Beach-Ft Morgan Filter(s): none

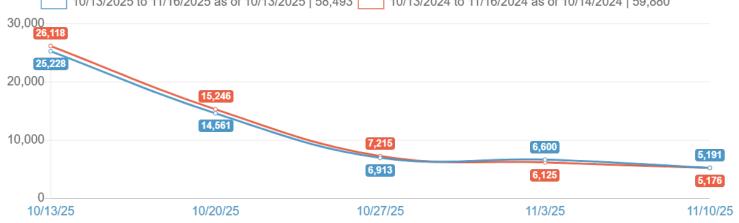




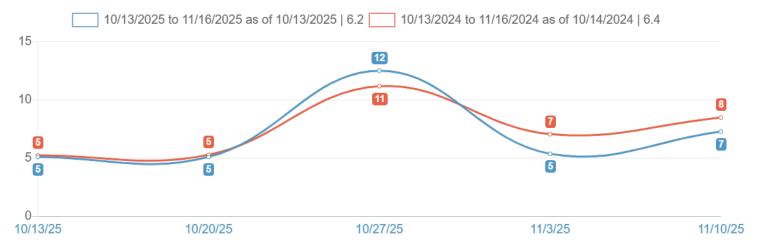
KPI	Value	Compared	Difference
Nights Available	244,042	233,948	4%
Guest Nights	58,493	59,880	-2%
Avg. Length of Stay	6.2	6.4	-3%
Avg. Booking Window	95	96	-2%

Nights Available

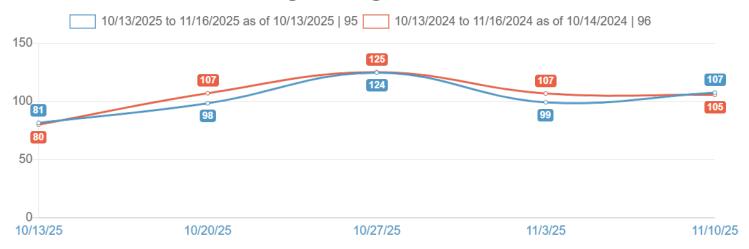




Avg. Length of Stay



Avg. Booking Window



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