

# MONTHLY EMAIL CO-OP

Reach the 96,000 Alabama's Beaches eTidings newsletter subscribers by joining our monthly e-mail co-op. This co-op allows you to share deals and special offers with travelers interested in our destination.

Email is known to have some of the best ROI scores among marketing channels. Don't miss out on this opportunity.

- No minimum purchase required. Choose the months that work best and complement your marketing program.
- Deals or special offers are required to participate in this program.
- Monthly reports are provided.
- If purchasing all 12 months in one contract, you receive one month free.
- Cost: \$350 per month

***Sign up for 12 months and pay by Jan. 15 and receive one month free.***

## EMAIL EXAMPLE



*Find Your Fall Stay*  
ON ALABAMA'S BEACHES

ALABAMA'S BEACHES



**The Beach Club by Spectrum Resorts**

**Fall for This Full-Service Resort**

Recharge where everything you need is in one place – beaches, dining, spa, upscale condos, and VIP perks when you book direct for just \$99 down.

[Book Now >](#)

**Stay 3 Nights, Get 1 Free**

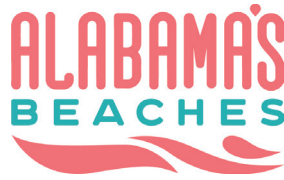
Escape to the coast and enjoy a free night when you stay 3 or more nights and book direct. A fall getaway is your perfect excuse to unwind.

[View Deal >](#)



**Sunset Properties**

To participate in email co-ops select the desired month(s) on the included Co-Op Response Form and return to [KJones@AlabamasBeaches.com](mailto:KJones@AlabamasBeaches.com) by December 5, 2025. Billing for these co-ops comes to your company from Gulf Shores & Orange Beach Tourism.



## MONTHLY EMAIL CO-OP ORDER FORM

Participating in our Monthly Email Co-Op is a great way to share your deals and special offers with the thousands of travelers interested in our destination.

Benefits of the monthly email co-op:

- No minimum purchase required. Choose the months that work best and complement your marketing program.
- Deals or special offers are required to participate in this program.
- Monthly reports are provided.
- If purchasing all 12 months in one contract, you receive one month free.
- Cost: \$350 per month
- [Additional details and monthly deadlines](#)

Each month is \$350

**Now is the time to reserve your spot! You'll receive one month free when you commit to all 12 issues by November 26 and pay in full by January 15, 2026.**

Sign up by scanning the QR code below or logging into the partner portal. You will find the sign up form on the portal homepage. If you have questions about the Monthly Email Co-Op program or need help logging into the partner portal, contact

