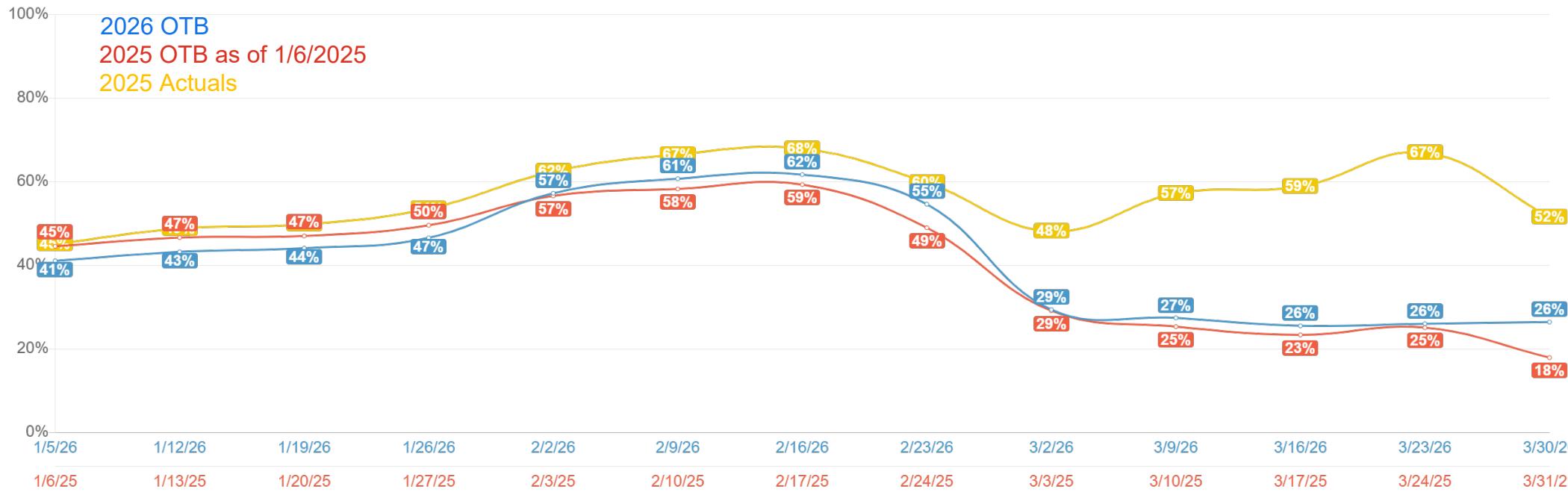


Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

█ Gulf Shores-Orange Beach-Ft Morgan | (1/5/2026 to 4/5/2026 as of 1/5/2026) | 41.8% █ Gulf Shores-Orange Beach-Ft Morgan (Compared 1/6/2025 to 4/6/2025 as of 1/6/2025) | 40.7%
█ Gulf Shores-Orange Beach-Ft Morgan (Compared 1/6/2025 to 4/6/2025 as of 1/5/2026) | 56.7%



