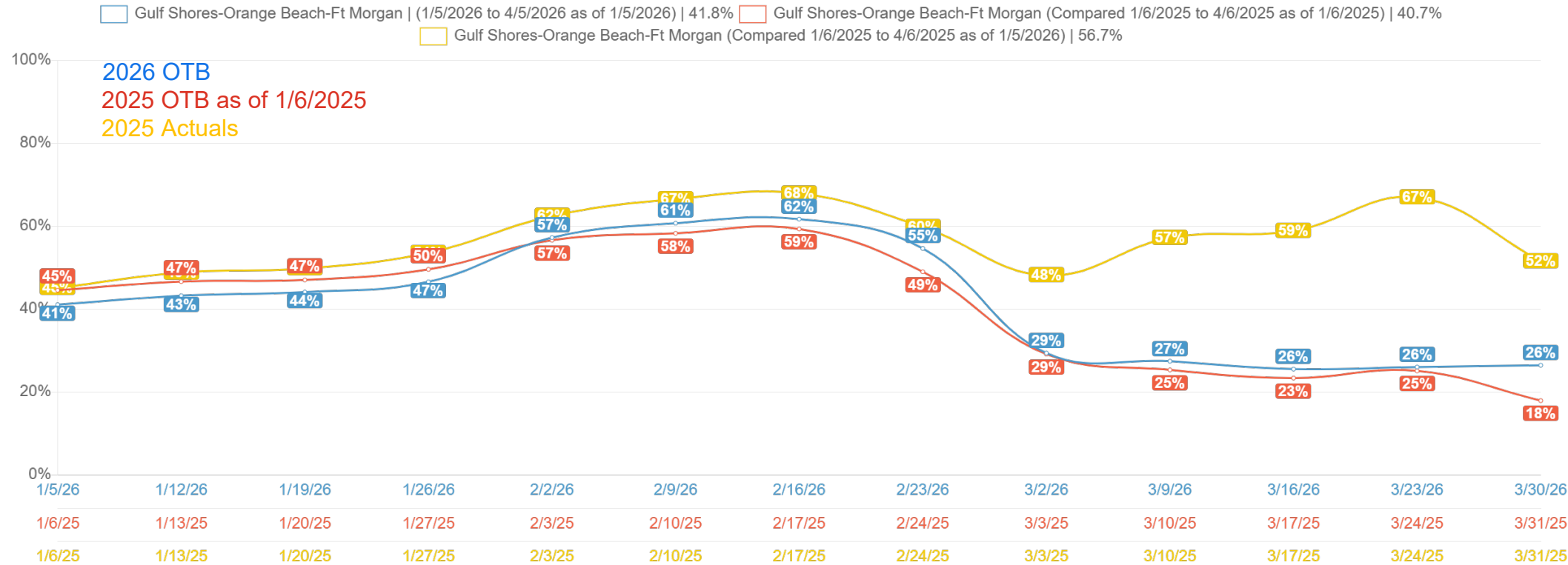
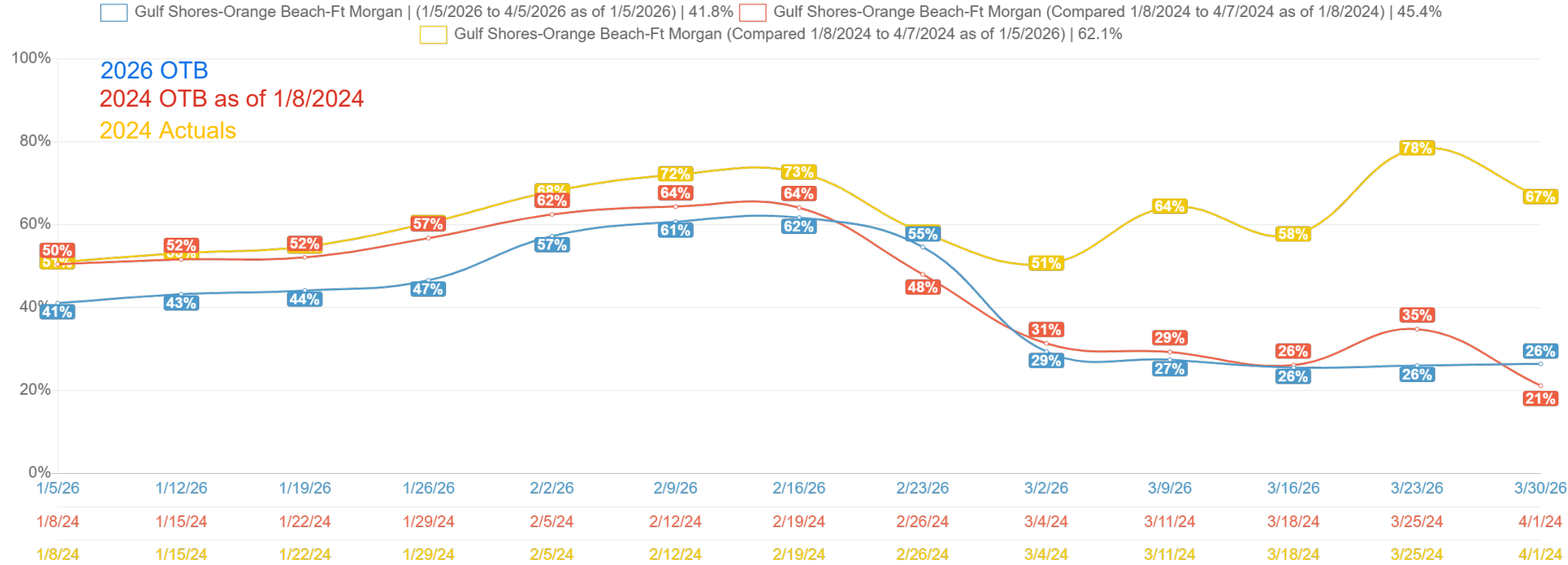


Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



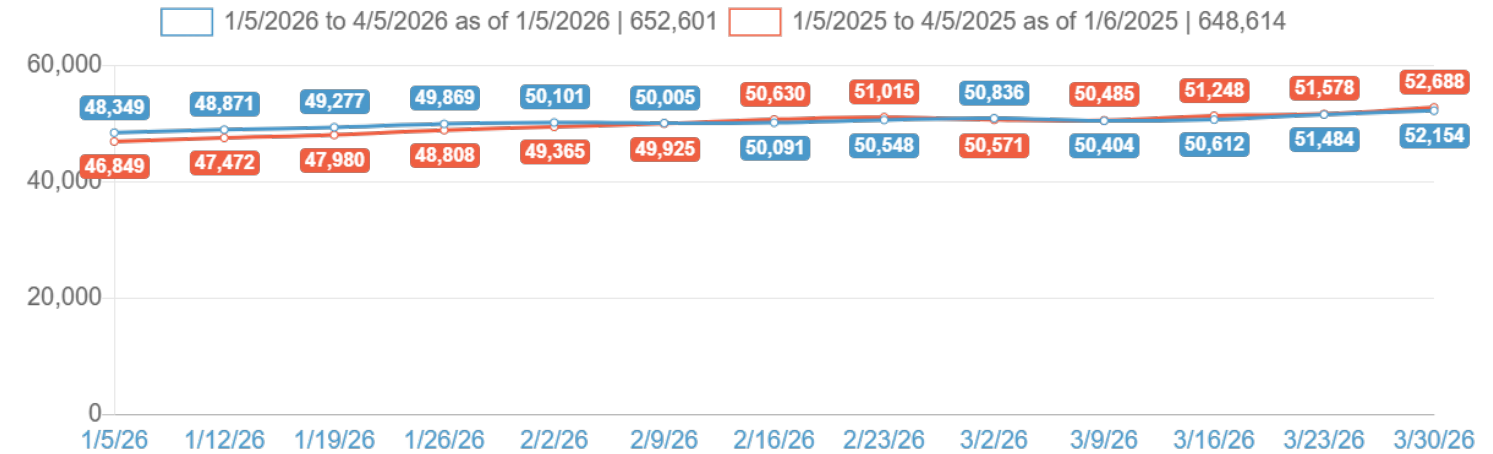
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



