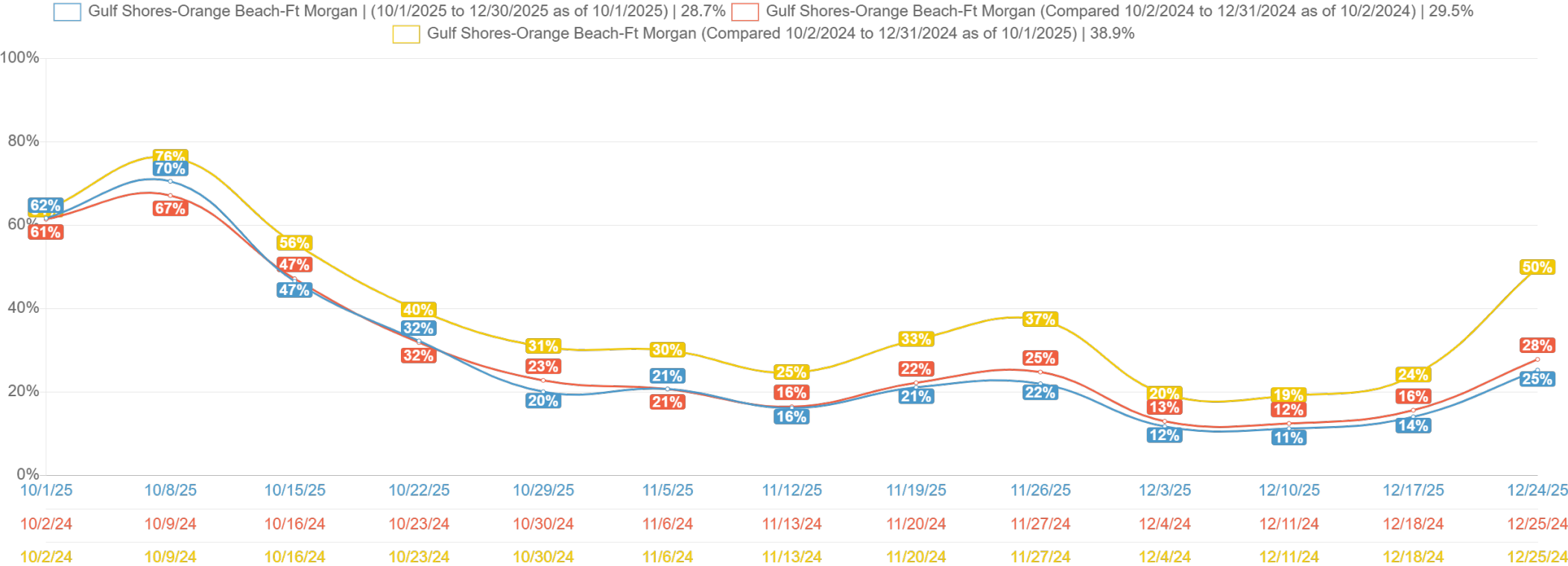


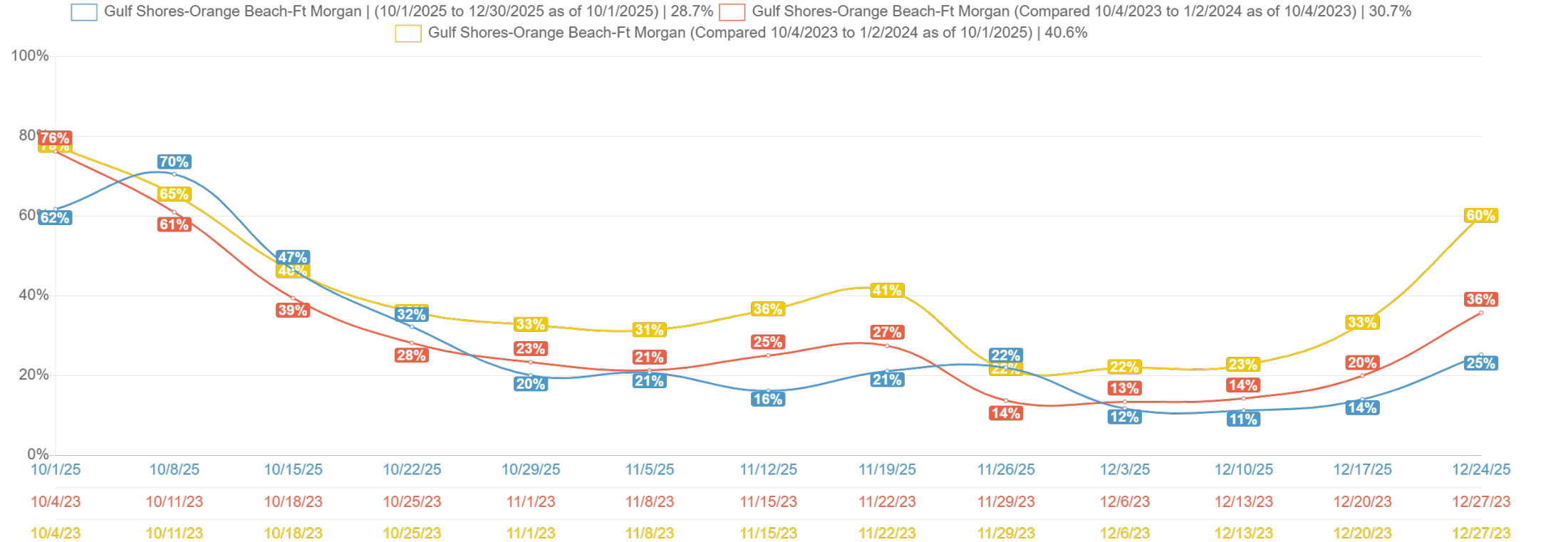
2025 90+ Day Occupancy  
Paid and Owner On-the-Books (OTB) Occupancy Weekly View\_Same