



BOARD OF DIRECTORS MEETING

October 28, 2025

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Suspension of Reading & Approval of Minutes *(voting)*

1. [Approval of September 23, 2024 Board of Directors Meeting Minutes](#)

Glen Kaiser

Financial Update *(non-vote)*

2. [Report on the Financial Status of the Organization as of September 30, 2025](#)

Carlos Serrano

Action Items *(vote if necessary)*

3. [October 14 Finance Committee Meeting Minutes](#)
4. [Resolution 25-12 – Proposed Revised 2025 V5 & 2026 Preliminary V1 Operating Fund Budget](#)
5. [Resolution 25-13 – Proposed Revised 2025 V5 & 2026 Preliminary V1 Sports Commission Fund Budget](#)
6. [Resolution 25-14 – Proposed Revised 2025 V5 & 2026 Preliminary V1 Special Events Fund Budget](#)

Carlos Serrano

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Approval Finance Committee Meeting Minutes and Resolutions 25-12, 25-13, & 25-14

New Business *(non-vote)*

7. Sports Complex Development Update
8. [Gulf Shores Welcome Center Update](#)

Beth Gendler

Glen Kaiser

Departmental Reports *(non-vote; open for questions)*

9. [Destination Growth Indicators Dashboard; \(SharePoint Link\)](#)
10. [Communications Report Dashboard; \(SharePoint Link\)](#)
11. [Visitor & Partner Services Report Dashboard; \(SharePoint Link\)](#)
12. [Sales & Sports Report Dashboard; \(SharePoint Link\)](#)

Beth Gendler

Crystal Hinds

Kim Chapman

Michelle Russ

Announcements

Next Meeting: Tuesday, November 18, 8:30 am, Orange Beach Welcome Center

Board Retreat: Wednesday, December 3rd – Friday, December 5th, Hilton Pensacola Beach

Adjourn

Glen Kaiser