



Alabama Gulf Coast Convention & Visitor's Bureau  
Board of Directors  
Regular Meeting Minutes

Date: October 28, 2025  
Recorded by Sally Westendorf

**Board Members Present:** Karen Bobe, David Bodenhamer, Susan Boggs, Bill Brett, Robert Craft, Penny Groux, Glen Kaiser, Tony Kennon, Ken Kichler, Mark Stillings (a quorum was met)

**Board Members Absent:** Bill Bennett, Frank Reed

**GSOBT Staff Members Present:** Kim Chapman, Beth Gendler, Crystal Hinds, Michelle Russ, Carlos Serrano

**Visitors:** Robert Avila, Ryan Patel, Greg Alexander, Gary Ellis, Hunter Harrelson, Tater Harris, Ford Handley

### **Call to Order**

Chairman Glen Kaiser called the meeting to order at 8:31 a.m. in the conference room at the Orange Beach Welcome Center in Orange Beach, AL.

Guests were introduced.

### **Suspension of Reading & Approval of Minutes**

The meeting minutes from the September 23, 2025 meeting were presented. Karen Bobe made a motion to approve the minutes, which Penny Groux seconded. After no discussion, the motion passed. Members absent in September abstained.

### **Financial Update**

Carlos Serrano presented the *Financial Status of the Organization as of September 30, 2025*.

### **Action Items**

Carlos Serrano presented the *October 14, 2025 Finance Committee Meeting Minutes*.

Carlos reviewed the recommended budgets, starting with the Operating Fund Budget (2025 V5 and the 2026 Preliminary V1; i.e., *Resolution 25-12*).

**Page Two**  
**Board of Directors Meeting**  
**October 28, 2025**

Mark Stillings made a motion to approve *Resolution 25-12*, which was seconded by Karen Bobe. The motion carried.

Carlos Serrano reviewed the Sports Commission Fund Budget (2025 V5 and the 2026 Preliminary V1; i.e., *Resolution 25-13*).

Ken Kichler made a motion to approve *Resolution 25-13*, which was seconded by Karen Bobe. The motion carried.

Carlos Serrano reviewed the Special Events Fund Budget (2025 V5 and the 2026 Preliminary V1; i.e., *Resolution 25-14*).

Susan Boggs made a motion to approve *Resolution 25-14*, which was seconded by Mark Stillings. The motion carried.

**New Business**

Beth Gendler provided an update on the sale of the Gulf Shores Welcome Center, which closed on Monday, October 27<sup>th</sup>, 2025. The last day of operation for the Welcome Center will be Friday, October 31<sup>st</sup>. The CVB staff will work to be totally moved out by November 21<sup>st</sup>.

Carlos Serrano reviewed a handout outlining mortgage and payoff information for the Operations building and the Orange Beach Welcome Center. The worksheet also outlined the Capital Cash account projections if both CVB buildings are paid off and the Board moves forward with the Sports Complex project (e.g., resuming consulting services with SFC).

Mark Stillings moved to accept the proposal to pay off the mortgages for the Operations building and Orange Beach Welcome Center, which Penny Groux seconded. There was no opposition, and the motion passed unanimously.

Beth Gendler provided an update on the Sports Tourism Complex project.

**Departmental Reports**

Senior Staff summarized the departmental reports.

**Announcements**

The next Board Meeting will be held on Tuesday, November 18, 8:30 am, at the Orange Beach Welcome Center.

**Adjourned**

Chairman Glen Kaiser adjourned the meeting at 10:07 am.