Day-of-Week 2024 Comaparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



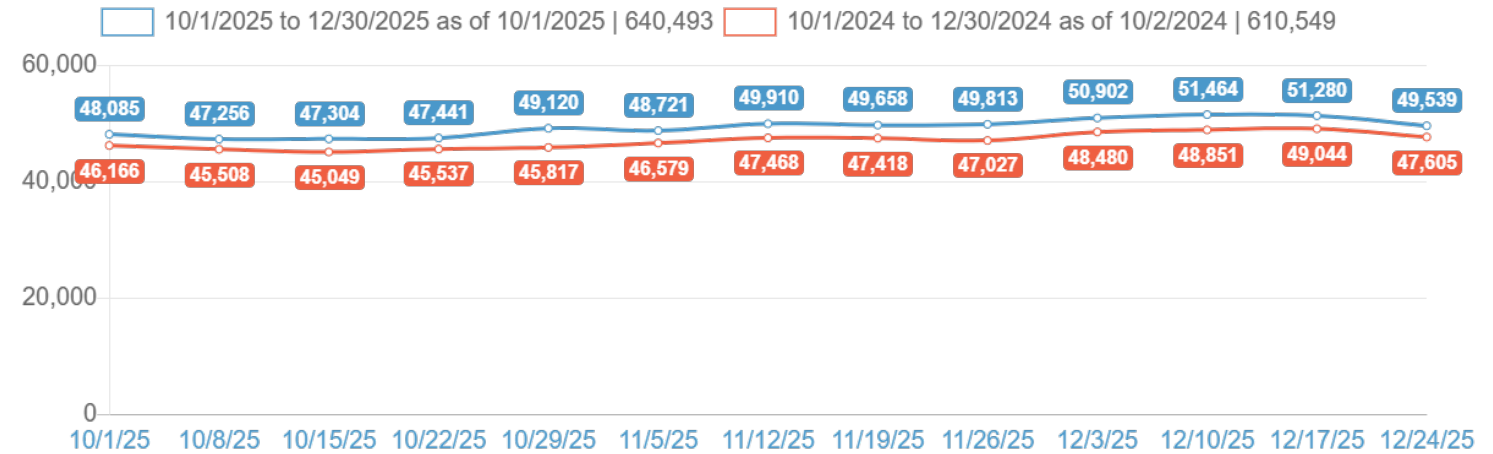
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