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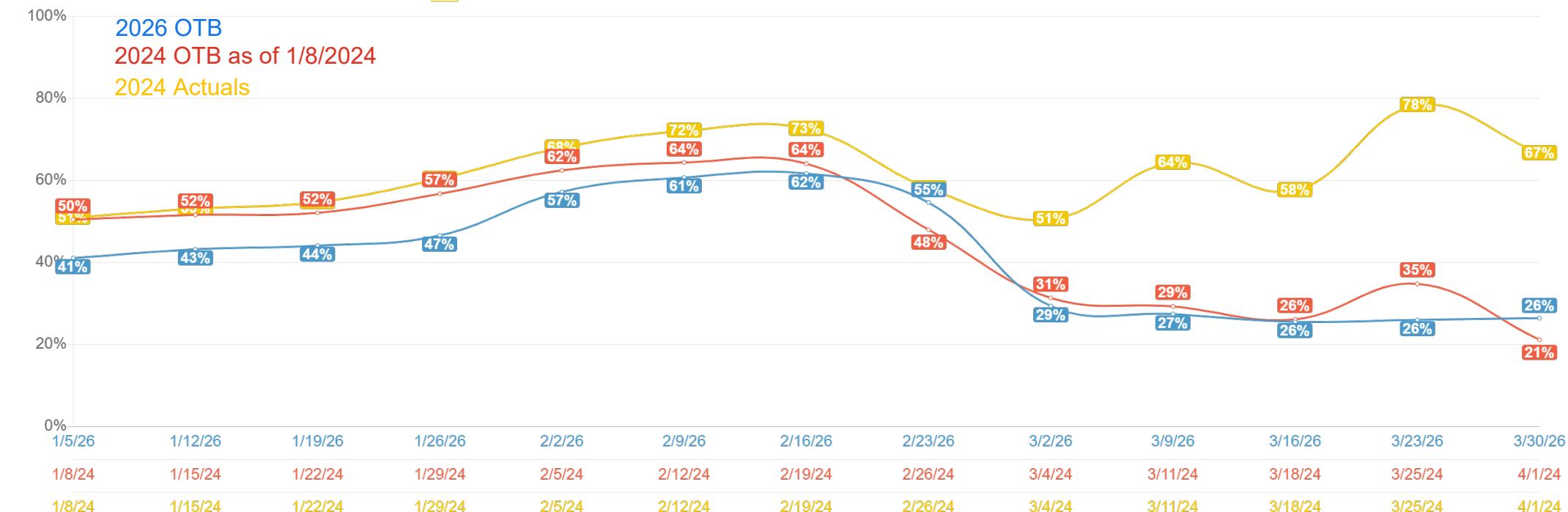
Data Source: VR (Direct)

Market(s): Gulf Shores-Orange Beach-Ft Morgan

Filter(s): none

Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

█ Gulf Shores-Orange Beach-Ft Morgan | (1/5/2026 to 4/5/2026 as of 1/5/2026) | 41.8% █ Gulf Shores-Orange Beach-Ft Morgan (Compared 1/8/2024 to 4/7/2024 as of 1/8/2024) | 45.4%
█ Gulf Shores-Orange Beach-Ft Morgan (Compared 1/8/2024 to 4/7/2024 as of 1/5/2026) | 62.1%



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Data Source: VR (Direct)

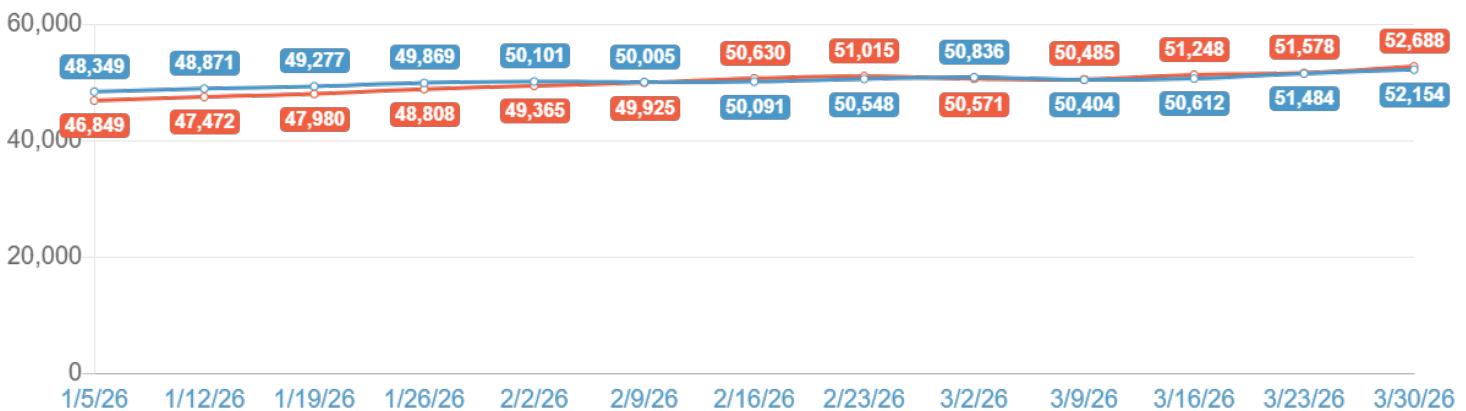
Market(s): Gulf Shores-Orange Beach-Ft Morgan
Filter(s): none

Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	652,601	648,614	1%
Guest Nights	237,094	231,317	2%
Avg. Length of Stay	11.8	12.2	-3%
Avg. Booking Window	175	174	0%

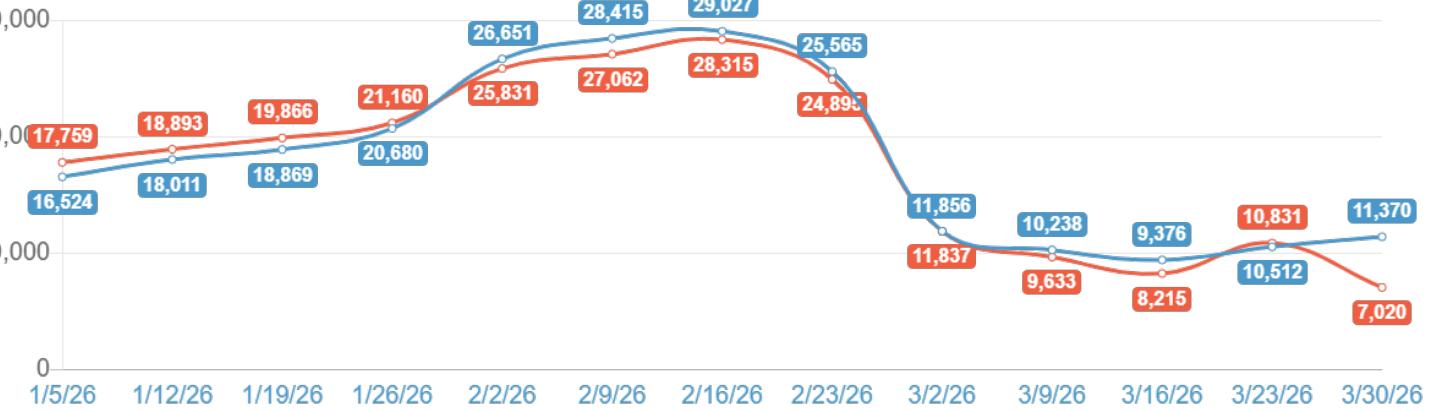
Nights Available

1/5/2026 to 4/5/2026 as of 1/5/2026 | 652,601 1/5/2025 to 4/5/2025 as of 1/6/2025 | 648,614

