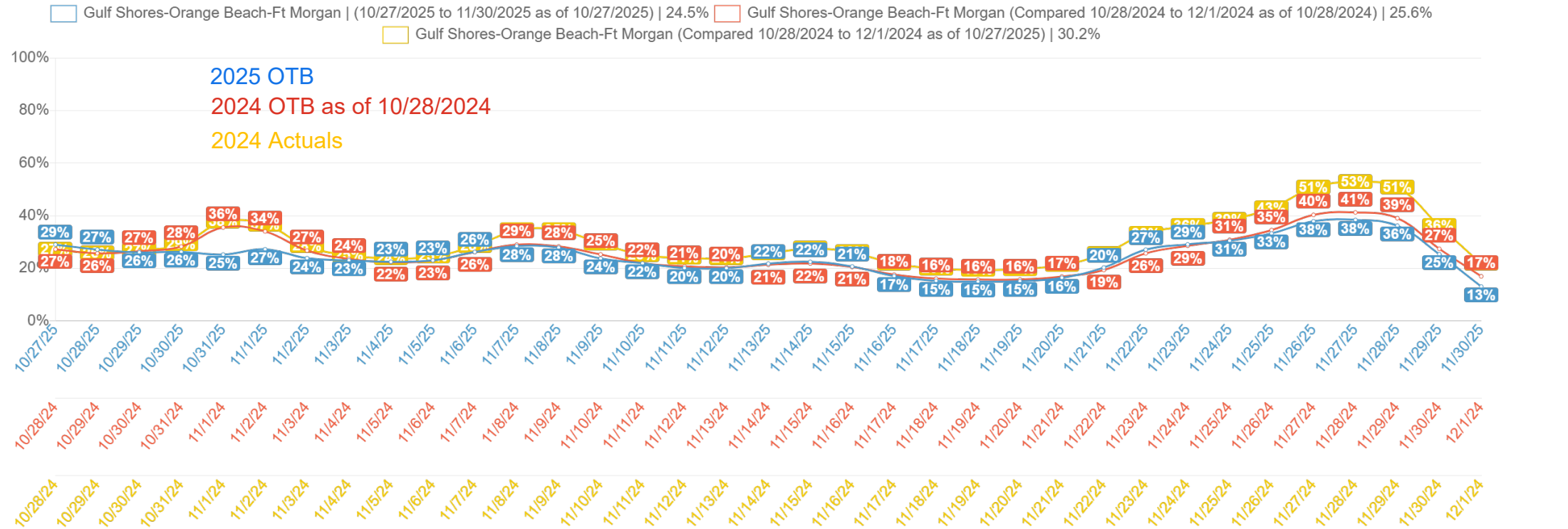


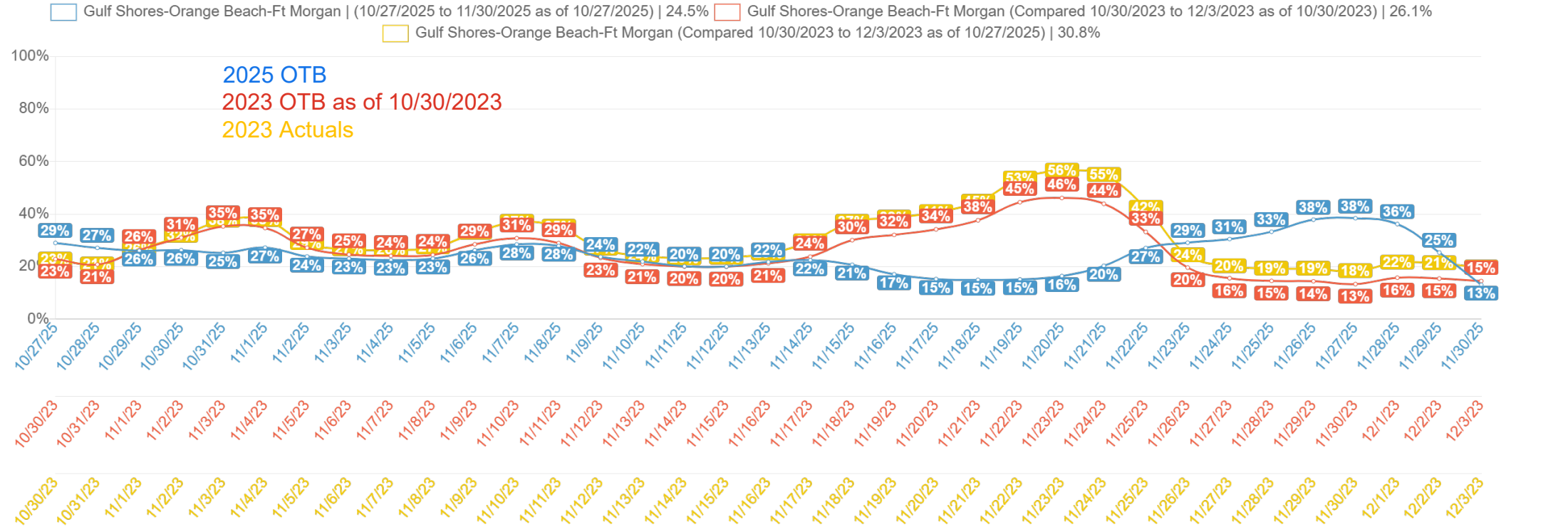
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