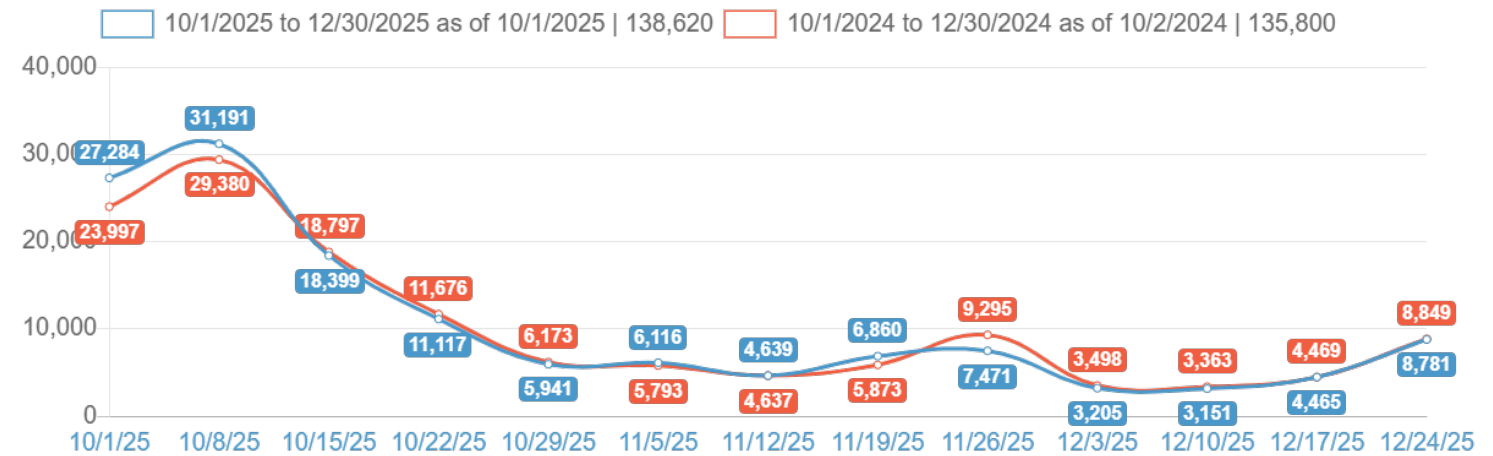
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	640,493	610,549	5%
Guest Nights	138,620	135,800	2%
Avg. Length of Stay	7.5	7.9	-6%
Avg. Booking Window	116	121	-4%

## Nights Available

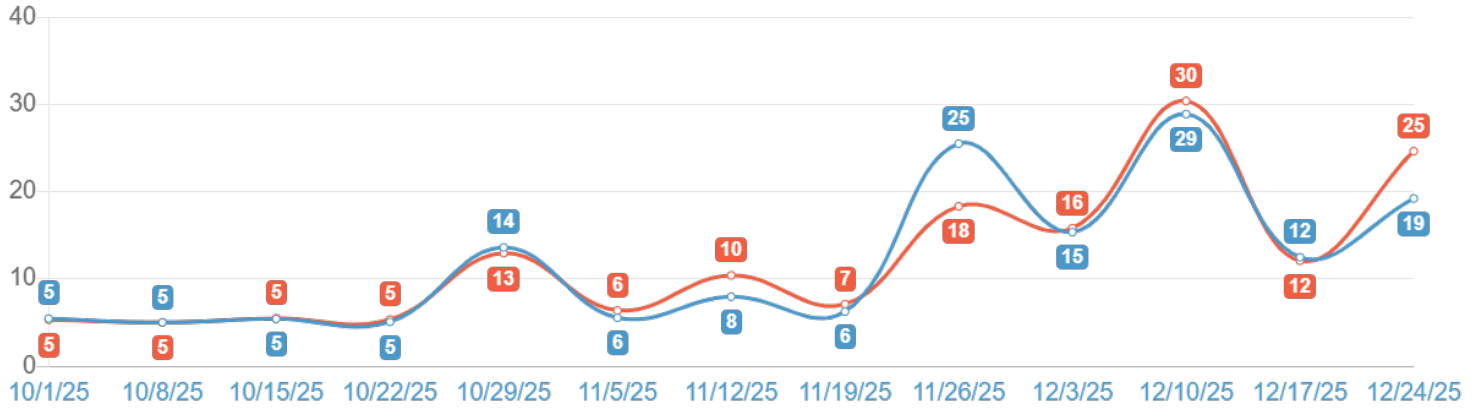


## Guest Nights



## Avg. Length of Stay

10/1/2025 to 12/30/2025 as of 10/1/2025 | 7.5 10/1/2024 to 12/30/2024 as of 10/2/2024 | 7.9



## Avg. Booking Window

10/1/2025 to 12/30/2025 as of 10/1/2025 | 116 10/1/2024 to 12/30/2024 as of 10/2/2024 | 121