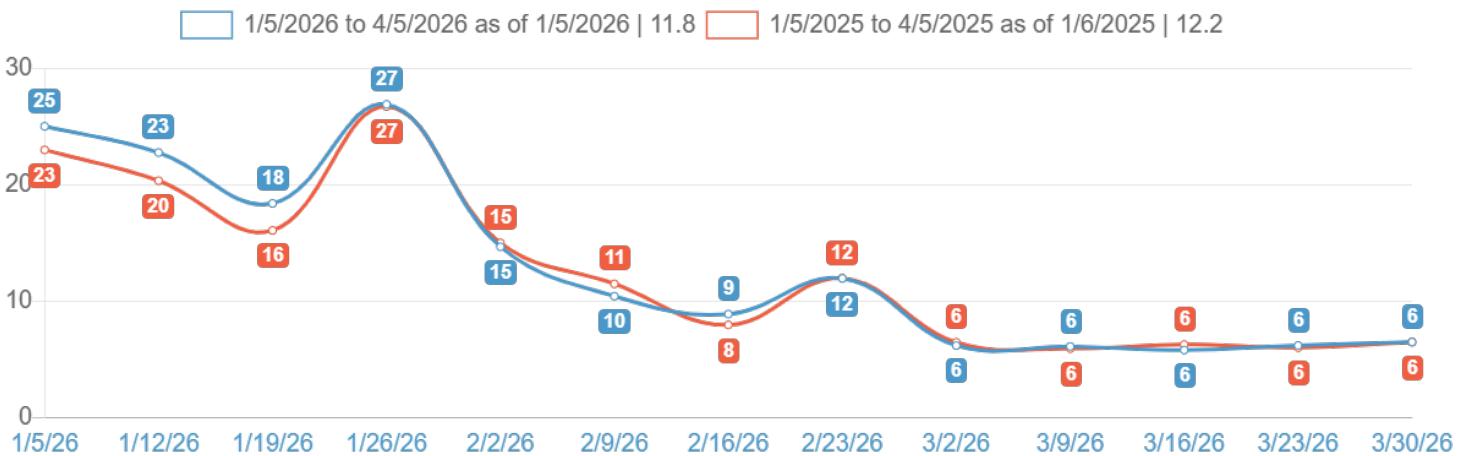


Guest Nights

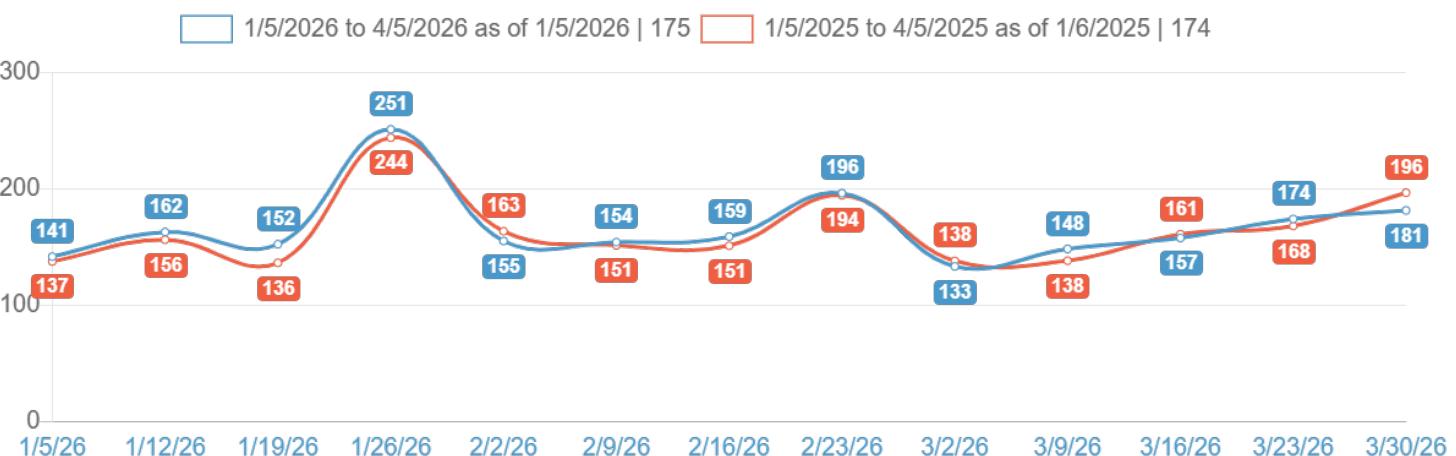
1/5/2026 to 4/5/2026 as of 1/5/2026 | 237,094 1/5/2025 to 4/5/2025 as of 1/6/2025 | 231,317



Avg. Length of Stay



Avg. Booking Window



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 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none