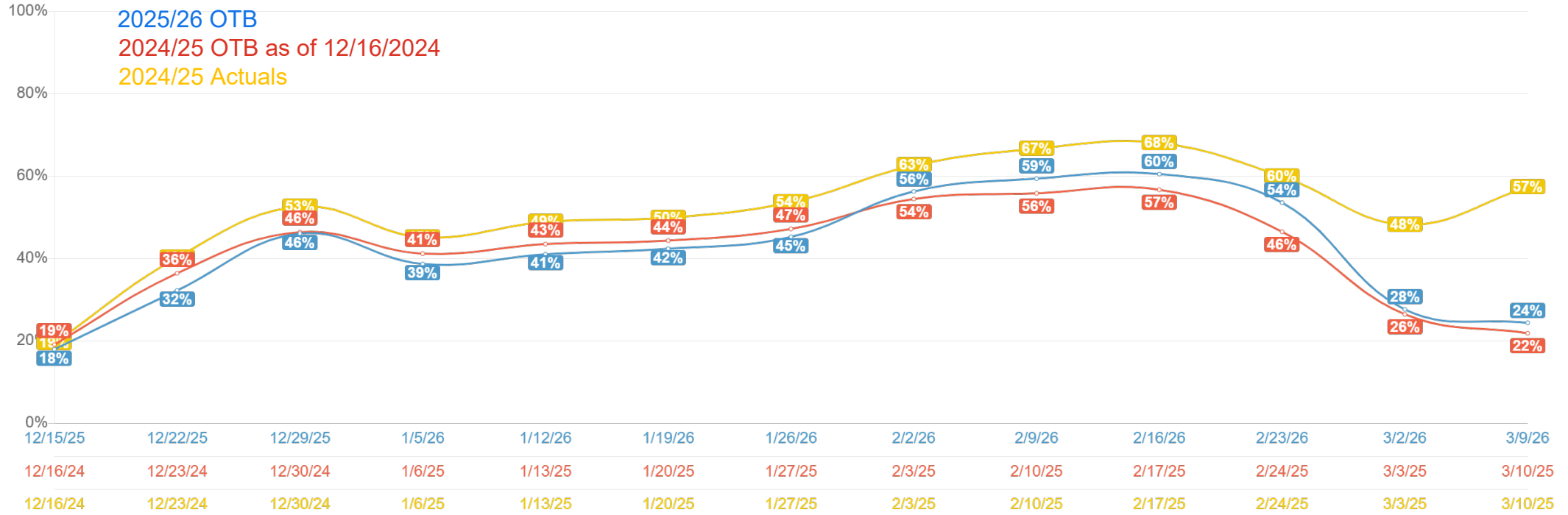


2025/26 90+ Day Occupancy
 Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2024/25 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

■ Gulf Shores-Orange Beach-Ft Morgan | (12/15/2025 to 3/15/2026 as of 12/15/2025) | 42.0%
 ■ Gulf Shores-Orange Beach-Ft Morgan (Compared 12/16/2024 to 3/16/2025 as of 12/16/2024) | 41.6%
 ■ Gulf Shores-Orange Beach-Ft Morgan (Compared 12/16/2024 to 3/16/2025 as of 12/15/2025) | 51.8%