2025 30+ Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2023 Comparison



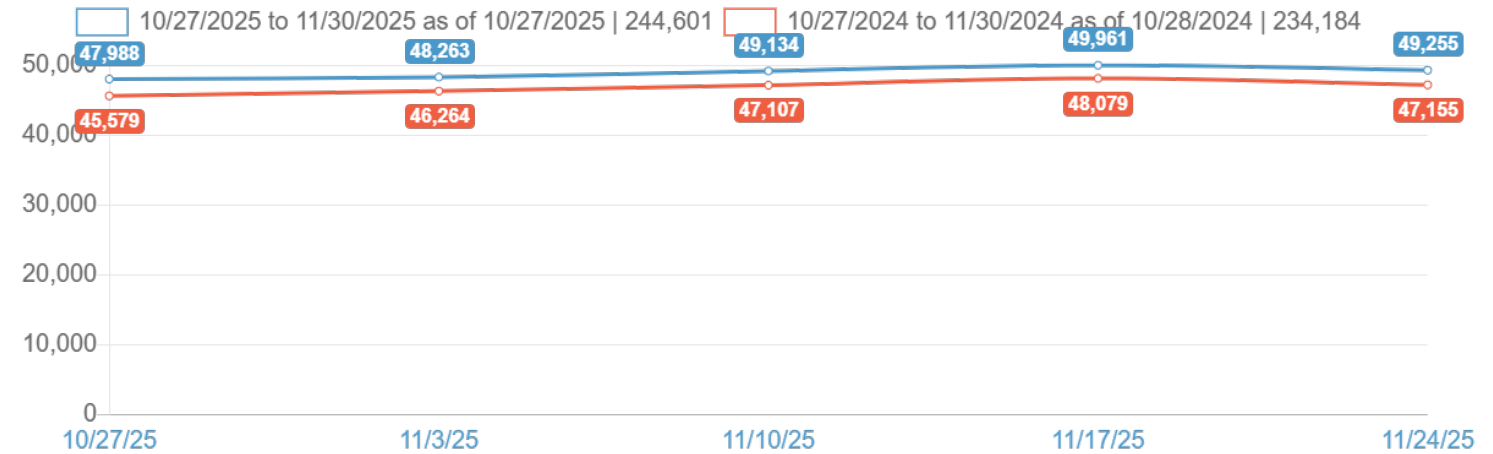
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