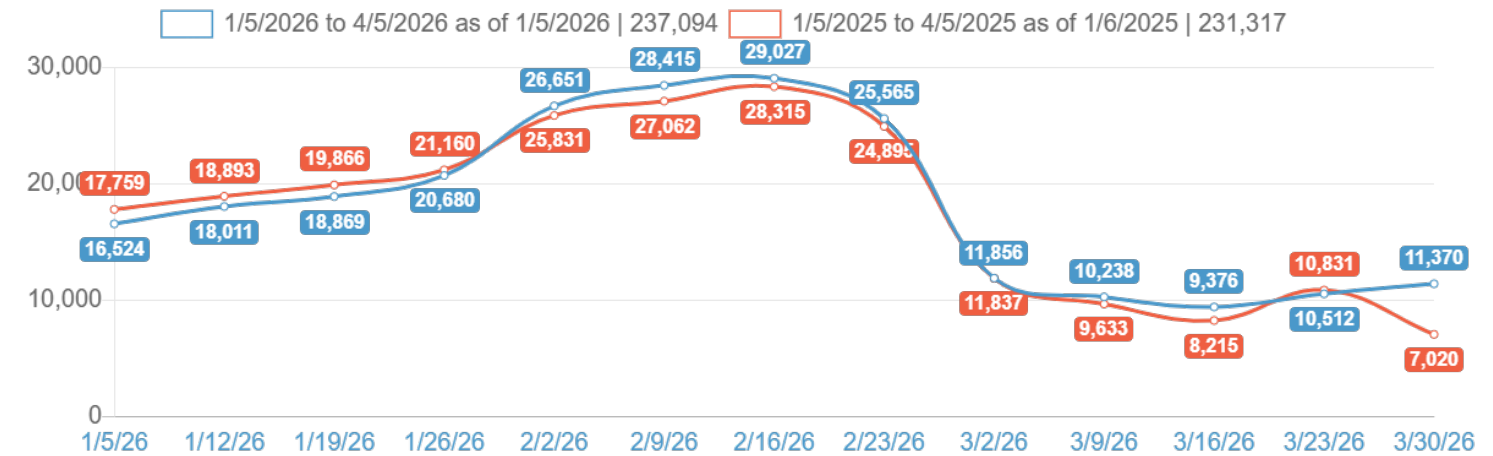
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	652,601	648,614	1%
Guest Nights	237,094	231,317	2%
Avg. Length of Stay	11.8	12.2	-3%
Avg. Booking Window	175	174	0%

## Nights Available

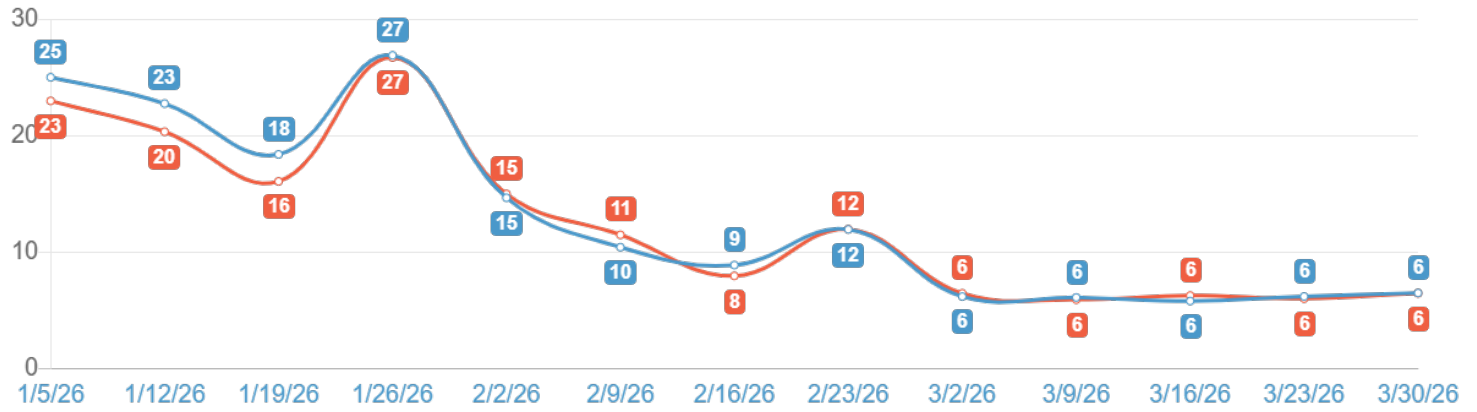


## Guest Nights



## Avg. Length of Stay

1/5/2026 to 4/5/2026 as of 1/5/2026 | 11.8 1/5/2025 to 4/5/2025 as of 1/6/2025 | 12.2



## Avg. Booking Window

1/5/2026 to 4/5/2026 as of 1/5/2026 | 175 1/5/2025 to 4/5/2025 as of 1/6/2025 | 174