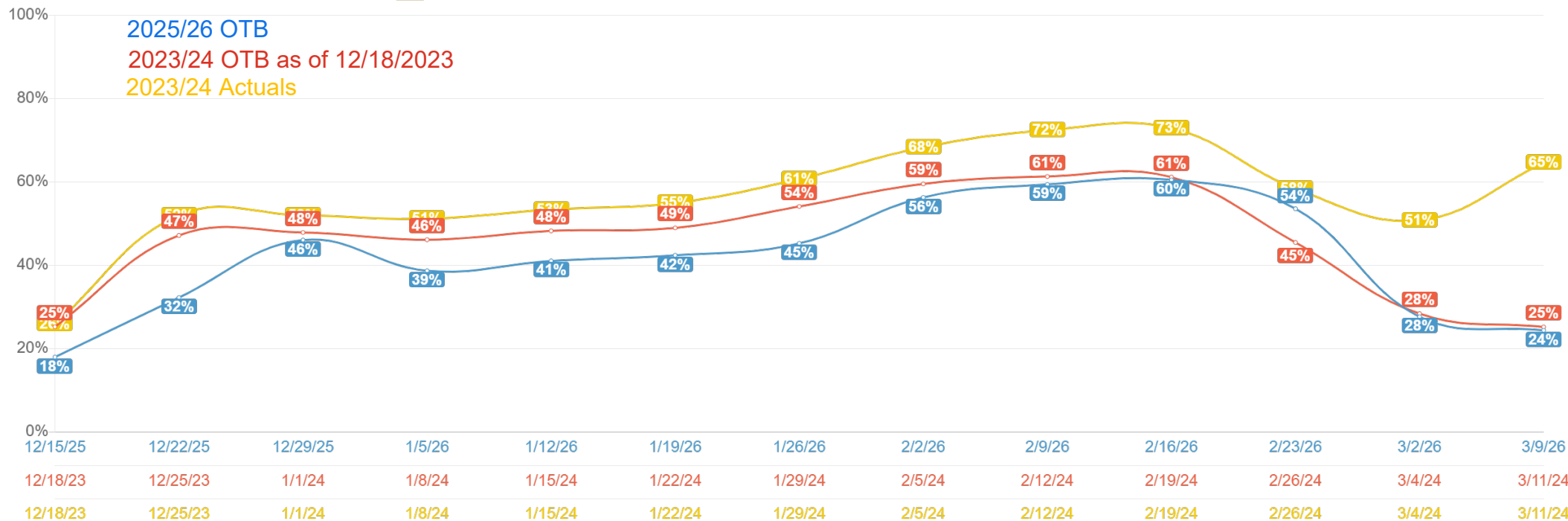


Copyright Key Data, LLC 2025
 Created: 12/15/25 08:12 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

 Gulf Shores-Orange Beach-Ft Morgan | (12/15/2025 to 3/15/2026 as of 12/15/2025) | 42.0%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 12/18/2023 to 3/17/2024 as of 12/18/2023) | 46.1%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 12/18/2023 to 3/17/2024 as of 12/15/2025) | 56.8%

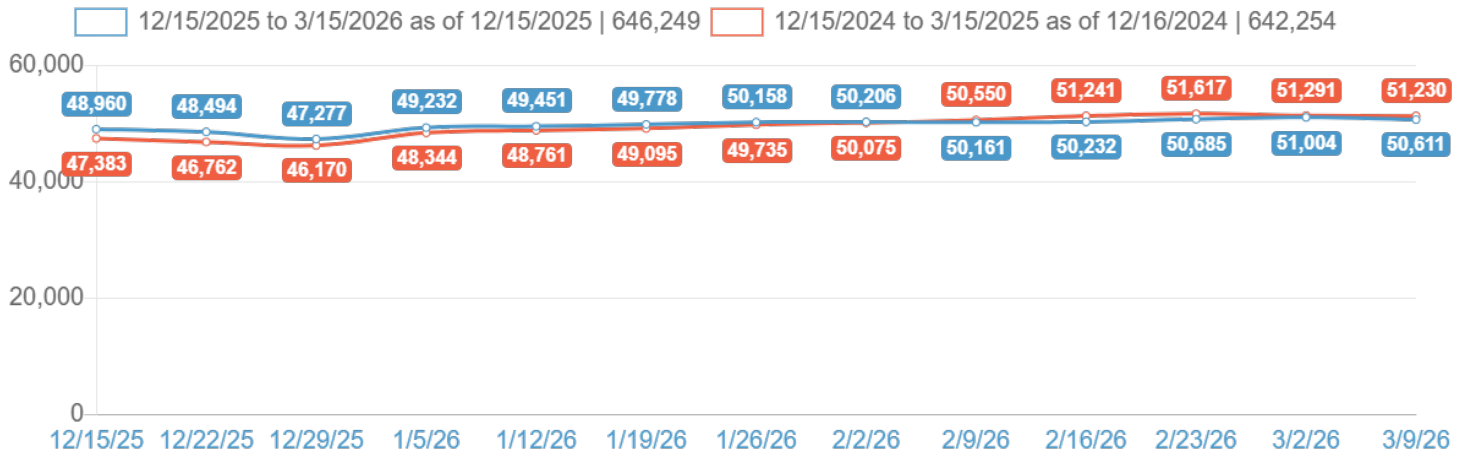
2025/26 OTB
2023/24 OTB as of 12/18/2023
2023/24 Actuals