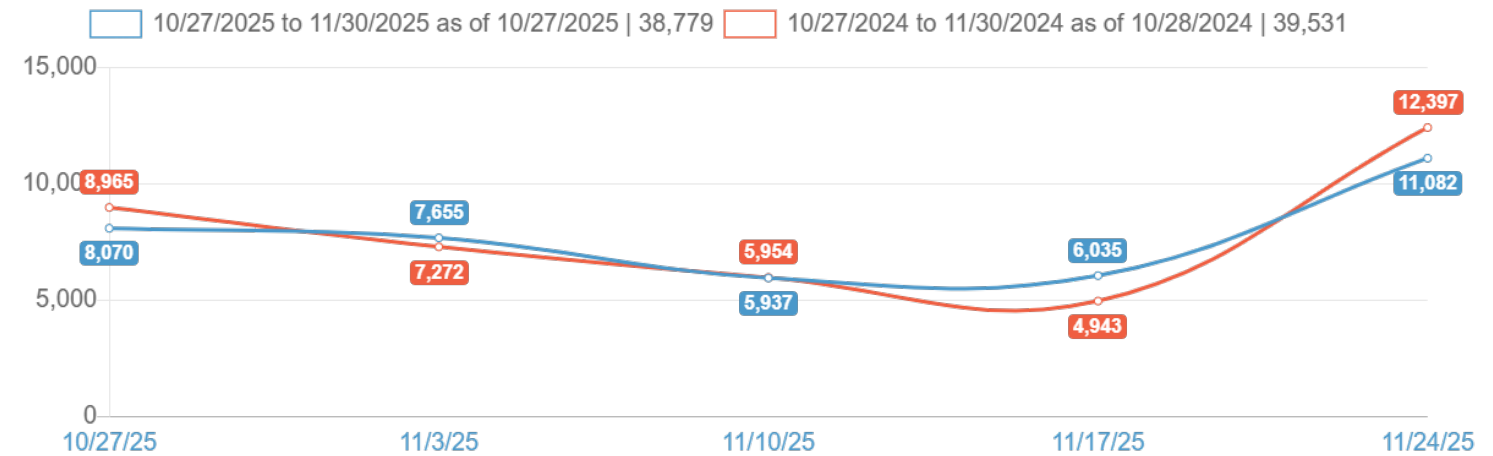
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	244,601	234,184	4%
Guest Nights	38,779	39,531	-2%
Avg. Length of Stay	7.3	7.4	-1%
Avg. Booking Window	106	104	2%

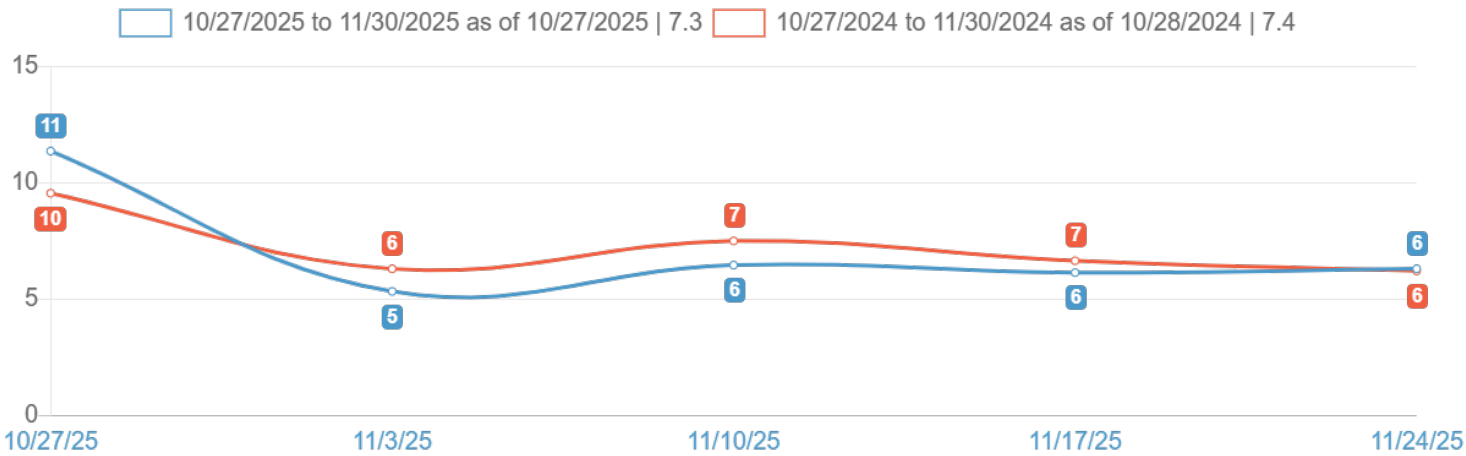
Nights Available



Guest Nights



Avg. Length of Stay



Avg. Booking Window