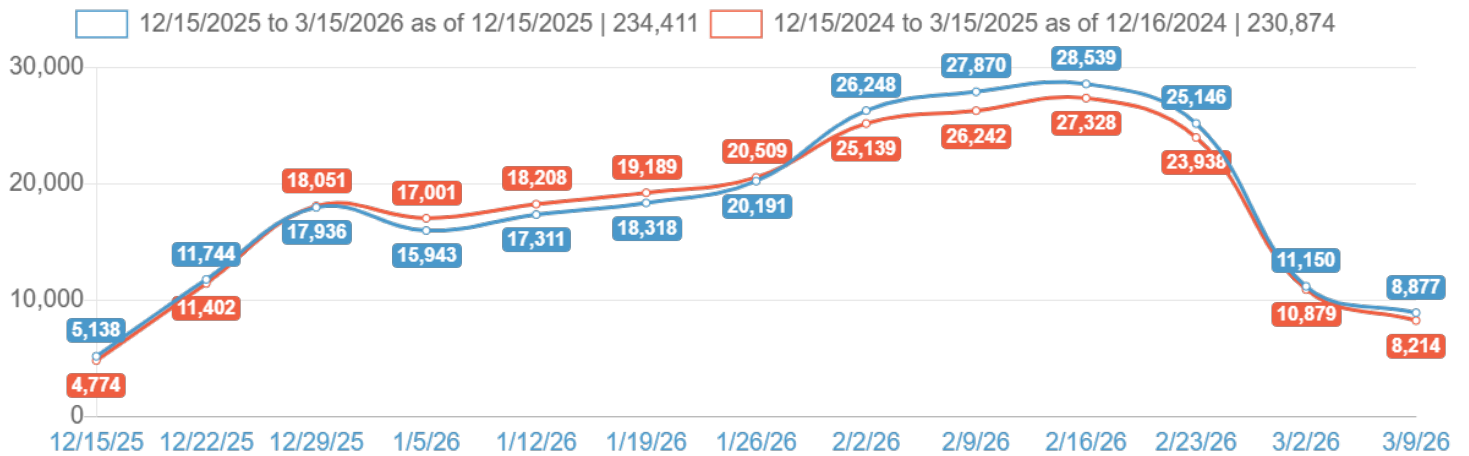
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	646,249	642,254	1%
Guest Nights	234,411	230,874	2%
Avg. Length of Stay	19.7	20.9	-6%
Avg. Booking Window	187	193	-3%

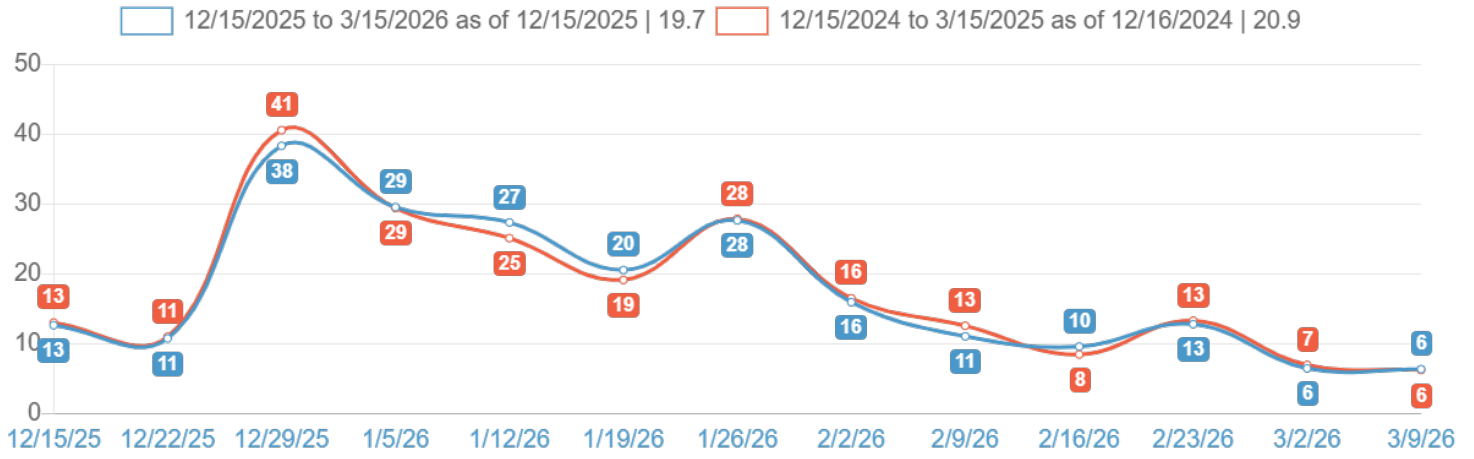
Nights Available



Guest Nights



Avg. Length of Stay



Avg. Booking Window

